

Conference & Destination Guide



CAPE TOWN
SOUTH AFRICA
an inspiring place to meet



Cape Town graffiti

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THE BEST CITY IN THE WORLD

2015/2016 TELEGRAPH
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HOST DESTINATION

ONE OF THE
TOP 10
CHEAPEST
GLOBAL
TRAVEL CITIES



Cape Town, an inspiring place to meet

Cape Town is one of the leading cities in Africa, the second-most populated city in South Africa and the legislative capital of the Country.

It is an economic powerhouse with a good climate, spectacular natural beauty, a fine academic legacy and an impressive portfolio of history-makers. Professor Chris Barnard performed the world's first successful heart transplant in Cape Town and Nelson Mandela made his first public appearance here after being released from prison. It is inspiring leaders like this that have helped to carve out the knowledge economy that has made Cape Town an ideas centre for Africa and beyond. Here, at the crossroads of most important trade routes, situated at the gateway to Africa, an innovative local government initiative to slash red tape and

fast-track logistics is positioning Cape Town as a business hub that consistently outperforms the rest of the Country in terms of economic growth. With arguably the best infrastructure on the continent, there is no better place to think about, and dialogue, your African strategy.

The city is set within the unique Cape floral kingdom and is surrounded by the historic winelands of the Western Cape that have earned the city its reputation as a gastronomic destination. Iconic Table Mountain forms the backdrop of the CBD that runs down to its famous harbor and Table Bay. Add to this natural beauty an interesting cultural diversity and a creative spirit and you discover why Cape Town is Africa's most popular tourist destination and the #1 Convention City in Africa.

“ Perhaps it was history that ordained that it be here, at the Cape of Good Hope, that we should lay the foundation stone of our new nation. For it was here at this Cape, over three centuries ago, that there began the fateful convergence of the peoples of Africa, Europe and Asia on these shores.

Former President Nelson Mandela, during his inauguration speech on May 9, 1994

Bo-Kaap - traditional Cape Malay area

10 Reasons to select Cape Town

There are hundreds of reasons why Cape Town was voted as the #1 Convention City in Africa and why it was voted by The Daily Telegraph as their Favourite World City. With all the charm and ingenuity of a developing nation, yet underscored by sophistication and technological prowess to rival any modern city in the world, Cape Town just may be the best-kept secret of experienced travellers.

Every year Cape Town hosts two mega international events that attract over 35 000 participants each – the Cape Town Cycle Tour, the world's largest timed cycle race, and the Cape Town International Jazz Festival, the 4th largest jazz festival in the world and the largest jazz festival in Africa. There are a number of factors that contribute to Cape Town's ability to successfully host events – plenty of first-class accommodation, English as the primary business medium, world-class, multi-purpose venues and easy access via excellent transport systems. Add to that an exciting, diverse culture and the fact that it is one of the world's favourite tourist destinations.

HOST DESTINATION

CONDÉ NAST'S
**HIGHLY
ACCLAIMED
READER'S
CHOICE
AWARDS**

2016



1

Modern Infrastructure

Cape Town has arguably the most advanced infrastructure on the continent of Africa. This is one of the main reasons why statistics show that businesses prefer to set up shop in the Western Cape.

2

Easy Access

Cape Town International Airport is just 20 minutes from the city centre. On arrival, access to ground transport is simple and convenient with taxis, the MyCiti bus service and a rail network.

3

Safe and Secure

Cape Town is one of the safest cities in South Africa. Due to focused efforts, crime has been reduced by 85% since 2000.

4

Centre of Learning

Cape Town and the Western Cape is an intellectual magnet, with four world-class universities and other research institutions in fields as diverse as astronomy, science, medicine and social politics. As a result, the destination is fertile ground for intellectual dialogue and the exchange of ideas.

5

Business Hub

Many companies choose to base themselves in the Western Cape where they can work within an enabling environment. As a result, the city is a business hub for Africa.

6

Cosmopolitan

Cape Town is an exciting and diverse cultural experience. The local population is diverse and culturally unique and Cape Town is also a cosmopolitan city where immigrants from Europe and other parts of Africa have chosen to make their homes. Culture and creativity is an important way of life here.

7

Climate, Scenery & Activities

Cape Town enjoys a moderate Mediterranean climate. The region offers not one, but two, World Heritage Sites (Robben Island and Cape Floral Region); idyllic beaches, soaring mountains and iconic natural landmarks, like Table Mountain. The region offers a wide variety of tours and activities to suit all visitors' tastes.

8

Global Appeal

Cape Town has consistently been voted as one of the world's favourite tourist destinations and the city's global profile as a modern and convenient city secures high delegate numbers year after year.

9

Value for Money

Cape Town is known as one of the most affordable business tourism and incentive travel destinations in the world, with an exchange rate that favours the dollar, pound and euro.

10

Professional Support Services

Professional infrastructure for congresses includes an established Convention Bureau to deliver quality services for, amongst others, bid production. Trained professionals and logistical support abounds for meeting planners, travel agents and corporations.

ESTIMATED DESTINATION COSTS

TRANSPORT	
Taxi from airport	R 300 / \$ 22
Public transport from airport	R 90 / \$ 7
Week pass on public transport	R 250 / \$ 17
FOOD & BEVERAGES	
3 course meal (excl beverages)	R 250 / \$ 19
Wine (mid range)	R 100 / \$ 7
Local beer	R 30 / \$ 2
Coffee	R 20 / \$ 1
Fast food burger	R 30 / \$ 2
ATTRACTIONS & TOURING	
Entrance to top attraction	R 240 / \$ 18
Half day scheduled tour	R 690 / \$ 51
Full day scheduled tour	R 950 / \$ 71
Hop-on hop-off bus	R 170 / \$ 13

Above estimated rates are as per July 2018 and exchange rate is based on \$1:R13.43

“ Visit Cape Town and history is never far from your grasp. It lingers in the air, a scent on the breeze, an explanation of circumstance that shaped the Rainbow People.

Tahir Shah

Congresses

1 – 1000 DELEGATES

- World Economic Forum on Africa hosted from 2005 to 2013, **800** delegates
- International Conference on Software Engineering 2010, **1000** delegates
- Congress of the World Federation of Interventional and Therapeutic Neuroradiology, **1000** delegates
- Congress of World Association for Infant Mental Health 2012 (WAIMH), **600** delegates
- World Congress of Veterinary Anaesthesia 2012, **800** delegates
- International Federation of Dental Hygienist 2013, **1000** delegates
- AAGL International Conference of Minimally Invasive Surgery 2013, **600** delegates
- Congress of the International Society of University Colon and Rectal Surgeons 2013, **1000** delegates
- International World Congress of the Labour and Employment Relations Association 2015, **1000** delegates
- World Veterinary Poultry Congress 2015, **1000** delegates
- IEA International Research Conference 2015, **500** delegates
- World Plumbing Conference 2016, **400** delegates

1000 – 4000 DELEGATES

- Investing In African Mining Conference Indaba hosted annually since 2004, **4000** delegates
- 118th Inter-Parliamentary Union Assembly 2008, **2000** delegates
- Final Draw for the 2010 FIFA World Cup South Africa (tm), **2000** delegates
- 13th World Congress on Medical Informatics 2010, **2000** delegates
- 10th World Congress of Nuclear Medicine 2010, **3000** delegates
- 62nd International Astronautical Congress 2011, **2000** delegates
- World Veterinary Congress 2011, **3000** delegates
- International Academy of Pathology 2012, **1500** delegates
- World Congress of Paediatric Cardiology and Cardiac Surgery 2013, **3000** delegates
- Control of Influenza VIII Conference 2013, **1600** delegates
- World Congress of Paediatric Infectious Diseases 2013, **2500** delegates
- International Association for Dental Research (IADR), 2013, **2200** delegates
- 17th IUPHAR World Congress of Basic and Clinical Pharmacology, 2013, **1600** delegates
- 19th World Congress of the International Federation of Automatic Control -IFAC, **3000** delegates
- World Small Animal Veterinary Conference 2014, **4000** delegates
- 4th UNI Global Union Congress 2014, **4000** delegates
- Third Global Symposium on Health Systems Research 2014, **1200** delegates

HOST DESTINATION

- World Congress of Regional Anaesthesia and Pain Therapy 2014, **1500** delegates
- World Congress of Nephrology 2015, **3500** delegates
- 47th Congress of the International Society of Paediatric Oncology 2015, **2000** delegates
- World Library and Information Congress: IFLA General Conference and Council 2015, **3000** delegates
- 46th Union World Conference on Lung Health 2015, **2500** delegates
- World Council of Enterostomal Therapists Congress 2016, **1500** delegates
- International Conference on Emergency Medicine (ICEM) 2016, **1500** delegates
- International Radiation Protection Association (IRPA) 2016, **1500** delegates
- 9th IFEA – World Congress of Endodontics 2016, **1500** delegates
- International Urogynecological Association 2016, **2000** delegates
- 17th World Congress on Psychiatry 2016, **3000** delegates
- 16th International Society for Prosthetics and Orthotics World Congress 2017, **1500** delegates
- Annual Meeting of the World Aquaculture Society 2017, **4000** delegates
- Conference of the International Union for the Scientific Study of Population 2017, **2000** delegates

> 4000 DELEGATES

- 19th World Diabetes Congress 2006, **12 300** delegates
- 5th IAS Conference On HIV Pathogenesis Treatment & Prevention 2009, **5900** delegates
- 19th FIGO World Congress of Gynecology & Obstetrics, 2009, **7000** delegates
- Cape Town 2010: The 3rd Lausanne Congress on World Evangelization, **5000** delegates
- International Congress of Psychology 2012, **6000** delegates
- 17th International Conference on Aids and STI's (ICASA 2013), **6500** delegates
- South Africa's International Renewable Energy Conference 2015, **6000** delegates
- 35th International Geological Congress 2016, **6000** delegates

FUTURE CONGRESSES

2018

- World Congress of Internal Medicine 2018, **6000** delegates
- World Congress of Audiology 2018, **1500** delegates
- Congress of the World Federation of Occupational Therapists 2018, **2500** delegates
- 18th International Congress of Endocrinology 2018, **5500** delegates
- International Confederation of Dietetics Association Congress 2018, **2000** delegates
- World Congress of Neurorehabilitation 2018, **2000** delegates

2019

- YPO 2019 Global Leadership Conference & EDGE, **2000** delegates
- Digital Solutions Cooperative (DSCOOP) 2019, **1500** delegates
- World Conference on Ecological Restoration 2019, **1200** delegates
- World Conference of International Federation of Freight Forwarders Association 2019 (FIATA), **1500** delegates

2020

- International Confederation of Dietetics Association Congress 2020, **2000** delegates
- World Congress of Neurorehabilitation 2020, **2000** delegates
- International Symposium on Microbial Ecology (ISME) 2020, **1500** delegates

Fast Facts



Population

There are approximately 57 million people in South Africa and 6.2 million people in the Western Cape.



Language

English is the main business and academic language; although there are 11 official languages in South Africa. The main local languages spoken are English, Afrikaans and Xhosa. With large numbers of foreign residents, Cape Town also has significant German, Dutch, French, Chinese and Spanish communities with the available language skills to assist during an international business event.



Visas

Visas are issued by the South African missions abroad and must be affixed in the applicant's passport before departing for South Africa. Visas are not issued on arrival at South African ports on entry. Many nationalities do not require a visa to enter South Africa, it is best to check with the South African mission or travel agents if this is required.

For further information, please visit:
www.services.gov.za/services/content/Home/ServicesforForeignNationalsTemporaryresidence/Applicationforavisa/en_ZA



Climate

Cape Town enjoys a typical Mediterranean climate with a dry, hot summer (max temperature 27° C) and a wet, mild winter (min temperature 7° C).



