



CAPE AGRICULTURE EXPORT week

marketed by **WESGRO**

Western Cape Exporter Catalogue

Fresh produce

31 March 2021



A South Africa export promotion event



A pivot to the new normal

As the official tourism, trade and investment promotion agency for the Western Cape in South Africa, Wesgro has had to make a substantive pivot in the manner it operates given the COVID-19 pandemic. Navigating this new virtual business world, Wesgro's export promotion team has been working tirelessly to identify effective methods to continue to support Western Cape businesses in expanding their products internationally in a world with restrictions on movement, cancelled trade shows, and weakened consumer demand.

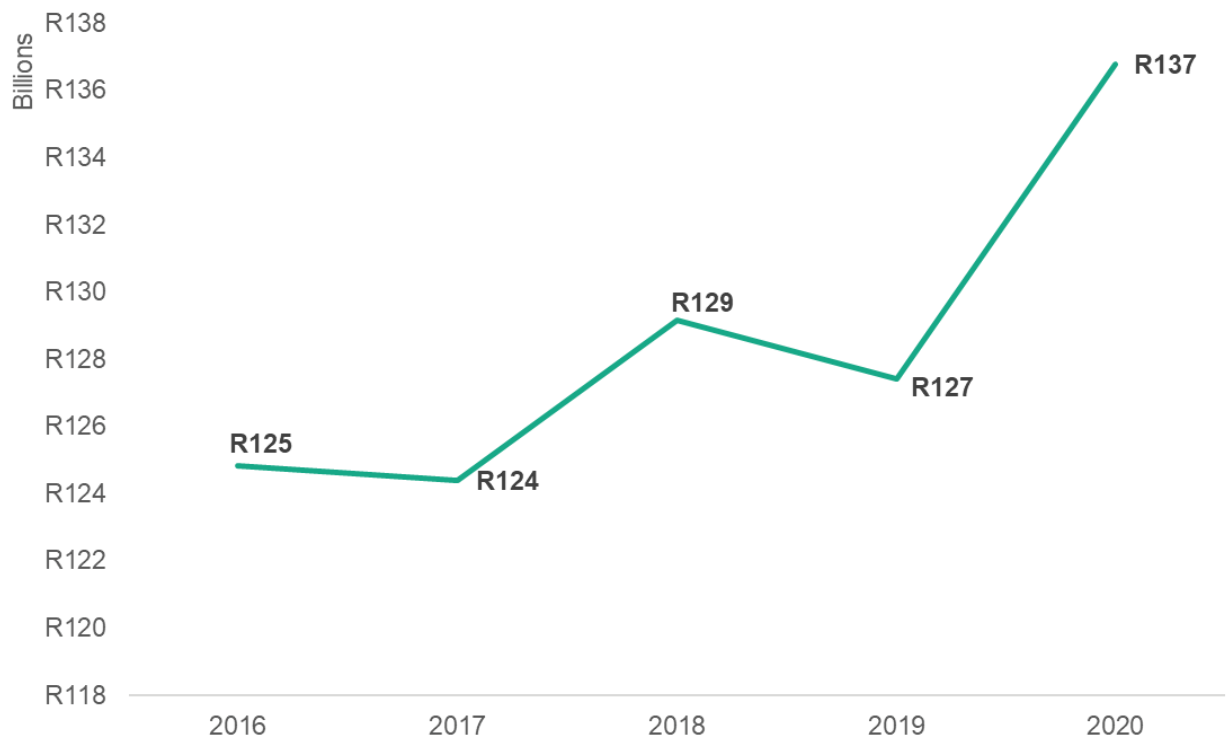
We are proud to bring you this Cape Agriculture Export Week event, which seeks to promote a selection of 80 champion companies in the cosmetics & essential oils, fresh produce, processed & fine foods, and wine industries. The entirety of this event will be happening within a virtual exhibition centre, with halls allocated to each of the aforementioned industries.

International buyers will be able to navigate each of the halls and approach the booth of each company to view products, chat with company representatives, and set up one-on-one B2B meetings. We are excited for your participation in this event and urge you to utilise this catalogue to learn more about the Western Cape exporters who will be presenting their products.

Thank you for your support and we hope you enjoy the event!

