



CAPE AGRICULTURE EXPORT WEEK

marketed by **WESGRO**

Western Cape Exporter Catalogue Processed and Fine Foods

31 March 2021



A South Africa export promotion event



A pivot to the new normal

As the official tourism, trade and investment promotion agency for the Western Cape in South Africa, Wesgro has had to make a substantive pivot in the manner it operates given the COVID-19 pandemic. Navigating this new virtual business world, Wesgro's export promotion team has been working tirelessly to identify effective methods to continue to support Western Cape businesses in expanding their products internationally in a world with restrictions on movement, cancelled trade shows, and weakened consumer demand.

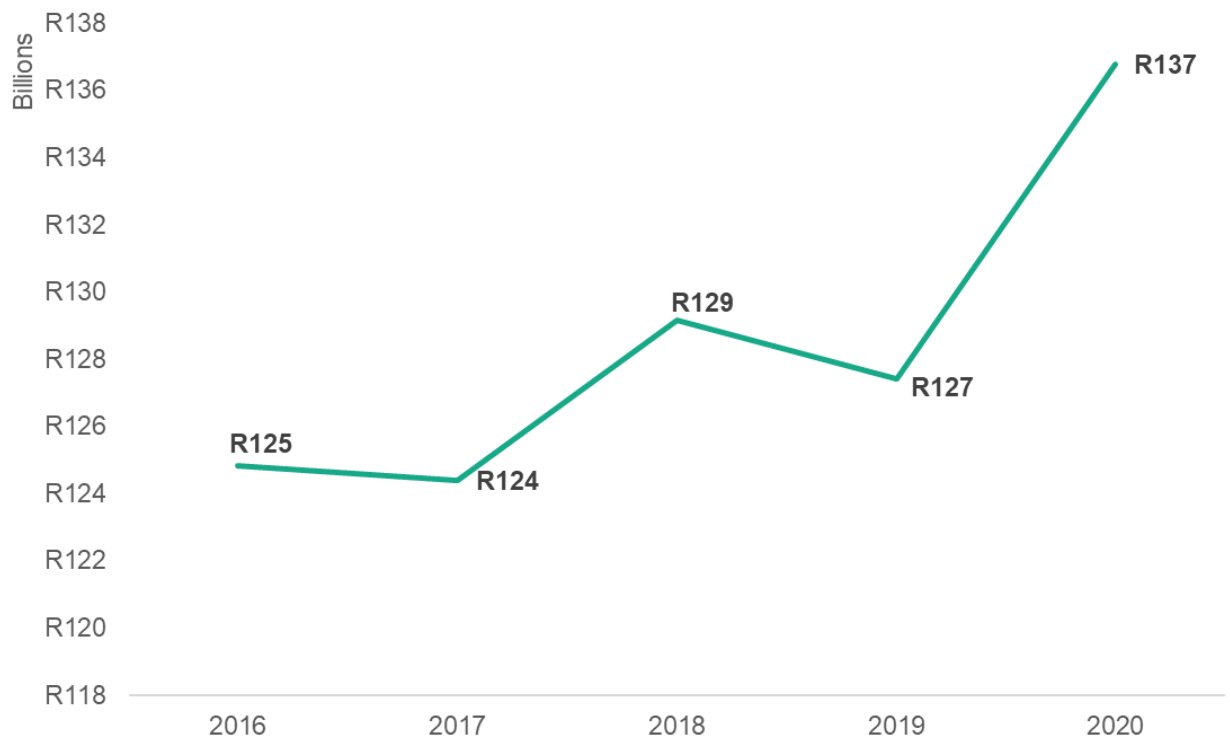
We are proud to bring you this Cape Agriculture Export Week event, which seeks to promote a selection of 80 champion companies in the cosmetics & essential oils, fresh produce, processed & fine foods, and wine industries. The entirety of this event will be happening within a virtual exhibition centre, with halls allocated to each of the aforementioned industries.

International buyers will be able to navigate each of the halls and approach the booth of each company to view products, chat with company representatives, and set up one-on-one B2B meetings. We are excited for your participation in this event and urge you to utilise this catalogue to learn more about the Western Cape exporters who will be presenting their products.

Thank you for your support and we hope you enjoy the event!