Health

There are 2 private emergency units within 5 minutes of CTICC and 9 emergency centres, 2 trauma centres and 4 ambulance services in the City. Cape Town is not a malaria region and there are no tropical diseases to be aware of and no vaccine requirements for visitors although visitors are requested to have the relevant yellow fever injections should they have travelled from or visited an affected area prior to entering South Africa.



Water

It is safe to drink the tap water in South Africa although bottled water is readily available as well.



Driving

In South Africa, motorists drive on the left. An international driver's license will be required if a visitor wishes to drive while in South Africa.



Tax

The majority of goods sold in South Africa are subject to a 15% Value Added Tax (VAT). Visitors are not exempt from paying VAT although they can claim back if the value of the goods bought exceeds R250. To claim the VAT, the goods must be taken out of the country within 90 days from the date of purchase. Visitors who wish to claim VAT should go to the VAT refund administration office or customs official at the port of exit.

For more information, please visit:
<http://www.taxrefunds.co.za/>



Connectivity

South Africa offers a sophisticated internet network and Wi-Fi is readily available throughout the City. There are a number of mobile networks available and Sim cards can be bought at airports and shopping centres. The electric current is 240 volts AC so visitors should bring a plug adaptor for three-pin sockets for small appliances.



Time & Measurement

South African Time is GMT +2. There are no time differences within South Africa and no daylight saving. Shopping hours vary but shops are typically open from Monday to Sunday, 9am – 5.30pm. The V & A Waterfront and Canal Walk shopping centres are open until 9pm.

Distances are measured in kilometres and metres. Weight is indicated by grams and kilograms. Temperature is mainly measured in degrees Celsius.



Currency

The Rand is the official currency in South Africa and foreign currency can be exchanged at the Cape Town International airport, at commercial banks and at Bureaux de Change. The exchange rate is extremely favourable for visitors:

US\$ 13.43
€ 15.73
£ 17.78

Currency exchange as per July 2018.

Key Visitor Attractions

These key attractions all lie within close proximity to the city centre.

1

Cape Point

The Cape of Good Hope and Cape Point form part of the Cape Peninsula National Park. A rocky promontory that juts out into the sea and was once thought to be the southernmost point of Africa, Cape Point is home to 7 750 hectares of indigenous flora and fauna, 150 bird species and the only shellfish-eating baboons in the world. Visitors can also travel by funicular to a viewing point to see where the Benguela and Agulhas currents converge.

2

Table Mountain

Iconic Table Mountain was afforded National Park status in 1998. The Park offers walks, magnificent views, cable car rides in a modern cable car with revolving floor, hiking, rock climbing – even abseiling and paragliding.

3

Kirstenbosch Botanical Gardens

Established in 1913, on the southeastern slopes of Table Mountain, the Gardens cover 528 hectares and are the best place to view the Cape Floral Kingdom; known locally as fynbos, it offers more floral diversity than the whole of Europe combined.

4

Constantia Wine Valley

The Western Cape is a historic wine-producing region and it all started in Constantia in 1695. Featured in novels by Jane Austen and preferred by Napoleon, the wines of Constantia are legendary.

5

V&A Waterfront

This unique working harbor with scenic views of Table Mountain combines high-end shopping with entertainment, fine dining, boat trips and a world-class aquarium. Some of the City's finest hotels are situated here.

6

Robben Island

For those who followed the political history of South Africa and feel an affinity with Nobel Laureate, Nelson Mandela, a visit to Robben Island is a must. One of South Africa's 4 World Heritage Sites, Robben Island is a moving tribute to the late President Mandela's dreams of freedom.



6

#1
CONVENTION
CITY IN
AFRICA



ICCA
2012 – 2016



Global Ranking

According to ICCA (International Congress and Convention Association), Cape Town is rated as the #1 Convention City in Africa.

ICCA is the global community for the meetings industry, enabling its members to generate and maintain significant competitive advantage. ICCA now is one of the most prominent organisations in the world of international meetings. It is the only association that comprises a membership representing the main specialists in handling, transporting and accommodating international events.

ICCA's network of over 950 suppliers to the international meetings industry spans the globe, with members in 88 countries.

World ranking	City	2016: Number of meetings
1	Paris	196
2	Vienna	186
3	Barcelona	181
10	Seoul	137
20	Rome	96
30	Warsaw	71
39	CAPE TOWN	62
40	New York City	61
74	Abu Dhabi	36
134	Marrakesh	19
160	Durban	16
186	Johannesburg	14
203	Nairobi	13
216	Addis Ababa	12
239	Accra	11
256	Cairo	10

“As an emerging economy, South Africa has not remained completely unaffected by the turmoil in other emerging economies world-wide, especially in Asia, and lately also in Russia. This negatively affected investor confidence in these countries. The fact, however, that we were able to weather this storm so successfully, including an assault on our currency, reflects positively on the inherent strength of our economy; on the soundness of our economic and fiscal policies; and above all, on the political stability in South Africa.

H.E. David Jacobs, South African Ambassador to the Hellenic Republic.

ONE OF THE TOP
AFRICAN CITIES
IN THE CATEGORY
TOP 10
CITIES IN AFRICA
& THE MIDDLE EAST

CONDÉ NAST
TRAVELER READERS'
CHOICE AWARDS
FOR 2013

Business Overview

Gateway to Africa

Economic growth in the Western Cape is consistently higher than in the rest of South Africa. Thanks to its advanced infrastructure and technology, plus economic incentives and improved air access, this region is positioned as a hub for doing business in Africa or thinking through Africa strategies. With this in mind, the province is working hard at boosting connectivity with the rest of Africa. The Western Cape is also indisputably the gateway to doing business in South Africa and the rest of Africa. The province is well served with infrastructure, with three ports at Saldanha, Cape Town and Mossel Bay serving different markets. Fully modernised harbour facilities and well-connected railway networks plus modern and well-established cold storage, freight and shipment facilities enable effective transportation and protection of goods. The province also has world class IT infrastructure linked to the world via submarine cables and satellite.

Research & Education

The Western Cape boasts excellent education facilities. Innovative schools such as STEM (Science, Technology, Engineering and Maths), the Cape Academy for Maths, Science and Technology (Tokai) and the Centre of Science and Technology (Khayelitsha) have been established to track the maths and science backlog. The Western Cape has some of the best schools in the country and is often praised for its achievements. The Western Cape has

four tertiary institutions namely University of Stellenbosch, University of Western Cape, Cape Peninsula University of Technology, and Africa's number one University - the University of Cape Town. There are two graduate schools namely, the UCT's Graduate School of Business (UCTGSB) and Stellenbosch Business School. The UCTGSB is regarded and has accreditation from the European Foundation for Management Development in 2010.

Priority Sectors

The high growth sectors in the Western Cape are finance and insurance (Cape Town being the headquarters of several national concerns), construction, communication, furniture, film, design, ICT and various marine sectors. Other priority sectors are human medical, animal medical, engineering and infrastructure. South Africa as a whole has a well-developed pharmaceutical industry, which consists of manufacturers, distributors and dispensers forming the supply-chain. It is characterised by having a high proportion of patented medicines. In addition, the Western Cape hosts one of the highest concentrations of medical device and biotechnology companies, research institutes and research groups in South Africa. This provides an ideal opportunity for further improving the sector's competitiveness and international attractiveness. Cape Town boasts some of the world's top technology companies in medical devices, with products that are considered top of their class, and unique.

Agriculture and agribusiness is one of the most important sectors in the Western Cape, and involves all the different activities that link the entire value chain from the farm/forest/fishery to the consumer. This includes inputs, production, processing, marketing and distribution of agricultural, forestry and fishing products.

Oil and gas is the Western Cape's fastest growing sector. Africa produces 8 million barrels of crude oil per day, some 10% of the world production. The market for offshore oil and gas platforms and components, services and repairs to support these operations is large and growing. The Western Cape and Cape Town is ideally placed to service this growing demand – it is geographically close to West Africa, and offers well-developed infrastructure as well as cost-efficient engineering capabilities. Most international exploration and oil refining firms have a presence in the City of Cape Town.

The main facilities are located in Cape Town, Saldanha Bay and Mossel Bay. Saldanha Bay is the site of the country's largest oil-storage facility. Excitingly, the Western Cape is also leading the way in alternative energy.

Technology & Innovation

Cape Town has a sophisticated and well-established ICT and electronics sector, with many of its approximately 1,500 companies competing successfully in global markets. The ICT sector in the Western Cape is dominated by small companies providing ICT services including software development, web development and consulting. The smaller electronics sector is characterised by a handful of generalist companies with strong capabilities in professional electronics, while small to medium enterprises specialise in security systems and electricity pre-payment meters.

The sector is supported by excellent technical skills and world-class fixed and mobile communications infrastructure.

Safety & Stability

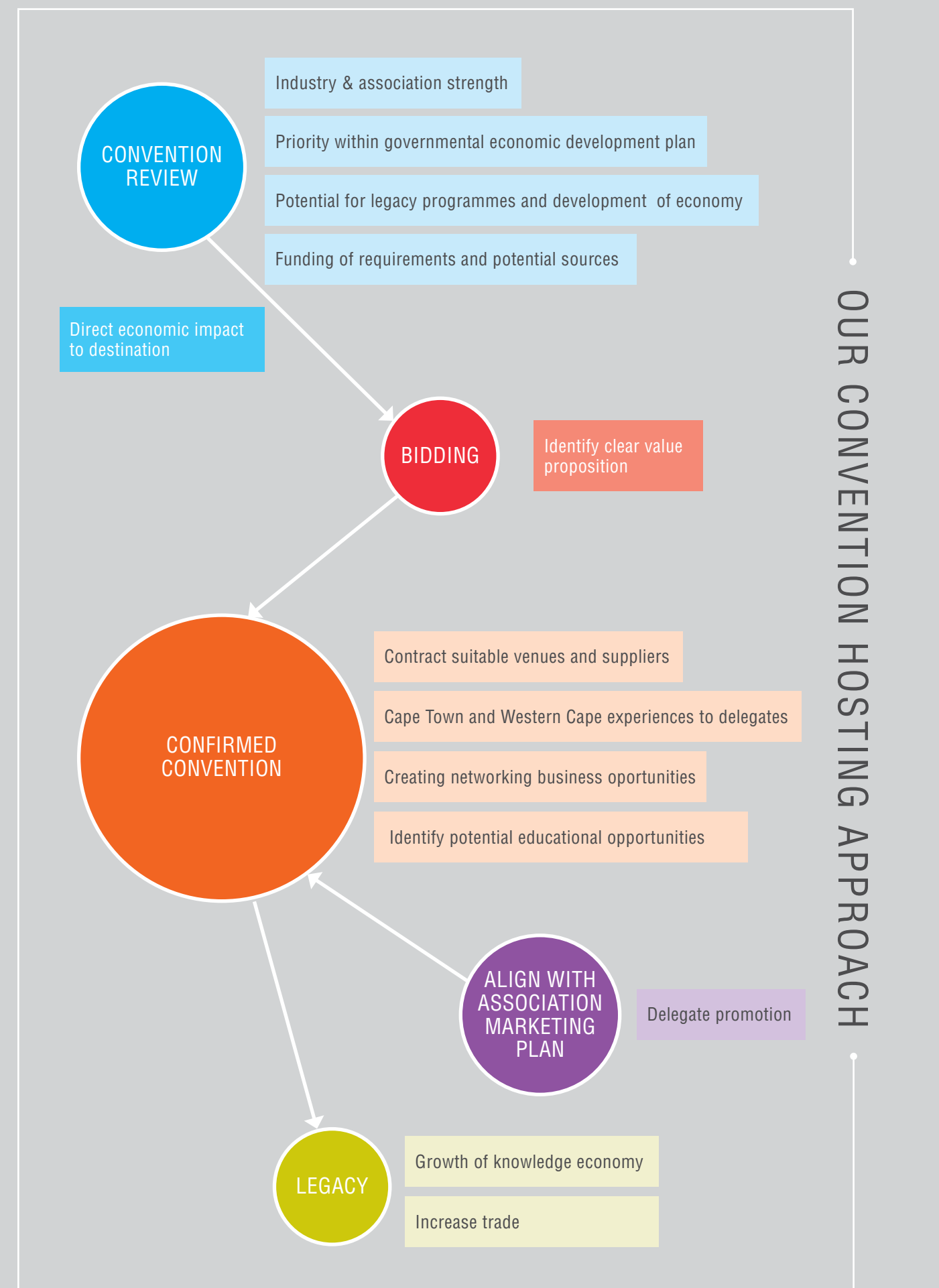
Visitors can relax in Cape Town, knowing that they are in one of the safest cities in the world. Highly visible policing, mobile vehicles and a 24-hour bicycle squad and a total of 200 security officers keep the streets of the CBD safe, day and night, for those who work in, live in or visit the city. Since 2000, the CBD has experienced an astounding 85 percent decrease in crime. South Africa's peaceful and stable transition to democracy is universally recognised as one of the major achievements of the 20th Century. It is no co-incidence that the most politically stable Country on the continent of Africa also boasts the largest economy. Ranked by the World Bank as an "upper middle-income country",