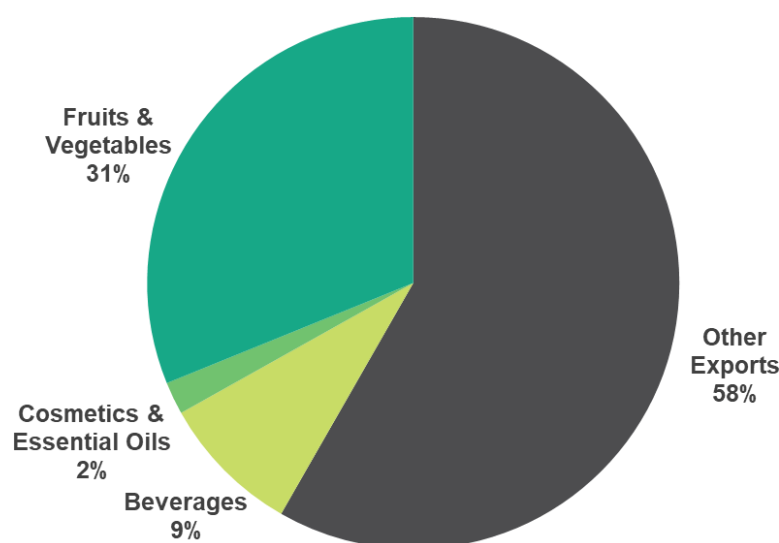
Sincerely,
Wesgro's Export Promotion Unit

Total Western Cape exports, 2016 – 2020



Source: Quantec, 2021

Agri industries' contribution to total Western Cape exports, 2020



Despite the pandemic, Western Cape exports grew by 7.3% in 2020. This was in large part to a massive 37% growth in fruit exports. Overall, fruit & vegetable, cosmetics & essential oils, and beverages exports accounted for 42% of the Western Capes total export basket in 2020.*

Source: Quantec, 2021

* Fruit & vegetables exports calculated as the sum of HST07 and HST08, cosmetics & essential oils (HST33), beverages (HST22).



Fresh Produce Exporters' Forum



Company Description

The Fresh Produce Exporters' Forum (FPEF) is a voluntary, non-profit organisation, providing leadership and services to its members, the international buying community and the fresh produce export industry as a whole.

Products

Products: Fresh Produce focus on fruit/vegetables/food

Export History

FPEF represents its members who each have been exporting for a variable amount of time.

Company Representative

Marletta Kellerman
Marketing Manager
marletta@fpēf.co.za
www.fpēf.co.za



5 Walls Pty Ltd



Company Description

Female Owned & Managed entity in Logistics, Hospitality, Tourism & Supply Chain since 2014.

Products

Products: Agro-processed, Fresh Produce, Spirits & Liquors.

Certification: N/A

Sector: Agro-processed, Fresh Produce, Spirits & Liquors.

Export History

We are 80-90% Export ready. However, we believe that we can be 100% export ready if we can have more export ready support from WESGRO to fast-track our concept since we've already recently participated in WESGRO Advance Export Programme.

Company Representative

Fulu, Mphuthi
Managing Director
fulu@5walls.co.za
www.5walls.co.za



BerryWorld South Africa PTY LTD



Company Description

Biggest Blueberry Export in South Africa.

Products

Products: Blueberries

Certification: Global G.A.P, Tesco Nurture, Tesco TMPS, Albert Heijn Grow, SIZA, SMETA, M&S Select FarmProduce, Waitrose Farm Assessment, Woolworths Farming for the Future, BRC, EU Organic, NOP Organic

Sector: Berries

Export History

25 years

Company Representative

Carlisle, Kensley
Account Manager
carlisle.kensley@berryworld.com
<https://group.berryworld.com/southafrica>



Cape Five Exporters



Company Description

We are a fruit Export Company with more than 20 years experience in export. We export to most world markets and specialize in Pome, Stone fruit, Citrus.

Products

Products: Apples, pears, citrus, plums and stone fruit

Certification: Agricultural Produce Agents Council (APAC), Fresh Produce Exporters Forum (FPEF) and IFS Accredited.

Sector: Apples, Citrus, Deciduous Fruit, Fresh Produce, Pears, Stone Fruit

Export History

Over 20 years

Company Representative

ADRI, BADENHORST
COMMERCIAL MANAGER
adri@capefive.com
www.capefive.com



Capespan



Company Description

Backed by 70-plus years' global experience, Capespan delivers exceptional fruit to international retail, wholesale and food service partners. Our distinctive Outspan, Cape and Goldland brands are synonymous with quality globally.