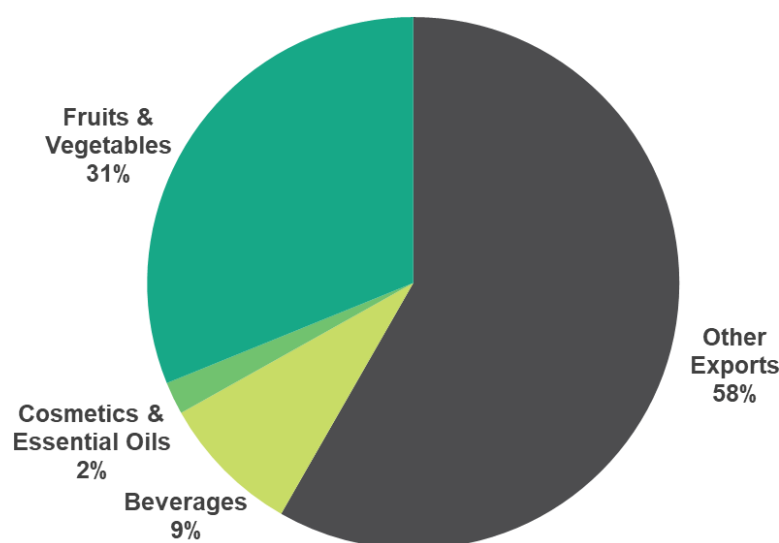
Sincerely,
Wesgro's Export Promotion Unit

Total Western Cape exports, 2016 – 2020



Source: Quantec, 2021

Agri industries' contribution to total Western Cape exports, 2020



Despite the pandemic, Western Cape exports grew by 7.3% in 2020. This was in large part to a massive 37% growth in fruit exports. Overall, fruit & vegetable, cosmetics & essential oils, and beverages exports accounted for 42% of the Western Capes total export basket in 2020.*

Source: Quantec, 2021

* Fruit & vegetables exports calculated as the sum of HST07 and HST08, cosmetics & essential oils (HST33), beverages (HST22).



South African Fruit & Vegetable Canners Export Council



Company Description

The South African Fruit & Vegetable Canners Export Council (SAFVCEC) has represented the beneficiated agricultural sector on a national basis since its inception in 1954. The mission is to manage, promote and develop the manufacturing and export interests of the processed fruit and vegetable industry – with the objective to establish a sustainable platform for the long-term growth and competitiveness of the industry.

Products

Agro-processed, Apples, Berries, Beverages, Canned Food, Citrus, Deciduous Fruit, Halal, Jams/Marmalade/Spreads, Juices, Pears, Pulps/Purees, Sauces & Pastes, Soft Drinks, Stone Fruit, Tomatoes, Olive, Olive Oil

Export History

Our members have been exporting for the past 60 years

Company Representative

Jill Atwood-Palm
General Manager
jill@safvca.co.za
www.safvca.co.za

South African Olive Industry Association



Company Description

The South African Olive Industry Association (SA Olive) is an association representing the common interests of the South African olive industry. Members consist of olive growers, olive oil producers, table olive producers, tree nurseries and olive importers. Exports are primarily to neighbouring countries.

Products

Agro-processed, Olive, Olive Oil.

Export History

Our members have been exporting for the past 60 years

Company Representative

Vittoria Jooste
Executive Manager
manager@saolive.co.za
www.saoilve.co.za



Aurora Rooibos Tea



Company Description

Aurora Rooibos farms was establish in 1996. Aurora is a town on the west coast of South Africa situated 43 kilometres north-west of Piketberg.

Products

Products: Rooibos Crops & Raw products

Certification: NOP, JAZZ, FOB, ECO

Sector: Teas

Export History

Aurora rooibos farms been selling its crop to other exporters rooibos farms

Company Representative

Ahfaaq Mahmood

Director

amahmood@servitude.co.za

www.aurorarooibostea.com



Cape Honeybush Tea Company



Company Description

We are all about Honeybush Tea; from farming to processing and exporting. Honeybush Tea grows exclusively in the Western Cape, along the coastal region east of Cape Town. The tea has a flowery, slightly sweet taste. It is known for its powerful antioxidants and is caffeine-free.