South Africa was admitted to the BRIC group of countries of Brazil, Russia, India and China (known as BRICS) in 2011. South Africa exhibits a diverse economy with key sectors roughly contributing to GDP* as follows:

- Agriculture: **2.2%**
- Mining: **10%**
- Manufacturing: **12.3%**
- Electricity and water: **2.6%**
- Construction: **3.9%**

Project Khulisa

The Western Cape government has taken a critical policy decision aimed at prioritizing economic growth and job creation in the region. Under Project Khulisa there is a focus on the Oil & Gas, Tourism and Agri-processing sectors. The Oil & Gas sector is a powerful economic catalyst for the region. It already provides 35 000 formal job opportunities, with a goal of adding 60 000 more. Tourism is the second largest contributor to the GDP. R1,5 million visitors arrive in the Western Cape every year. Project Khulisa aims to add a further 100 000 jobs to this sector over the next 5 years. Project Khulisa hopes to add thousands of new jobs and further economic growth in the already lucrative agri-processing sector through creating agri-parks throughout the region.



Culture & People

Cape Town is known as the 'Mother City' because it was the first city to emerge in South Africa. It is a complex, multicultural city with a fascinating history that owes its diversity to everyone; from slaves from Malaysia, Indonesia, Madagascar and Mozambique to Dutch, English and French explorers; from indigenous Khoi and San people to local African tribes. The mixing of peoples and cultures over the centuries, along with a painful history of racial segregation during apartheid and efforts to reintegrate and reunite post-apartheid, has led to a diverse metropolis with a wealth of cultural attractions and heritage sites.

Bo Kaap & District Six

Many coloured people in Cape Town have roots in Malaysia and are referred to as Cape Malays. They reside in Cape Town's Bo Kaap quarter, which hugs the lower slopes of Signal Hill, and has retained its unique character despite the area's upmarket transformation due to its proximity to the City Bowl. Tourists can take a guided tour of the Bo Kaap. Walk down cobbled streets, visit colourful houses, and take in the aroma of spices and the sound of the call to prayer. You might even like to visit the Bo-Kaap Museum or go on a Cape Malay Cooking Safari. From the Cape Malay influence comes the unique Cape Jazz style, epitomised by musicians like Abdullah Ibrahim and Basil 'Manenberg' Coetzee, as well as the street parade known as the 'Kaapse Klopse' or Minstrel Carnival, held around New Year when hundreds of musicians and dancers in colourful, shiny

suits, faces painted white, march from the Grand Parade to Green Point stadium, singing and dancing. The carnival, originating from the 19th century, was introduced by Muslim slaves, the first citizens of District Six, who celebrated their only day off work in the whole year on 1 January. The majority of the District Six inhabitants were forcibly removed from their homes during apartheid. To honour the victims and their heritage, the District Six Museum was established at 25a Buitenkant Street.

At Carnival time, the minstrels come out to play

The Townships

To ignore the throng of shacks seen as you drive into Cape Town from the airport would be to ignore a large part of what makes Cape Town what it is, and South Africa as a whole. The effect of Apartheid is still heavily felt in the city, with the majority of locals, predominantly black, living in the townships on the outskirts. Township tourism is big and tours are now available, taking tourists into the womb of the shantytowns, such as Langa, South Africa's oldest township, or Khayelitsha, the second largest, to experience a cultural shock of note. This is a moving experience and one that visually showcases Cape Town's past and present. We don't recommend visiting the townships on your own, especially at night. You should rather go with an experienced guide.

Music

Whether attributed to the inspiring presence of Table Mountain at the heart of Cape Town or the fact that Cape Town has the most cultural diversity in the country, there is no denying the creative energy that flourishes in this vibrant city. Creative people, places and exhibitions are plentiful. There is no shortage of live music from jazz to rock, in and around the city. Suffice to say Cape Town is a city with a creative pulse!

Art

Cape Town has a bustling art culture with world-class galleries and exhibitions happening all the time. Talented painters, sculptors, photographers and printmakers are continuously experimenting and offering new work. There are hundreds of galleries in and around Cape Town.

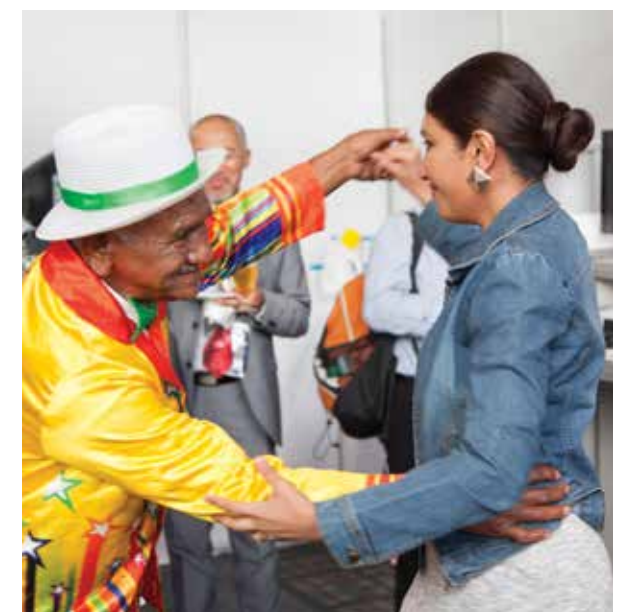
A diverse city, constantly on the cutting edge, it has a vibrant arts and culture scene. You can appreciate the city's history and heritage through its museums, and explore

the arts through theatre, live music, dance, comedy and the visual arts.

Both day and night offer an exciting range of cultural activities. To enjoy Cape Town during the day, visit its galleries and museum districts or look out for exciting local designers. In the evening, attend one of the many performances taking place or kick back and party the night away at one of many local live music venues.

While visiting Cape Town, learn about its complex, layered and unique history, that includes Khoi and San peoples, South East Asian and African slaves, Nguni tribes and migrants who settled here.

With its broad range of influences from numerous cultures – historical and contemporary – Cape Town has a dynamic population and rich cultural tapestry today.



**SOUTH AFRICA
IS THE ONLY
AFRICAN
COUNTRY
THAT IS A
MEMBER OF THE
G 20**

South Africa

Welcome to the Republic of South Africa. South Africa is the powerhouse of Africa, the most advanced, broad-based economy on the continent, with infrastructure to match any first-world country.

Demographical Introduction

South Africa is a nation of 51.77-million people of diverse origins, cultures, languages and beliefs. Around 79% are black (or African), 8.9% “coloured” – the local label for people of mixed African, Asian and white descent – 8.9% white, and 2.5% Indian or Asian. The majority of South Africans are Christian, although other significant religions are Islam, Hinduism and Judaism.

Political & Economical Introduction

South Africa is a vigorous multiparty democracy with an independent judiciary and a free and diverse press. One of the world’s youngest and most progressive constitutions protects both citizens and visitors. Up until 1994, South Africa was known for apartheid, or white-minority rule. The country’s remarkable ability to put centuries of racial hatred behind it in favour of reconciliation was widely considered a social miracle. Post-apartheid South Africa has a government comprising all races, and is often referred to as the rainbow nation, a phrase coined by Nobel Peace Prize winner Desmond Tutu. The country offers an investor-friendly environment in which 100% foreign ownership is allowed. Repatriation of profits is liberal. And if you’re doing businesses anywhere in Africa, this is the gateway to the continent. About

two-thirds of Africa’s electricity is generated here. Around 40% percent of the continent’s phones are here. Over half the world’s platinum and 10% of its gold is mined here. And almost everyone who visits is astonished at how far a dollar, euro or pound will stretch.

Geographical Introduction

The country straddles 1.2-million square kilometres, as big as several European countries put together and is an eighth the size of the US. Still, it’s more than a day’s drive down the highway from Johannesburg in the north to Cape Town in the south (if you’re driving sensibly), with the topography ranging across the spectrum from lush green valleys to semi-desert.

South Africa has nine provinces. Gauteng, the smallest and most densely populated, adjoins Limpopo, North West and Mpumalanga in the north. The Northern Cape, the largest province with the smallest population, is in the west. The Free State is in the middle of the country. And the coastal provinces of KwaZulu-Natal, the Eastern Cape and the Western Cape lie to the south.

South Africa has two capitals. Cape Town, the oldest city, is the legislative capital, where Parliament sits. Pretoria, 1 500 kilometres to the north, is the executive capital, where the government administration is housed. Next door to Pretoria, and close enough that the outer suburbs merge, is the commercial centre of Johannesburg, once the world’s greatest gold mining centre, now increasingly dominated by modern financial and service sectors. The second-biggest city is Durban, a fast-growing port on the eastern coast, and the supply route for most goods to the interior.

**BEST
AIRPORT
IN AFRICA
AND AIRPORT
STAFF SERVICE
EXCELLENCE**



CAPE TOWN

Simon's Town
Cape of Good Hope

TRAVEL
INFORMATION



#1
NEW YORK TIMES
52 PLACES
TO GO IN
2014

CONDÉ NAST TRAVELER
READERS' CHOICE
AWARDS FOR 2013

Visa Information

International travellers who have permanent residence outside South Africa may apply for a visa to visit the country for tourism or business purposes for 90 days or less. Requirements for visitor's visas differ from country to country so enquiries should be made at the nearest South African mission or consulate abroad or any office of the Department of Home Affairs to see whether or not a visa is required.

Documents required to apply for a visa:

- A passport or travel document valid for no less than 30 days after the expiry of intended visit
- The passport must have at least TWO unused pages for entry / departure endorsements
- A completed Form BI-84 (application for a visa)
- Payment of the prescribed fee
- Statement and/or documentation confirming the purpose and duration of visit
- Two colour passport photographs
- A return or onward ticket if travelling by air
- Proof of financial means to pay for living expenses while in South Africa in the form of:
 - Bank statements
 - Salary advances
 - Undertakings by the host(s) in South Africa
 - Bursary
 - Medical cover or
 - Cash available (including credit cards and travellers' cheques)
- Under the new law, all minors under the age of 18 years are required to produce, in addition to their passport, an Unabridged Birth Certificate (showing the particulars

of both parents) when exiting and entering South African ports of entry.