Products

Products: Citrus, grapes and pome fruit

Certification: Agricultural Produce Agents Council (APAC), Fresh Produce Exporters Forum (FPEF) and IFS & NFS Accredited, GlobalGap, Fairtrade, Organic certification

Sector: Apples, Citrus, Pears, Table Grapes

Export History

50+ years

Company Representative

Adele, Ackermann

Brand Manager

adele.ackermann@capespan.co.za

www.capespan.co.za



CFruit (Pty) LTD



Company Description

CFruit packs fresh berries (Blueberries, Blackberries, Gooseberries, Raspberries, Strawberries, Cherries) for Local Retail shops in South Africa, exports. We have some frozen and dried berries lines, which we produce onsite.

Products

Products: Fresh, frozen and dried blueberries, strawberries, raspberries, cherries, blackberries, gooseberries and figs.

Certification: Kosher, Halaal, HACCP, FSA, Agricultural Produce Agents Council (APAC), FreshProduce Exporters Forum (FPEF), Berries ZA

Sector: Agro-processed, Berries, Fresh Produce

Export History

2 years

Company Representative

Linmari, Visser
Company representative
linmari@cfruit.co.za
www.cfruit.co.za



Delecta Fruit



Company Description

Delecta currently supplies a range of leading international retailers and wholesalers with Stone fruit, Table grapes, Apples, Pears, Citrus and Blueberries from all the major supply regions in South Africa.

Products

Products: Apples, Berries, Butternuts, Citrus, Mangoes, Pears, Stone Fruit, and Table Grapes

Certification: Agricultural Produce Agents Council (APAC), Fresh Produce Exporters Forum (FPEF) and IFS Accredited. Our producers are accredited with FSMA, GlobalGap, GRASP, SIZA, TMPS, HACCP, and BRC

Sector: Apples, Avocados, Berries, Citrus, Deciduous Fruit, Fresh Produce, Pears, Stone Fruit, Table Grapes, Tropical & Exotic

Export History

Delecta has been exporting fresh produce since deregulation in 1997.

Company Representative

Marlett, Botha
Marketing Director
marlett@delecta.co.za
www.delecta.co.za



L and S Commodities



Company Description

L and S Commodities produces and exports several bespoke agri commodities, our main products being a variety of dehydrated citrus fruit.

Products

Products: Agro processed, Berries, Citrus

Certification: OA, HACCP, ISO, (FDA-pending)

Sector: Agro-processed, Berries, Citrus

Export History

1 year

Company Representative

Adam, le Roux
International Business development
adam@lins-enterprises.com
www.lins-enterprises.com



Sarand Enterprises no.1 T/A Emex International



Company Description

Export of Fresh Fruit & Wines

Products

Products: Citrus, grapes, apples and pears, stone fruit, palm dates, pecan nuts

Certification: Agricultural Produce Agents Council (APAC), Fresh Produce Exporters Forum (FPEF)

Sector: Apples, Beverages, Citrus, Deciduous Fruit, Fresh Produce, Pears, Stone Fruit, Table Grapes, Tropical & Exotic, Wine

Export History

20 Years - Fresh Fruit

Company Representative

Michael, Pretorius
Managing Director
michael@emexintl.co.za
www.emexintl.com



UniChoice Produce Direct (Pty) Ltd



Company Description

UniChoice is a grower-based business understanding the complexity and risk associated with fruit production.

Products

Products: Apples, Citrus & Table Grape, Butternuts & Sweet Potatoes

Certification: Agricultural Produce Agents Council (APAC), Fresh Produce Exporters Forum (FPEF) and IFS Accredited

Sector: Apples, Citrus, Fresh Produce, Table Grapes, Tropical & Exotic

Export History

20 years

Company Representative

Etienne, Kruger
Marketing
etienne@unichoice.co.za
www.unichoice.co.za



United Exports (Pty) Ltd



Company Description

Ozblu blueberries are generally bigger, sweeter, crispier and juicier than the older varieties. United Exports is the sole marketer of this brand.

Products

Products: Blueberries, Value Added Blueberry Products and Stone fruit

Certification: Global GAP, SIZA, BRC, IFS Accredited

Sector: Fresh Produce, Stone Fruit, Blueberries, Agro-processing

Export History

We have been exporting our fresh products but we have developed a range of Value added products and we need exposure of these.

Company Representative

Warren, Lupke
Business Process Manager
warren.lupke@unitedexports.com.au
www.united-exports.com



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