Our teas are EcoCert organic certified and our processing complies with FSSC 22000 standards.

Please contact us for Honeybush and Rooibos tea in bulk, Private Label packaging and our retail range.

Products

Products: Honeybush Tea, Rooibos Tea, Organic, Private Label Packaging, Bulk tea, tea capsules

Certification: EcoCert organic, USDA, JAS, FSSC 22000

Sector: Agro-processed, Beverages, Natural Ingredients, Non - alcoholic, Organic, Teas

Export History

15 years

Company Representative

Philipp, Rein

Co-Owner

philipprein71@gmail.com

www.capehoneybushtea.co.za

Carmien Tea



Company Description

Bergendal Rooibos, together with Carmien Tea are one of the largest producers and exporters of Rooibos Tea in South Africa. We offer both packed tea, as well as bulk tea offerings, we are also a private label tea packer.

Products

Products: Rooibos Tea, Rooibos based products, Bulk Tea, Private Label

Certification: Organic & Natural Ingredients

Sector: Teas

Export History

Around 20 years

Company Representative

Phialene, van der Merwe
Sales Manager
phialene@carmienteatea.co.za
www.carmienteatea.co.za

de Pizan Beverages (Pty) Ltd



Company Description

de Pizan Beverages is a 0% dealcoholized wine (non-alcoholic).

Products

Products: Agro-processed, Beverages, Non - alcoholic

Certification: N/A

Sector: Agro-processed, Beverages, Non - alcoholic

Export History

yes

Company Representative

Shafeekah, Booley

Director

info@depizan.com

www.depizan.com



GUDGU

SUGAR FREE
GUDGU
cordials | syrups



Company Description

We manufacture sugar-free cordials, minis, syrups, and salad dressings.

Products

Products: Beverages, Cordials, Syrups (Sugar Free, Diabetic, Cocktail & Mocktaol)

Certification: Sugar Free, Vegan Friendly, Diabetic Friendly, Healthy Lifestyle Friendly, Low-Carb Friendly, Keto Friendly, Banting Friendly, Paleo Friendly, Autism Friendly, ADHD Friendly, Gluten Free

Sector: Beverages, Cordials (Sugar Free, Diabetic, Cocktail & Mocktaol)

Export History

We have exported to Namibia and Mauritius. But it was very small consignments. We are 90% export-ready.

Company Representative

Viljoen, de Kock

Owner

viljoen@gudgu.co.za

www.gudgu.co.za



Kaukou



Company Description

We are a newly established black owned farming business that focus on honeybush tea and proteas. We are a 50 black commercial farmer supported by Western Cape Department of Agriculture in terms of the CASP and Market Access programs.

Products

Products: Teas

Certification: N/A

Sector: Teas

Export History

Yes, we are export ready. We are Tax Compliant, registered with SARS for Exports, attended the Wesgro Export Training Course and completed the SIZA SAQ's.

Company Representative

Theo, Adams

Manager

theo@kaukou.co.za

www.heroldmeander.co.za



Marty's Beverage Company



Company Description

Maty's Virgin Mary is the ultimate tomato

Products

Products: Natural Ingredients, Non - alcoholic, Spiced Tomatoe Juice

Certification: vegan, non-alcoholic, contain no added sugar and are free from preservatives

Sector: Juices, Natural Ingredients, Non - alcoholic, Tomatoes

Export History

We are not export ready but working hard to become ready within 12 months. We have a potential export opportunity currently to Kuwait so may need to ready ourselves sooner than expected.

Company Representative

Martin, Raubenheimer

Diretcor

info@martys.co.za

www.curedeli.co.za

Monatea



Company Description

Monatea: a healthy certified organic rooibos-based botanical sparkling beverage, unique to this region but captivating enough to entice the world. It has robust yet delicate flavour, despite low/no sugar content and no added non-nutritive sweeteners.

Products

Products: Cold-brewed Sparkling Rooibos based soda infused with African botanicals to produce a variety of flavours

Certification: 100% Organic & Natural Ingredients

Sector: Beverages focus on teas

Export History

We make our products in a factory than is at international standards and can do large volumes.