An application for a South African visa can be made:

- Online by securing a personal appointment at a VFS centre
- In person at a South African foreign mission (embassy or consulate) in all countries where VFS centres are not available
- In person at the nearest South African foreign mission in another country if South Africa does not have a mission in the traveller's home country
- Please note that visas are not issued at South African ports of entry.

**SOUTH AFRICA DOES NOT
HAVE ANY VISA EXCLUSIONS
AND DELEGATES FROM ALL
COUNTRIES ARE WELCOME.**

For more information, please visit:

<http://www.dha.gov.za/index.php/immigration-services/apply-for-a-south-african-visa>

MYCITI BUS PUBLIC TRANSPORT



GROUND TRAVEL

**MyCiti Bus Service**

The new Integrated Rapid Transit (IRT) System offers international visitors a scheduled bus service between the city centre, the airport and select suburbs in Cape Town. By consolidating existing rail, bus, minibus and metered taxi services, the IRT provides an efficient and robust transport network. CCTV surveillance cameras and security personnel ensure commuter safety and infrastructure is wheelchair friendly.

MyCiti is Cape Town's safe, reliable, convenient bus system. It is the perfect way to connect with the city from the airport and

to explore some of the destinations Cape Town has to offer. MyCiti operates up to 18 hours a day, depending on the route. The MyCiti airport-to-city service runs between the Cape Town International Airport and the Civic Centre bus stations via the N2 and Nelson Mandela Boulevard at a cost of around R80. The MyCiti inner-city bus service provides convenient transport to hotels, accommodation nodes, restaurants, entertainment areas, parking areas and places of interest. Prices vary from point to point and can be calculated at myciti.org.za.

**Walking**

The city is ideal to explore on foot and this is the perfect way to experience the energy and vibrancy of the city.

**Train**

Cape Town Station is situated within walking distance of most of the city centre hotels. The Metro Rail system connects the city centre with the northern suburbs, southern suburbs and Cape Flats.

**Car Rental**

Cape Town offers a wide selection of car rental companies with good road systems. An international driver's license is required and driving is on the left hand side of the road.

**Cycling**

The City of Cape Town is working to develop its bicycle infrastructure, and there are a growing number of safe cycling routes and places to ride in the city and surrounds as well as a number of bicycle hire shops. Cape Town's natural environment is also abundant with tarmac roads, single tracks, switch backs and jeep tracks to suit everyone from the leisure cyclist to the technical rider.

**Taxi Or Coach**

Luxury air-conditioned coaches and shuttle buses usually transport delegates between the airport, hotels, the CTICC and their functions. Metered taxis are also available. The online travel service, Uber, is also a very popular and convenient way to travel around Cape Town.

**Scheduled Tours**

The bright red "Hop-on Hop-off" city sightseeing bus service comes complete with nine multilingual commentary channels, plus a "kiddie's" channel. Tickets can be bought on board the bus or online by visiting www.citysightseeing.co.za or from the Cape Town Tourism Visitor Information Centre in Burg Street.

Should a tourist group want to visit any area that is not on a normal bus route, a bus or coach may be chartered to drive the group to and from the destination. This should be planned well in advance.

Travel & Transport

AIR TRAVEL



Travel to and within Cape Town & Western Cape

Delegates to Cape Town mostly arrive and depart by air. Johannesburg, Durban and Cape Town have modern airports with facilities to match. Apart from shops and restaurants, international arrival halls have banks and foreign exchange outlets. Lounges are available for business-class travellers. All of the airports offer wireless Internet (WIFI) access throughout the building or designated 'hot spots' where coverage exists.

Cape Town International Airport offers direct flights to a number of centres in Africa, Asia and Europe but the bulk of international carriers fly into Johannesburg. Cape Town is a two-hour domestic flight from Johannesburg and on average there are flights every half hour between the two cities with a variety of domestic carriers.



Departure Check-In

Departing passengers should allow at least two and a half hours checkin time for all international flights. An hour and a half is normally adequate for domestic check-in and this will allow for sufficient time for parking and check processes.



Executive Lounges

International Departures

- South African Airways (Star Alliance)
- British Airways – Terraces (One World)
- The Premier Lounge

The Premier Lounge is an executive lounge that is open to any passenger, no matter the airline or ticket class. You can pay per visit or buy a pre-paid card for six or more visits.



George Airport

Servicing the Cape Garden Route and Klein Karoo, George Airport is conveniently located within a 10-minute drive from the Cape Garden Route's principle town of George, and within an hour's drive of the popular tourist and incentive destinations of Mossel Bay, Knysna, Plettenberg Bay and Oudtshoorn. George airport is serviced by regular scheduled flights from Cape Town, Port Elizabeth, East London, Durban and Johannesburg.



Domestic Carriers



International Airlines Flying into Cape Town

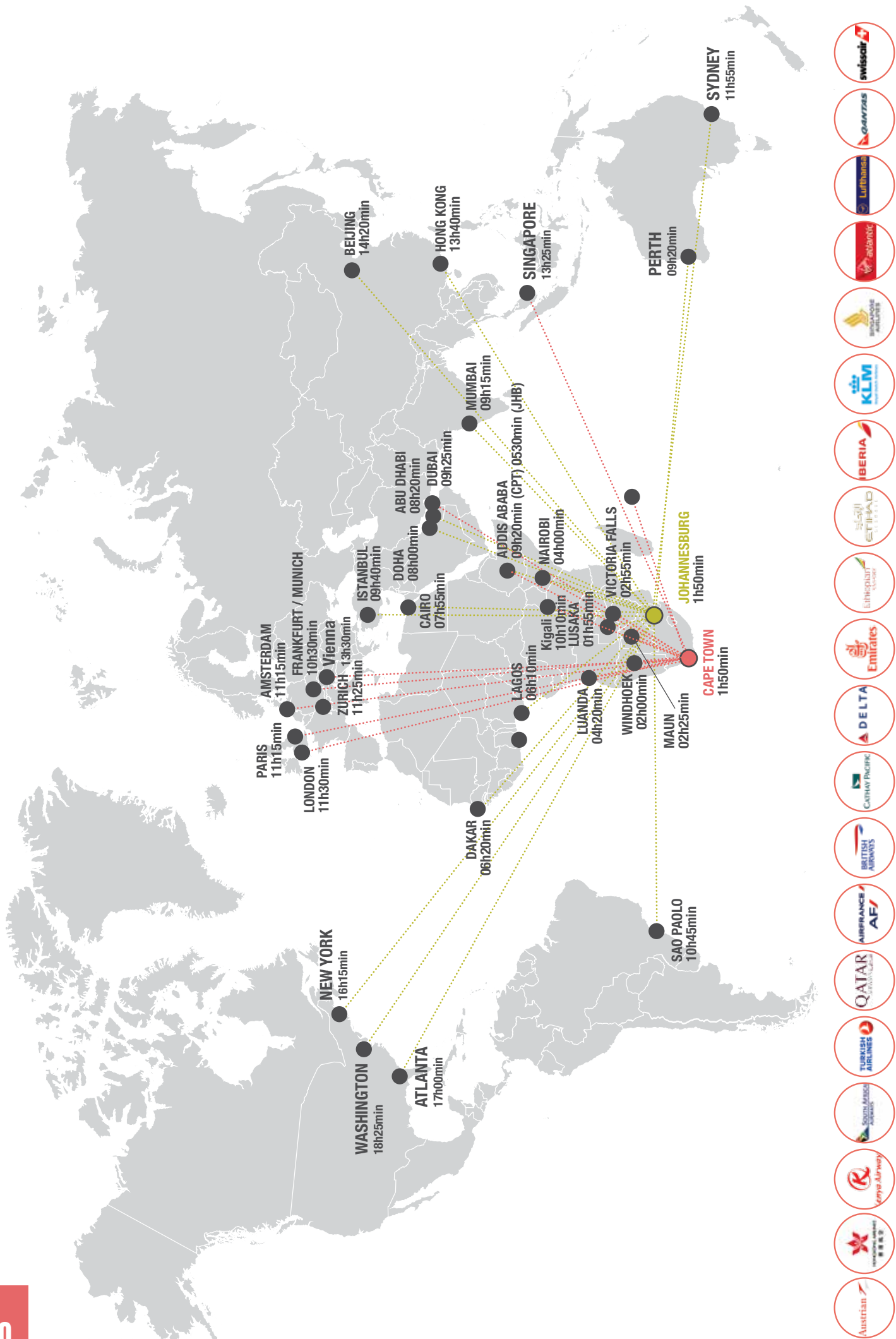


Cape Town International Airport has won numerous awards during the past decade, including the World Travel Award for Africa's Leading Airport, seven years in a row between 2008-2015.

www.worldtravelawards.com

Cape Town International took the awards for Best Airport in Africa, Best Airport Staff in Africa and Best Airport for 5-10 million passengers during the recent Skytrax 2016 Award Ceremony. The 2016 World Airports Awards, are a measurement of customer satisfaction across airports globally. As the benchmark for the aviation industry, the World Airport Awards are voted by customers in the largest, independent annual global airport customer satisfaction survey.

www.worldairlineawards.com



8 MILLION ANNUAL PASSENGERS
TRAVELLING BY AIR

72 INTERNATIONAL FLIGHTS
LEAVING AND ENTERING CAPE
TOWN WEEKLY

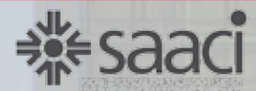
3RD LARGEST AIRPORT IN AFRICA

R3.2 BILLION INVESTED IN THE
EXPANSION AND RUNWAY
REALIGNMENT AT CAPE TOWN
INTERNATIONAL AIRPORT



Cape Town International Airport

CTICC
VOTED BEST
CONFERENCE
& EVENTS
VENUE IN
SOUTH AFRICA



2014 – 2016

Cape Town International Convention Centre

WESTIN

CONVENTION VENUE

Cape Town International Convention Centre

Situated on the outskirts of the Central Business District (CBD), the Cape Town International Convention Centre (CTICC) is close to the vibrant beat of the city's heart. At its official opening, former President Thabo Mbeki called the development 'a symbol of hope, a symbol of our glorious past, a symbol of modernity and a symbol of future prosperity'.

It is a notion that is as true today as it was then because the CTICC has proved hugely successful as a place where ideas become reality. Since it was built it has injected R28,8 billion into the Gross Domestic Product, sustained 91 000 jobs up to 2015 and contributed greatly to the knowledge economy that already flourishes in the Western Cape. Of the 5000 events

hosted since inception, 450 have been international association conferences across a broad spectrum of sectors including agri-processing, medical, property, the green economy and ICT.

With the opening of the CTICC, the reclaimed Foreshore area of the city has blossomed and now forms a lively link between the CBD and the city's harbor, including the Country's most visited venue, the V&A Waterfront with its mesmerizing list of restaurants, boutiques, malls and creative characters.

Many of the city's other landmarks – shops, buildings, cultural attractions – and top hotels, are within a few minutes' walking distance of the Cape Town International Convention Centre – and it is a short 20-minute drive from the Cape Town International Airport.

AFRICA'S
LEADING MEETINGS
& CONFERENCE
DESTINATION

WORLD TRAVEL
AWARDS 2013



TOP CITY IN AFRICA AND THE MIDDLE EAST

TRAVEL & LEISURE'S
ANNUAL ONLINE POLL
2015

Cape Town International Convention Centre

CONVENTION VENUE



Superb Design

Like a brightly-lit, luxury liner, the Cape Town International Convention Centre adds architectural grandeur to the Foreshore precinct. The interior is just as welcoming. Modern and tranquil this floating space creates an atmosphere of 'African Zen'. Generous conservatories are flooded with natural light and surrounded by indigenous flora. These relaxing, less formal settings are perfect for viewing of exhibits, cocktails, light lunches or just a moment of quiet reflection in the course of a busy conference schedule. The CTICC is linked via a picturesque canal to the V & A Waterfront.



Service and Quality

The CTICC is supported by the qualified expertise of professional, preferred suppliers who complement the core services of the centre. These incorporate a full range of services from audiovisual and IT solutions, to rigging and security. The CTICC's kitchen facilities are the largest and most advanced in the Western Cape. Catering is managed by a team of talented, internationally trained chefs who can customize any menu required.



Flexible Facilities

The CTICC was built to meet and fulfill the varied needs of the delegates and visitors. Its sub-divisible, multi-use facilities create an environment that allows for any number of events and functions, simultaneously. From major medical and scientific conventions hosting thousands of delegates, to consumer exhibitions and trade shows, as well as intimate meetings and events, the CTICC accommodates them all.



Sustainability

The CTICC has a dedicated environmental task team that advises management on trends and issues in environmental management. It was one of the first convention centres in Africa to obtain its ISO 14001 accreditation – the international standard for a sound environmental management system. The CTICC 'green' team is able to assist in planning and hosting an event that supports an organisation's environmental values, meets sustainability objectives and demonstrates environmental commitment to those attending the event.

Location	Located at the entrance to the city's central business district, Cape Town Harbour and within close proximity to the well-known V&A Waterfront.
Access	<p>Airport The CTICC is located 20 kilometres (13 miles) from the Cape Town International Airport with multiple international connections as well as regular flights to Johannesburg for more connections.</p> <p>Public Transport The MyCiTi busses stop outside the CTICC and this system is easy to use to connect to the airport and most parts of the city.</p> <p>Taxis Taxis are always available outside the CTICC and from the surrounding hotels.</p>
Parking	The CTICC currently offers over 1300 undercover parking bays with an additional 220 available from the beginning of 2017.
Accommodation	Approximately 4500 hotel bedrooms are available within walking distance with a total of 20 000 available within a 30 minute radius. Cape Town also offers about 10 000 bedrooms via AirBnb.
Conference Venues	<p>Total of 62 meeting spaces in CTICC 1 and 2.</p> <p>4 Exhibition Halls in CTICC 1 with a total floor space of 11 399 m² (122 698 f²)</p> <p>6 Exhibition Halls in CTICC 2 with a total floor space of 9 819m² (105690 f²) – to be completed beginning 2017, as well as 3000m² formal and informal meeting space.</p> <p>Auditorium 1 - seating 1500 delegates</p> <p>Auditorium 2 - seating 612 delegates</p> <p>Ballroom seating 1980 delegates</p> <p>33 meeting rooms in CTICC 1</p> <p>11 meeting rooms in CTICC 2</p>
Food & Beverage	<p>Cuisine offering The CTICC offers full service onsite catering and caters for all types of events. No outside caterers are allowed. Per prior arrangement, the CTICC can arrange catering for different religious and dietary food requirements.</p> <p>Restaurants There are 2 onsite restaurants.</p>
Technology	<p>A sophisticated IT network with fibre optic backbone, including 2000 CAT5e data points, is located across the exhibition halls, meeting rooms and public spaces. This infrastructure is used to offer a host of technology services, which include secure broadband internet.</p> <p>Every corner of the CTICC is also covered by separate wireless networks. Remote control touch panels in certain venues allow event organisers to control light levels, blinds, and projection screens.</p> <p>Complimentary Wi-Fi is available throughout the buildings. Should a power failure occur, emergency back-up generators guarantee an uninterrupted power supply.</p>

Support Services	<p>The CTICC have preferred suppliers for the following:</p> <ul style="list-style-type: none"> • Audio Visual • Décor • Stand & Exhibition Management • Security <p>Clients are allowed to contract their own suppliers, subject to approval. Local recommendations for these support services (amongst others) can be provided via the conference organizers or the Cape Town & Western Cape Convention Bureau:</p> <ul style="list-style-type: none"> • Courier & Clearance agents • Printing and design • Staffing • IT Equipment • Entertainment and event management services • Transport • Accommodation & Housing Bureau • Professional Conference Organizers
Facilities	<p>Onsite:</p> <ul style="list-style-type: none"> • Disabled Access • Business Service Centre • Medi-Clinic • Prayer Room • Security • Tourism Information Desk <p>Within 10 minute walking distance:</p> <ul style="list-style-type: none"> • Gym • Convenience stores and other shopping • Restaurants & fast food outlets • Chemist • Doctors • Hospitals

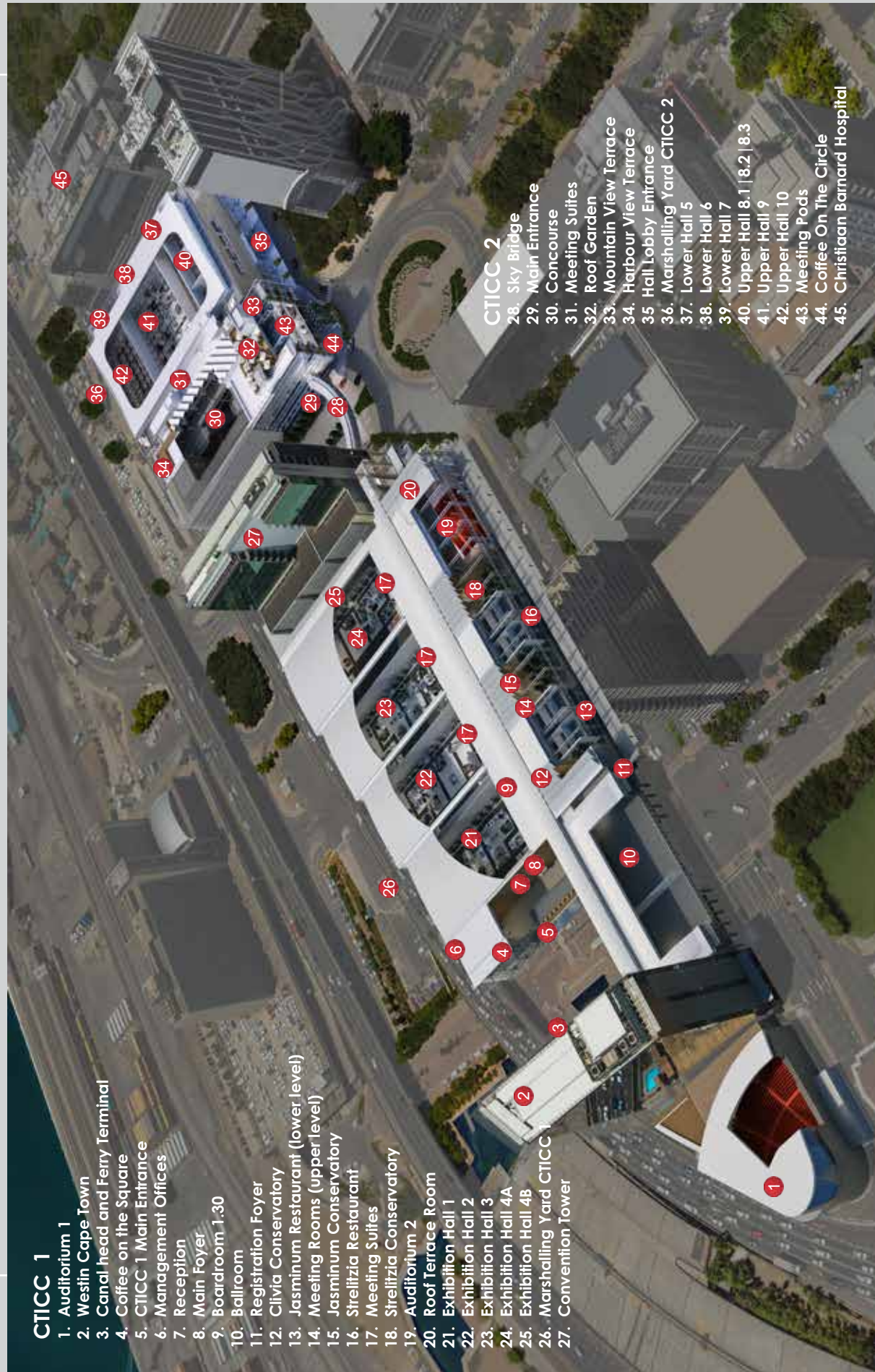


For more detailed information, please find the detailed CTICC documents via <http://www.cticc.co.za/downloads>

Contact details:

Web www.cticc.co.za
Tel +27 21 410 5000
Email info@cticc.co.za

CTICC 1 BIRD'S EYE VIEW



CTICC CAPACITY CHART 2016

Venue	Room no.	Floor	Area (m ²)	Area (ft ²)	Length (m)	Width (m)	Height (m)	Theatre	Classroom	U-shape	Boardroom	Barquet	Barquet Buffet	Cocktail	Exhibition (30 x 3m)
Auditorium 1	Room 1.10	1	1 170	12 593	47.0	Splayed	16.0	1 516	1 516	-	-	-	-	-	-
Auditorium Foyer	Auditorium Foyer	1	700	7 534	13.6	40.0	3.5	-	-	-	-	-	-	650	-
Ballroom East	Room 1.20	1	1 064	11 452	28.0	8.0	8.0	1 080	790	-	-	740	540	770	-
Ballroom West	Room 1.20	1	812	8 740	29.0	28.0	8.0	840	528	-	-	540	430	625	-
Full Ballroom	Room 1.20	1	1 876	20 193	67.0	28.0	8.0	1 980	1 296	-	-	1 300	1 020	1 500	-
Boardroom	Room 1.30	1	73	785	9.3	7.9	3.3	-	-	-	20	-	180	400	-
Meeting Room	Room 1.40	1	375	4 036	23.4	16.0	4.0	330	220	69	-	220	180	300	-
Meeting Room (x4)	Room 1.41 - 1.44	1	75	807	9.4	8.0	4.0	60	30	24	30	50	-	80	-
Meeting Suites (x5)	Room 1.51 - 1.55	1	35	376	7.3	4.5	3.3	24	18	15	18	-	-	300	-
Meeting Room (x4)	Room 1.60	1	375	4 036	23.4	16.0	4.0	330	220	69	-	220	180	300	-
Meeting Suites (x4)	Room 1.61 - 1.64	1	75	807	9.4	8.0	4.0	60	30	24	30	50	-	80	-
Meeting Suites (x4)	Room 1.71 - 1.74	1	2935	269376	537.9	14.5	8.3	612	16	15	18	-	-	-	-
Auditorium 2	Room 1.80	1	1 490	16 074	31.0	45.0	5.0	1 612	1 612	-	-	-	-	-	-
Meeting Suites (x3)	Room 1.91 - 1.93	1	2325	269376	537.6	14.5	8.3	612	16	15	18	-	-	-	-
Meeting Room 2.40	Room 2.40	2	375	4 036	23.4	16.0	4.0	330	220	69	-	220	180	300	-
Meeting Room (x6)	Room 2.41 - 2.46	2	36	438	3.4	16.0	4.0	30	24	18	24	-	-	300	-
Meeting Room 2.60	Room 2.60	2	375	4 036	23.4	16.0	4.0	330	220	69	-	220	180	300	-
Meeting Room (x6)	Room 2.61 - 2.66	2	36	438	3.4	16.0	4.0	30	24	18	24	-	-	300	-
Roof Terrace Room	Room 2.80	2	370	3 962	25.0	14.8	4.2	380	220	69	60	190	190	250	-
Roof Terrace Foyer	Roof Terrace Foyer	2	180	1 937	15.0	12.0	4.2	150	100	-	-	100	-	-	-
Roof Terrace Balcony	Roof Terrace Balcony	2	147	1 592	21.0	7.0	6.7	140	-	-	-	-	-	120	-
Exhibition Hall	Exhibition Hall	0	1 032	11 108	34.5	26.9	10.0 - 18.0	1 000	770	-	-	800	520	800	49
Exhibition Hall 1A	Exhibition Hall 1A	0	997	10 721	34.5	26.9	10.0 - 18.0	950	720	-	-	750	460	750	48
Exhibition Hall	Exhibition Hall	0	2 118	22 798	33.3	63.6	10.0 - 18.0	2 000	1 500	-	-	1 600	1 050	1 600	132
Exhibition Hall	Exhibition Hall	0	2 258	24 304	33.3	67.8	10.0 - 18.0	2 200	1 690	-	-	1 800	1 200	1 700	141
Exhibition Hall	Exhibition Hall	0	2 982	32 098	41.7	71.5	10.0 - 18.0	2 400	1 850	-	-	2 000	1 500	1 900	186
Exhibition Hall	Exhibition Hall	0	1 267	13 637	18.1	70.0	9	1 000	770	-	-	800	520	800	70
Full Exhibition Centre	Full Exhibition Centre	0	11 399	122 658	167.0	58.7 - 71.5	9.0 - 18.0	9 500	7 770	-	-	6 100	5 120	7 300	746
Registration Foyer	Registration Foyer	0	315	3 390	21.0	15.0	4.0	300	200	100	120	150	220	210	-
Clivia Conservatory	Clivia Conservatory	0	252	2 712	18.0	14.0	17.0	-	-	-	-	160	140	210	-
Jasminum Restaurant	Jasminum Restaurant	0	315	3 390	21.0	15.0	4.3	-	-	-	-	250	250	400	-
Jasminum Conservatory	Jasminum Conservatory	0	294	3 164	21.0	14.0	17.0	-	-	-	-	-	250	250	-
Strelitzia Restaurant	Strelitzia Restaurant	0	315	3 390	21.0	15.0	4.3	-	-	-	-	250	250	400	-
Strelitzia Conservatory	Strelitzia Conservatory	0	285	3 067	19.0	14.0	17.0	-	-	-	-	-	250	250	-
Green Room	Green Room	0	-	N/A	-	-	-	-	-	-	-	-	-	-	-
VIP Rooms 1/2	VIP Rooms 1/2	0	60	645	9.5	6.35	2.10	-	-	-	-	-	-	-	-
Storage Room	Storage Room	0	38	409	7.7	5.0	3.20	-	-	-	-	-	-	-	-
Landing	Landing	0	104	1 119	12.3	8.47	1.8	-	-	-	-	-	-	-	-
Marshall Yard	Marshall Yard	1	6 110	65 767	130.0	47.0 - 54.8	-	-	-	-	-	-	-	-	-
Lounge	Lounge	1	165	1 776	31.8	5.2	-	-	-	-	-	-	-	-	-
Main Entrance Foyer	Main Entrance Foyer	0	775	8 342	48.9	16.9	-	-	-	-	-	-	-	-	-
Art Landing 1st Floor	Art Landing 1st Floor	0	-	-	-	-	-	-	-	-	-	-	-	-	-
Art Landing 2nd Floor	Art Landing 2nd Floor	0	-	-	-	-	-	-	-	-	-	-	-	-	-
Exhibition Hall	Hall 5	0	1 569	16 888	53.89	28.69	9.00	1 188	708	-	-	780	660	1 045	66
Exhibition Hall	Hall 6	0	1 749	18 826	53.89	32.29	9.00	1 580	1 038	-	-	1 040	770	1 185	66
Exhibition Hall	Hall 7	0	1 603	17 254	53.89	28.84	9.00	1 152	792	-	-	910	660	1 059	66
Meeting Suite	Meeting Suite 401	1	114	1 227	12.63	8.70	2.80	77	55	30	34	-	-	77	-
Meeting Suite	Meeting Suite 408	1	40	431	3.70	9.42	2.80	38	22	22	22	-	-	27	-
Meeting Suite	Meeting Suite 411	1	40	431	6.41	6.09	2.70	32	28	-	16	-	-	27	-
Meeting Suite	Meeting Suite 421	1	45	484	7.53	6.04	2.70	37	31	-	22	-	-	30	-
Meeting Pod Room	Meeting Pod Room 421	1	140	1 506	11.09	11.66	5.30	105	73	33	28	-	40	95	-
Meeting Pod Room	Meeting Pod Room 422	1	234	2 518	13.79	16.04	5.30	198	181	51	40	90	90	171	-
Meeting Pod Rooms	Meeting Pod Rooms 421 & 422	1	374	4 025	25.50	16.04	5.30	317	271	76	76	150	150	266	-
Exhibition Hall	Hall 8	2	1 462	15 737	53.93	27.11	7.00	1 140	900	-	-	600	550	975	55
Exhibition Hall	Hall 8.1	2	315	3 391	17.52	17.98	7.00	114	127	-	-	90	90	210	-
Exhibition Hall	Hall 8.2	2	321	3 455	18.12	17.72	7.00	114	127	-	-	90	90	214	-
Exhibition Hall	Hall 8.3	2	353	3 800	17.52	20.15	7.00	114	127	-	-	90	90	235	-
Exhibition Hall	Hall 9	2	1 941	20 893	53.93	35.99	7.00	1 710	1 350	-	-	960	880	1 294	77
Exhibition Hall	Hall 10	2	1 483	15 963	53.93	27.50	7.00	1 140	900	-	-	600	550	989	55
Meeting Pod Room	Meeting Pod 601	2	176	1 841	11.34	15.08	3.58	144	108	42	40	-	-	114	-
Meeting Pod Room	Meeting Pod 602	2	153	1 744	11.20	14.46	3.58	46	90	36	28	-	-	108	-
Meeting Pod Room	Meeting Pod 603	2	160	1 841	11.08	15.43	3.58	120	108	48	40	-	-	114	-
Meeting Pod Rooms	Meeting Pod Rooms 601, 602 & 603	2	489	5 425	33.62	14.99	3.58	407	306	-	-	-	-	336	-
Terrace Room	Terrace Room 713	2 Mezz	202	2 217	11.34	18.17	4.58	170	145	39	40	80	-	137	-
Terrace Room	Terrace Room 714	2 Mezz	200	1 959	11.40	15.96	4.58	166	145	39	40	80	-	121	-
Terrace Rooms	Terrace Rooms 713 & 714	2 Mezz	402	4 176	16.2	23.95	4.58	342	163	60	82	160	-	259	-

NOTE: SURCHARGE ON NON EXHIBITION SPACE - R65.00 PER M²
 Note: The capacity of the venue is subject to safety, health, fire and building regulations.
 Note: Capacity for the CTICC 2 as at September 2016 as per plan.
 Maximum room capacity reflect the number of delegates - additional set-up requirements including podiums, dance floors etc. will reduce capacities.

CTICC is proudly associated with





CTICC 1 – Auditorium 1



CTICC 1 – Ballroom



CTICC 2 – due to open in 2017



CTICC 1 Conservatories



CTICC 1 Conservatories



CTICC 1 Exterior View



CTICC 1 Exhibition Halls



Auditorium 1



CTICC 1 – Exhibition Halls



CTICC 1 – Meeting Blocks



CTICC 1 Central Walkways & Corridors

**CTICC
AWARDED
1ST PLACE
IN THE TOP 500
COMPANIES,
EXHIBITION
& CONFERENCE
FACILITIES
CATEGORY**

**TOP
500**
South Africa's best
multinational corporations
2016

“ The CTICC represents
the very best of what the
Western Cape stands for, namely
a place in which all people enjoy
open and equal opportunities to
build the futures they desire
and deserve.

Helen Zille, Premier Western Cape



CONFERENCES

Century City Convention Centre

Location

Strategically located on the N1 highway just a few minutes from Cape Town's CBD is Century City, a secure, privately-managed, 250-hectare mixed-use precinct where development to date has exceeded R17 billion.

This world-class model of New Urban planning and implementation successfully combines residential, commercial and leisure components in a beautifully landscaped setting on the banks of eight kilometres of picturesque waterways and canals.

Century City is centrally located in relation to the greater Cape Town metropole, with easy access from the CBD, the popular Victoria and Alfred Waterfront, and the Southern, Northern and West Coast suburbs. Its situation on the N1 also provides convenient access to the Cape Town International Airport, and the Cape Winelands.

Business

Home to over 500 companies, including national and regional head offices of some of South

Africa's blue-chip corporates, and to more than 3 500 apartments, houses, and penthouses, Century City boasts a myriad of world-class retail, leisure and natural amenities.

Accommodation

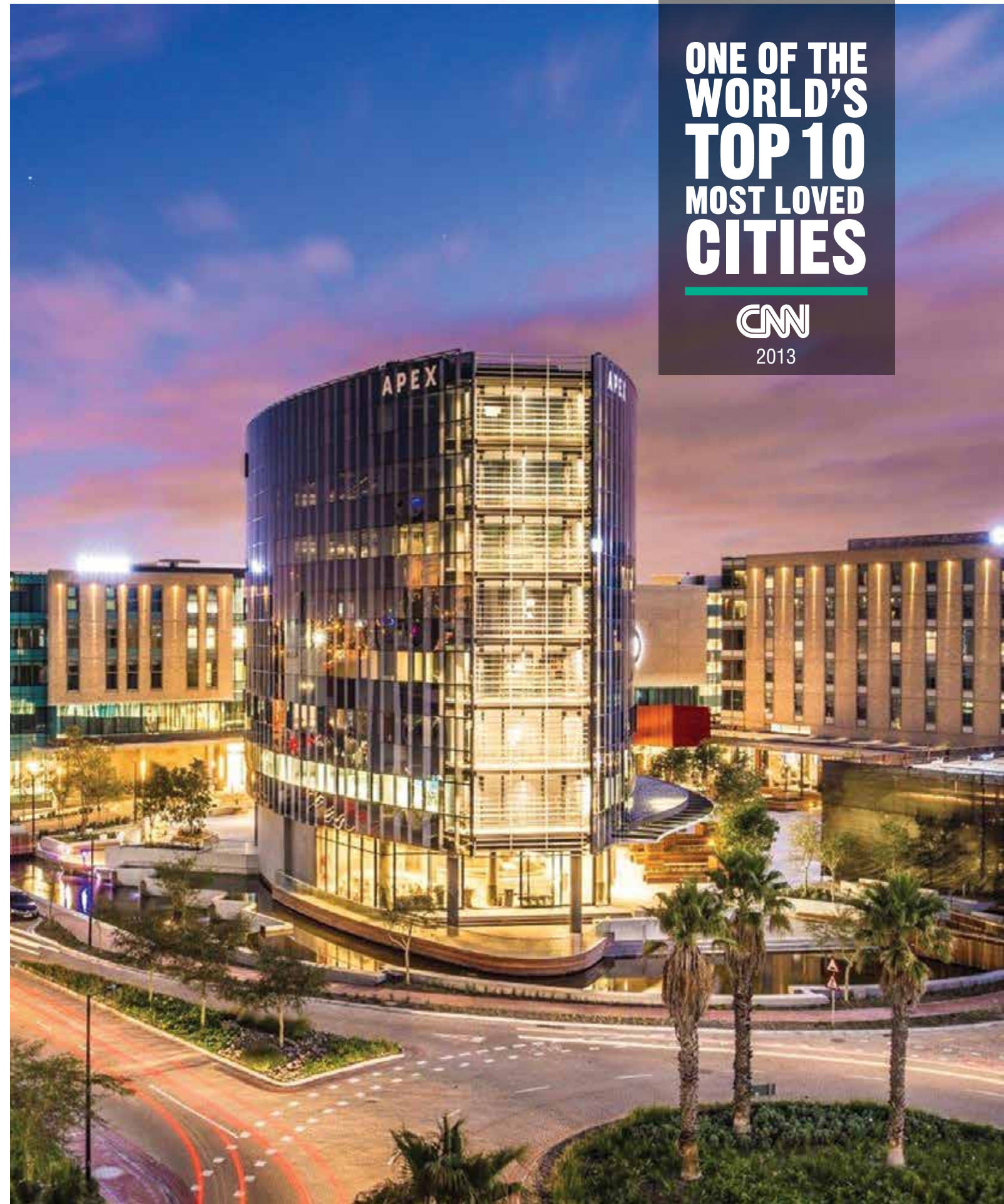
The Century City Conference Centre is situated in a highly convenient part of Century City. No fewer than three hotels, ranging from budget to luxury, lie within a 250 metre radius. The new 125-room Century City Hotel, which will be built alongside the Conference Centre, will soon join the five hotels currently operating in Century City, offering a total of 460 rooms.