Company Representative

Imraan, Jeeva

Director

imraan@drinkmonatea.com

www.drinkmonatea.com

Morgenster Wine and Olive Estate



Company Description

Family-owned and family-run. Situated near the foothills of the Helderberg Mountain in Somerset West, we produce award-winning Bordeaux-styled wines, Italian cultivars, and extra virgin olive oil.

Products

Products: Extra virgin Olive Oils, Olives, infused olive oils

Certification: halal, organic, ISO

Sector: Olive Oil, Wine

Export History

15 years

Company Representative

Jason, De Beer

Head: Sales & Marketing

jason@morgenster.co.za

www.morgenster.co.za

Noble Hill Wines Pty Ltd

NOBLE HILL

Company Description

Our wines are fruitful, structured, elegant, and above all authentic to their origin. Noble Hill is located on the the granite slopes of the Simonsberg mountains which have produced South Africa's finest wines for more than 300 years.

Products

Products: Extra virgin Olive Oils, Olives, infused olive oils

Certification: N/A

Sector: Olive Oil, Organic Wine, Wine

Export History

20 years

Company Representative

Kristopher, Tillery
Winemaker/Proprietor
kristopher@noblehill.com
<http://www.noblehill.com>



Company Description

Est. 1954, Rooibos Ltd is the oldest, largest supplier of Rooibos & Honeybush products worldwide. We are FSSC, organic (EU, NOP and JAS), UTZ, RFA and Fairtrade certified. Product is supplied in bulk, packed or extract.

Products

Products: Rooibos, Green Rooibos, Honeybush and Green Honeybush (Bulk, Private Label & Extracts)

Certification: FSSC22000, Kosher, Halal, EU, NOP/USDA and JAS Organic, Fairtrade, UTZ & Rainforest Alliance

Sector: Agro-processed, Beverages, Halal, Natural Ingredients, Non - alcoholic, Organic, Teas

Export History

Since early to mid 1980's

Company Representative

Marijke, Ehlers
Client Liaison
marijke@rooibosltd.co.za
www.rooibosltd.co.za

Sunbird Rooibos Pty Ltd



Company Description

We source the best Rooibos teas in South Africa, elevating Rooibos tea to a discerning drink that is comparable to acclaimed specialty coffees and teas.

Products

Products: Agro-processed, Rooibos Tea, Rooibos Chai, Buchu & Rooibos, Hibiscus & Rooibos, Rooibos Teabags

Certification: Halal, Natural Ingredients, Non – alcoholic

Sector: Agro-processed, Halal, Natural Ingredients, Non - alcoholic, Teas

Export History

Our first export to Germany took place in 2017. Since then, we have exported to France, Sweden, Finland, and currently we are busy negotiating with a Chinese buyer.

Company Representative

Laura, Louw
Marketing & Sales Manager
sales@sunbirdrooibos.com
www.sunbirdrooibos.com



Teamendous



Company Description

We aim to preserve & carry forth the unique qualities of Rooibos through all elements of our product & aim to advance the tradition of this proudly South African product across international borders.

Products

Products: Agro-processed Rooibos Teas

Certification: N/A

Sector: Teas

Export History

We are export ready

Company Representative

Eugene, Marais

Director

eugene@teamendous.net

<https://teamendous.net/>



Brand Solutions



Company Description

Beyers Chocolates is a family business, with a passion for making high-quality confectionery.

Products

Products: Agro-processed, Milk & Cream, Coffees, Other Related Products (Wallets, Purses etc)

Certification: N/A

Sector: Milk & Cream, Coffees, Other Related Products (Wallets, Purses etc)

Export History

2 years

Company Representative

Marlize, Terblanche

Tulbagh

Marlize@brandsolutions.co.za

www.Brandsolutions.co.za



Goedgedacht Trading (Pty) Ltd



Company Description

Goedgedacht Trading is a private company which is solely owned by the Goedgedacht Trust a registered Non-Profit Organisation and was established to make money through the sale of its products to support the work of the Trust.