Activities

Also within easy walking distance is Cape Town's premier shopping centre, Canal Walk, whose more than 400 shops and restaurants attract over 23 million shoppers a year. There are a number of spas to choose from, and a flagship Virgin Active Health Club, plus a five-kilometre measured running and walking track.

ONE OF THE
WORLD'S
TOP 10
MOST LOVED
CITIES

CNN
2013





Transcend Convention

Designed as the hub and pivotal point of the precinct, the Century City Conference Centre's bold architectural form is matched only by its even bolder unseen features such as world-class connectivity. From corporate conferences and product launches, to international expos and exclusive cocktail parties, the Century City Conference Centre quite simply transcends convention, offering flexible conferencing and eventing tailored to suit your brand, theme or décor requirements. Centrally located in the greater Cape Town metropole, up to 1900 guests can be comfortably accommodated across 20 different venues.



Proudly Green

The entire precinct is pioneering a new mixed-use Green Building Council of South Africa rating to ensure that sustainable green design principles are implemented. The precinct strives to minimize the impact of operations on the environment and has implemented a number of initiatives to this end.



Century City Hotel

The beautifully proportioned Century City Hotel offers 125 bedrooms and offers guests the opportunity to either seamlessly connect or seriously disengage. An eclectic mix of industrial and chic, leather and linen, open spaces and intimate areas creates a place that truly inspires.



Century City Square

The Century City Square offers visitors the opportunity to socialize, relax, dine and be entertained in the Bridgeways precinct of Century City. Waterfront restaurants, bars and coffee shops converge to create a space with built-in atmosphere, buzzing with life and possibility. Furthermore, the Century City Square can host events for up to 1000 people.

Century City Convention Centre

Location	Strategically located on the N1 highway just a few minutes from Cape Town's CBD is Century City, a secure, privately managed, 250-hectare mixed use precinct. This world-class model of new urban planning and implementation successfully combines residential, commercial and leisure components in a beautifully landscaped setting on the banks of eight kilometres of picturesque waterways and canals.
Access	<p>Airport The CCCC is located 20 kilometres (13 miles) from the Cape Town International Airport with multiple international connections as well as regular flights to Johannesburg for more connections.</p> <p>Public Transport The Myciti busses stop outside the CCCC and this system is easy to use to connect to the airport and most parts of the city.</p> <p>Taxis Taxis are always available outside the CCCC and from the surrounding hotels.</p> <p>Parking The CCCC currently offers 590 undercover parking bays.</p>
Accommodation	About 600 hotel bedrooms are available within walking distance with a total of 20 000 available within a 30 minute radius. Cape Town also offers about 10 000 bedrooms via AirBnb
Conference Venues	<ul style="list-style-type: none">• Total of 20 meeting spaces• 4 large halls, three of which may be combined with a total floor space of 1029 sqm (11076 sqf)• A spacious, open-plan foyer suitable for exhibitions, launches and cocktail parties• 11 meeting rooms, ranging in size from 30 to 110 sqm• An 80-seater business lounge with boutique buff et refreshments• Century City Square, an event venue of 1 200 sqm (12196 sqf)
Food & Beverage	<p>Onsite Catering The CCCC offers a full service onsite service and caters for all types of events. No outside caterers are allowed. Per prior arrangement, the CCCC can arrange catering for different religious and dietary food styles.</p> <p>Restaurants 4 restaurants on site</p>
Technology	<p>Century City Conference Centre, in partnership with Century City Connect, offers delegates and guests world-class fibre optic and wireless connectivity.</p> <p>A fibre optic backbone runs throughout the Conference Centre terminating in strategic positions in order to give guests the best possible connectivity experience.</p> <p>High-speed wireless services are available in every room, and all services are capable of being customised to suit the specific needs of every event. The wireless network is built around an open-access model, which means that each delegate or guest is able to select which ISP's services they would like to make use of. Alternatively, an event organiser can choose to partner with a specific ISP for the duration of a conference.</p>

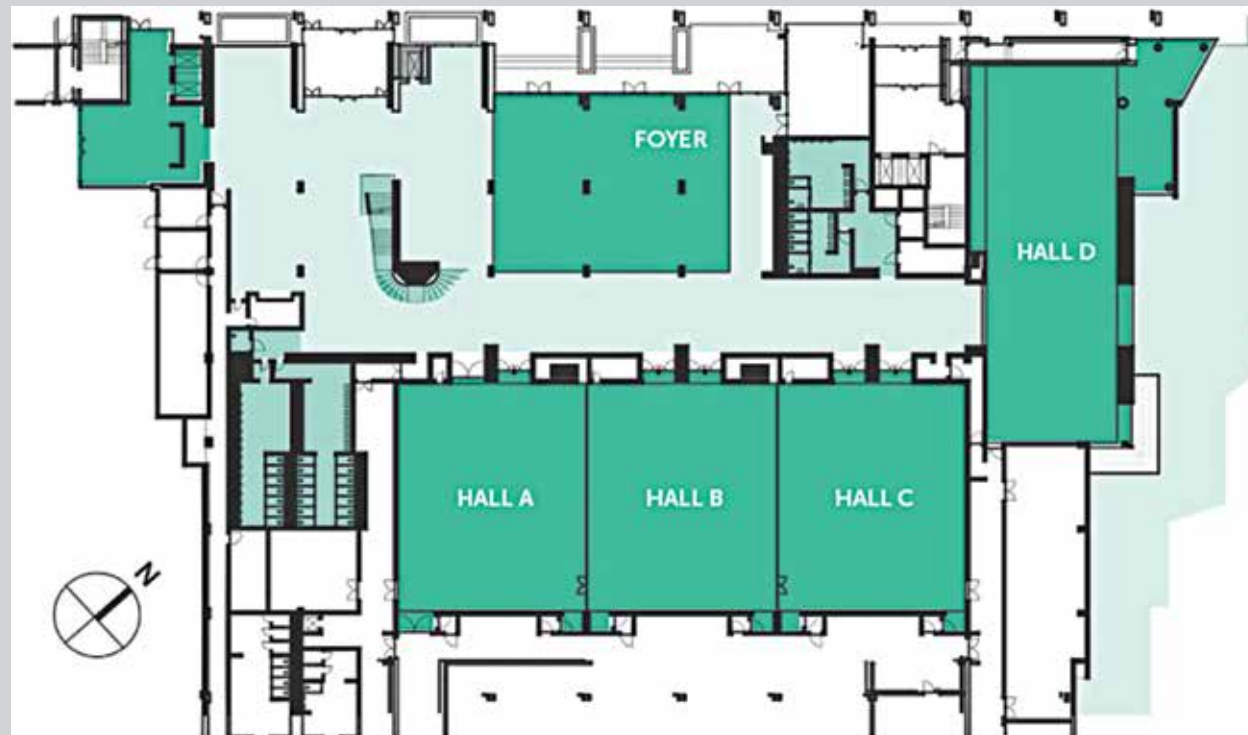
Support Services	<p>The CCCC have preferred suppliers for the following:</p> <ul style="list-style-type: none">• Audio Visual• Décor• Stand & Exhibition Management• Security• Clients are allowed to contract their own suppliers, subject to approval <p>Local recommendations for the support services below (amongst others) can be provided via the conference organizers or the Cape Town & Western Cape Convention Bureau:</p> <ul style="list-style-type: none">• Courier & Clearance agents• Printing and design• Staffing• IT Equipment• Entertainment and event management services• Transport• Accommodation & Housing Bureau• Professional Conference Organizers
Facilities	<p>Onsite:</p> <ul style="list-style-type: none">• Disabled Access• Foreign Exchange Bureau• Business Service Centre• Security <p>Within 10 minute walking distance:</p> <ul style="list-style-type: none">• Gym• Convenience stores and other shopping• Restaurants & fast food outlets• Chemist• Doctors



Contact details:

Web <http://ccconferencecentre.co.za/>
Tel +27 21 204 8000
Email events@ccconferencecentre.co.za

CCCC BIRD'S EYE VIEW



SEATING CAPACITY

Floor	Room	Usable Area	Classroom	U-shape	Cinema	Banquet	Exhib 3x3
Ground Floor	Hall A	342m ²	273	138	368	200	15
	Hall B	342m ²	273	138	368	200	15
	Hall C	342m ²	273	138	368	200	15
	Hall AB Combined	686m ²	441	228	728	400	30
	Hall BC Combined	685m ²	441	228	728	400	30
	Hall ABC Combined	1029m ²	828	390	1168	700	50
	Hall D Orientation 1	394m ²	330	216	488	270	19
	Hall D Orientation 2	394m ²	336	120	420	270	19
	Foyer	327m ²	N/A	N/A	N/A	N/A	15
Floor	Room	Usable Area	Classroom	U-shape	Boardroom	Cinema	Banquet
First Floor	Meeting Room 1	27m ²	n/a	n/a	10	n/a	n/a
	Meeting Room 2	38m ²	24	15	18	35	n/a
	Meeting Room 3	29m ²	n/a	n/a	12	n/a	n/a
	Meeting Room 4	36m ²	18	12	18	32	n/a
	Meeting Room 5	34m ²	n/a	n/a	12	n/a	n/a
	Meeting Room 6	33m ²	n/a	n/a	12	n/a	n/a
	Meeting Room 7	63m ²	36	24	30	60	40
	Meeting Room 8	59m ²	36	24	30	60	45
	Meeting Room 9	59m ²	36	24	30	60	45
	Meeting Room 8+9	118m ²	72	48	60	115	90
	Meeting Room 10	62m ²	36	24	30	60	40
	Meeting Room 11	110m ²	81	42	48	120	70



Reception Area



Lounge/Foyer



Business Lounge



Pre-function area



Meeting Rooms



Halls A/B/C



Century City Hotel



Hall D



Square Café



Hotel Bedroom



BEST CITY AWARD 2016

THE TELEGRAPH
AWARDS

Cape Town City Centre

ACCREDITATION

As a popular global holiday destination, Cape Town offers a wide variety of accommodation options and has about 20 000 formal 3, 4 and 5-star hotel bedrooms. Most of these hotels are located within the City Bowl, Waterfront and Atlantic Seaboard areas, all in close proximity to the Cape Town International Convention Centre. There are also many deluxe boutique hotels, serviced apartments and B&B's in the area.