Products

Products: Agro-processed, Beverages, Extra virgin Olive Oil, infused dressing spray

Certification: FSSC 22000, FDA registered, Kosher and Halal Certified food and beverage processor

Sector: Agro-processed, Beverages, Olive Oil

Export History

Not exporting at present but have exported to the US for several years. (2017 - 2019)

Company Representative

Robert, Templeton
Managing Director
rob@goedgedacht.org
www.goedgedachttrading.com



Company Description

Company description: family owned and family run from our estate in the small coastal town of Stilbaai. We have been producing award-winning oil since 2013 and have recently been awarded as one of South Africa's top 10 olive oils in the 2020 SA Olive Awards

Products

Products: Olive oil, olive products (marinated pitted olives, olives in brine, flavoured olives in brine, olive chutney, olive & onion marmalade, sweet olive salsa), green fig preserve, ripe fig jam, apricot jam

Certification: N/A

Sector: Jams/Marmalade/Spreads, Natural Ingredients, Olive Oil

Export History

Only recently started exporting - small amounts to one stocklist

Company Representative

Bianka, Boezaart

Director

bianka@kleinbergskloof.co.za

www.kleinbergskloof.co.za



L and S Commodities



Company Description

L and S Commodities produces and exports several bespoke agri commodities, our main products being a variety of dehydrated citrus fruit.

Products

Products: Agro-processed, Berries, Citrus

Certification: OA, HACCP, ISO, (FDA-pending)

Sector: Agro-processed, Berries, Citrus

Export History

1 year

Company Representative

Adam, le Roux
International Business development
adam@lins-enterprises.com
www.lins-enterprises.com

Marbrin Olive Growers



Company Description

We are growers and producers of award winning extra virgin olive oil and other olive related products. We are situated in the Robertson Wine Valley Region in the Western Cape.

Products

Products: Agro-processed, Olive Oil, Table Olives

Certification: N/A

Sector: Agro-processed, Olive Oil, Table Olives

Export History

Approximately 7 years

Company Representative

Briony, Coetsee
Manager
marbrinfarm@gmail.com
www.marbrin.co.za

Mardouw Investments ZA (Pty) Ltd



Company Description

Producers of Extra Virgin Olive Oils and Table Olives

Products

Products: Extra virgin Olive Oil (Delicate, medium, intense styled oil). Bulk and bottled

Certification: FSSC22000

Sector: Olive Oil

Export History

20 years

Company Representative

Philip, King

General Manager

philip@mardouw.com

www.mardouw.com

Masterstock Pty Ltd



Company Description

Speciality Salts, Blossoms, Stocks and Seaweed

Products

Products: Speciality Salts, Edible Blossoms, Fruits, Herbs, Stocks, Seaweed

Certification: 100% pure, natural ingredients

Sector: Agro-processed, Edible Plant Stem, Leafy Green, Natural Ingredients, Olive Oil

Export History

We have not exported

Company Representative

Lee-Anne, Gammage

Co- Director

sales@masterstock.co.za

www.masterstock.co.za



Company Description

Rhodes Food Group (RFG) is an internationally recognised producer of convenience meal solutions for customers throughout South Africa, sub-Saharan Africa and in major global markets. The product range includes canned fruit, jam, vegetable and meat products, bottled salads, fruit juices, fruit purees and concentrates, dry packed foods, fresh and frozen ready meals, pastry-based products and dairy products.

Products

Products: Baking Toppings, Baking Salts, Household Cleaning Salts, Canned Fruit, Jellies, Custard Powder, Jams & Spreads, Condiments & Sauces, Gravy, Coatings, Curry Powder, Herbs, Spices & Pepper, Pickles & Atchar, and Salads & Pickles.

Certification: BRC/IFS/FSSC 22000

Sector: Agro-processed, Beverages, Canned Food, Deciduous Fruit, Jams/Marmalade/Spreads, Juices, Pulps/Purees

Export History

We have been exporting for many years and export approximately 5000 containers per year. We are export ready.

Company Representative

Edwin, Kriel
Head of International Sales
edwin.kriel@rfg.com
www.rfg.com

Rush Nutrition Pty Ltd



Company Description

From a working mom with a passion for healthy eating, comes the dream of simple, local & natural nutrition. The healing African superfoods included in the range speak for themselves, what's not in the products speaks even louder.

Products

Products: Agro processed, Beverages, Halal, Juices, Natural Ingredients, Non alcoholic

Certification: Halal, Natural Ingredients

Sector: Agro-processed, Beverages, Halal, Juices, Natural Ingredients, Non - alcoholic

Export History

We are export ready yes

Company Representative

Lara, Mare'

MD

lara@rushnutrition.co.za

www.rushnutrition.co.za



Sea Harvest Corporation (Pty)



Company Description

The Sea Harvest Group is a leading seafood, aquaculture, agri-processing and branded fast-moving consumer goods (FMCG) business with a global footprint.

Products

Products: Frozen fish, Cape Hake, Monkfish, LoligoSquid, Horse Mackerel, Prawns, Abalone, Oysters, Mussels, Added value seafood (crumbed & coated)

Certification: Marine Stewardship Council (MSC), BRC & HACCP approved

Sector: Frozen Fish, Hake, Monkfish, Squid

Export History

Sea Harvest has been producing and packing for top international brands and retailers since 1964, with a clear strategy to align itself with leading brands and role players in global markets. Sea Harvest products are present in retail and foodservice markets in 22 countries across the world. The company's primary export markets are in Europe and Australia but products are also exported to North America, the UK, Asia and the Middle East.

Company Representative

Konrad Geldenhuys
Sales & Marketing Director
KonradG@SeaHarvest.co.za
www.seaharvest.co.za



Southern Cape Bottling



Company Description

At Southern Cape Bottling we are well known for creating high quality products at a reasonable price.

Products

Products: Beverages, Juices, Spirits & Liquors

Certification: N/A

Sector: Beverages, Juices, Spirits & Liquors

Export History

2 years

Company Representative

Pierre, Terblanche
Sales Excecutive
pierre@scbinter.com
www.southerncapebottling.co.za



Southern Right Foods (Pty) Ltd



Company Description

Our products are made from the finest NON-Irradiated ingredients, free from Added MSG, Preservative free. Our Grinders is also Gluten Free. We can also offer Private Label. We deliver superior quality products at he right price all over the world.

Products

Products: Agro-processed assorted Spices and Mixes

Certification: Halal, Kosher, FDA Registered

Sector: Agro-processed

Export History

Since 2018

Company Representative

Perry, Levin

Financial / Export Manager

perry@walkerbayspice.co.za

www.walkerbayspice.co.za



Taste Africa Foods



Company Description

Taste Africa Foods only source premium products from South Africa and its neighbors, and partner with iconic African brands who share our passion for local cuisine and unparalleled quality.

Products

Agro-processed, Fresh Produce, Halal, Non - alcoholic

Export History

since 1995

Company Representative

Verena, Thomas
marketing Manager
ferialh@taste.africa
www.taste.africa



the realfood factory



Company Description

the real food factory plant based vegan condiment makers ,vegan sauces and pesto ,organic farm produce ,ingredients and super-foods wholesale to the hospitality industry

Products

Agro-processed, Canned Food, Jams/Marmalade/Spreads, Natural Ingredients, Organic, Sauces & Pastes

Export History

yes

Company Representative

jules, harris

owner

jules@realfoodfactory.co.za

www.realfoodfactory.co.z

United Exports (Pty) Ltd



Company Description

Ozblu blueberries are generally bigger, sweeter, crispier and juicier than the older varieties. United Exports is the sole marketer of this brand.

Products

Berries

Export History

We have been exporting our fresh products but we have developed a range of Value added products and we need exposure of these.

Company Representative

Warren, Lupke
Business Process Manager
warren.lupke@unitedexports.com.au
www.united-exports.com



Zidela Wines Pty Ltd



Company Description

Zidela Wines specialises in the production of wines under Private Label. We assist the buyer in creating an exclusive brand.

Products

Tuna, Wine

Export History

18 Years

Company Representative

Imche, Augustyn

Marketing

imche@zidelawines.co.za

www.zidelawines.co.za



Zwembesi Farm (Pty) Ltd



Company Description

The Knysna Oyster Farm is the oldest oyster farm in South Africa. We have a world class HACCP packing facility that is listed in China. We supply the whole of South Africa as well as exporting to China, Hong Kong and Taiwan

Products

Fresh Fish, Frozen Fish

Export History

We have been exporting for 4 years.

Company Representative

Gavin Schlaphoff
Sales Director
gavin@knysnaoysters.co.za
www.oystersonline.co.za



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