Current Hotel Availability (July 2018)

Time to Cape Town International Convention Centre (in minutes)	★★★★★ Deluxe	★★★★ Superior	★★★ Standard	Economy (Budget)
5 minutes (walking)	2580	3100	1588	250
15 minutes (walking)	572	1278	523	350
30 minutes (driving)	240	700	403	350
45 minutes (driving)	250	984	481	250

Overview

- Above room inventory for 3, 4 and 5-star categories includes only current formal hotel properties and excludes all guesthouse and B&B establishments.
- Cape Town offers a large number of outstanding and rated guesthouse and B&B alternatives and these are a popular choice for delegates. In addition to these, a number of companies also control apartment and holiday home rentals and this is a popular option for delegates who require more flexibility.
- The above room projection excludes the 19 new hotel developments scheduled to open between now and 2019 furnishing the city with an estimated 2000 additional bedrooms.
- At present, AirBnB, the global accommodation booking and sharing website, has over 10 000 rooms available in their room inventory for Cape Town.

Student / Budget Accommodation

- Various student and budget accommodation options are available in 2 star hotel options, short-term holiday apartment rentals, guesthouses and also university residences during holiday periods.

Hotel Accommodation Rates

ESTIMATED AVERAGE RACK RATES FOR THE FOLLOWING CATEGORIES:

Standard room (entry level)	Single	Double
★★★★★ Deluxe	R 7000 / \$ 521	R 7500 / \$ 558
★★★★ Superior	R 4000 / \$ 298	R 4500 / \$ 335
★★★ Standard	R 2500 / \$ 186	R 2800 / \$ 208
Economy (Budget)	R 1200 / \$ 89	R 1500 / \$ 112

NOTES

- Above information is for reference purposes only as negotiations will be ongoing.
- Discounted congress rates will apply.
- Rates include 15% Value Added Tax, but exclude 1% Tourism levy
- The US Dollar (\$) rates are based on current exchange rates (May 2018) of R12.44 : \$1.00 and are for reference purposed only

AVERAGE ACCOMMODATION RATES WITHIN CLOSE PROXIMITY TO CTICC:

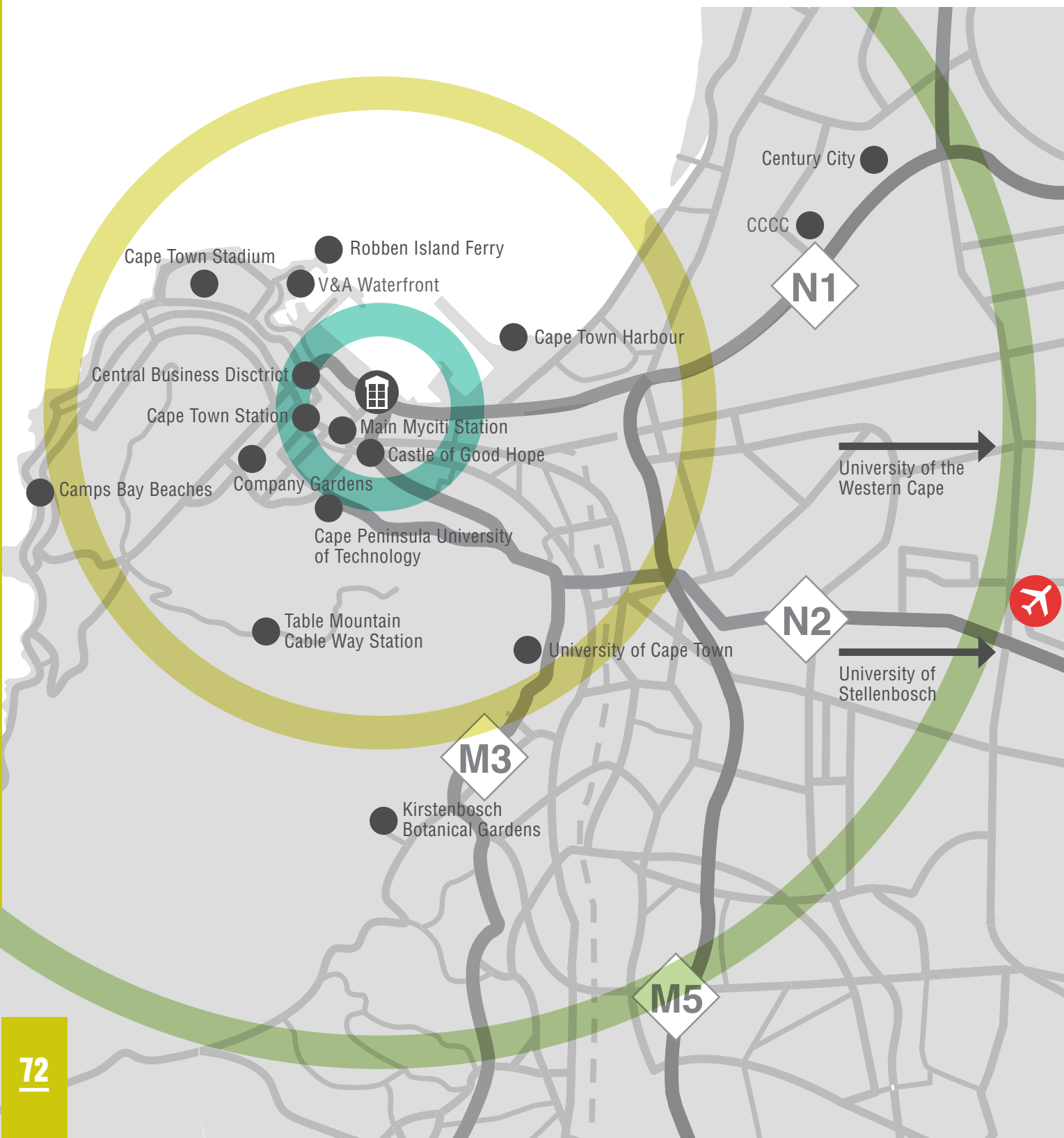
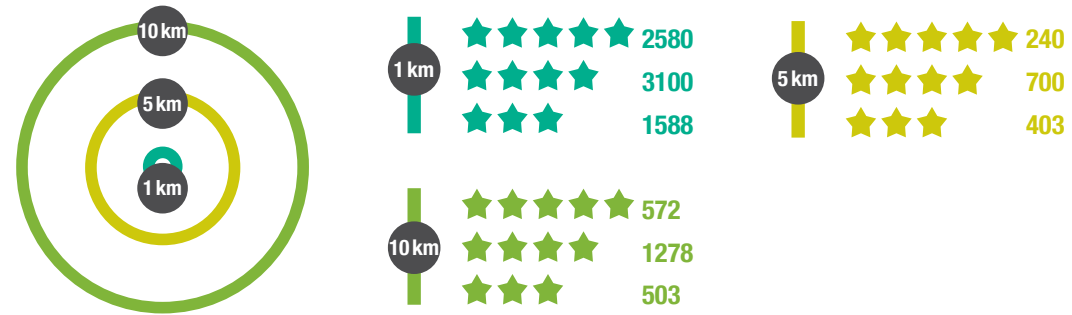
Hotel Grade	Average Room Rate Entry Level Room Single Occupancy South African Rand (R)	Average Room Rate Entry Level Room Single Occupancy United States Dollar (\$)
★★★★★ Deluxe	High Season (Oct-Apr) R4200 – R5000 Low Season (May – Sept) R3700 – R4500	High Season (Oct-Apr) \$313 - \$372 Low Season (May – Sept) \$297 - \$361
★★★★ Superior	High Season (Oct-Apr) R2800 – R3200 Low Season (May – Sept) R2500 – R3000	High Season (Oct-Apr) \$ - \$208 - \$222 Low Season (May – Sept) \$186 - \$223
★★★ Standard	High Season (Oct-Apr) R1400 – R1800 Low Season (May – Sept) R1200 – R1600	High Season (Oct-Apr) \$104 - \$134 Low Season (May – Sept) \$89 - \$119
★★ Economy	High Season (Oct – Apr) R500 – R800 Low Season (May – Sept) R400 – R600	High Season (Oct – Apr) \$37 - \$59 Low Season (May – Sept) \$29 - \$45
Above rates are based on current exchange rates (July 2018) \$1 : R13.43		

KEY HOTEL BRANDS REPRESENTED IN CAPE TOWN



The Tourism Grading Council of South Africa is the official grading authority and for more information about graded properties, please visit www.tourismgrading.co.za.

HOTELS WITHIN 1KM/5KM/10KM OF THE CONVENTION CENTRE



African Pride 15 on Orange



Belmond Mount Nelson



Hilton Cape Town



One & Only Cape Town



Park Inn Foreshore



Radisson Blu Waterfront



Southern Sun Cullinan



Taj Hotel Cape Town



Westin Cape Town



The Table Bay Hotel

ONE OF THE
TOP 10
BEACHES IN
THE WORLD

NATIONAL
GEOGRAPHIC

2013

SOCIAL EVENTS

Suggested Themes

Indoors or outdoors? Cultural or colonial? Traditional or contemporary? Food and wine, or indigenous celebration? Cape Town is an exotic, multi-cultural city with a fascinating history that is reflected in the many exciting options it offers the social programme of your Convention. Expect world-class cuisine, award-winning local wines and unique entertainment – all served up with a dash of vibrant African spirit.

Dinner In The Winelands

Steeped in history and heritage the wine estates of the Cape offer the perfect backdrop to host groups of different sizes. Events can be customized to suit the requirements of the group.

Cultural Evening

No visit would be complete without a cultural African evening, incorporating African rhythm, vibrant music, exotic foods and colourful entertainers.

Formal Colonial Gala Dinner

The city has a rich colonial history, offering a number of impressive historical venues in which to host more formal events, complete with dishes inspired by the Cape's European ancestors.

Rainbow Nation Street Party

This memorable evening introduces guests to the intriguing fusion of Cape Town's many people groups. The event centers around a market square with stalls, vendors, bistros and restaurants all offering a taste of the Cape – from Cape Malay Curries to Traditional Africa Grills and Afrikaner Desserts. Seating is informal, either at wooden benches and tables or café-style chairs and tables.

A carnival of colour and culture is created as troupes of traditional Cape street minstrels with painted faces and bright costumes entertain through joyous movement and music – and the evening culminates in a grand finale on the market square. The Rainbow Nation Street Party echoes the traditional New Year's Eve activities that take place every year in Cape Town and provides an unforgettable way to discover and celebrate the unique cultural diversity of Cape Town.

Image courtesy of Imfunzelele Conferences



Suggested Venues

500+ DELEGATES

Cape Town offers a wide selection of culinary styles and the city offers world-class, award-winning restaurants. There are many restaurant venues to choose from at the nearby V&A Waterfront that are ideal for dine-around evenings and evenings at leisure.

500–1000 DELEGATES

Some suggestions are:

Castle of Good Hope - Historical Venue - www.capetowncastle.co.za

GrandWest Casino - Casino & Events Venue - www.suninternational.com/grandwest/

Moyo Kirstenbosch - African Restaurant - www.moyo.co.za

Gold Restaurant - African Restaurant - www.goldrestaurant.co.za

CTICC - Convention Centre - www.cticc.co.za

Cape Town Stadium - Stadium - capetownstadium.capetown.gov.za

Velodrome - Stadium & Events Venue

Century City Conference Centre - ccconferencecentre.co.za

The Lookout V&A Waterfront - Event Space - www.the-lookout.co.za

Zeitz Museum of Modern African Art (MOCAA) - Art Gallery - www.zeitzmocaa.museum

1000–2000 DELEGATES

Apart from the Cape Town International Convention Centre (CTICC) Cape Town does not offer many mega restaurant venues and in most cases events will have to be catered for in a variety of outdoor venues using marquees. The Convention Bureau will gladly suggest venues to suit your requirements and budget.



Marquee at the Castle of Good Hope



Mega Dome at Green Point Park



Artscape Opera House



Facepainting & cultural interaction



V&A Waterfront



Cape Town City Hall



Bedouin Tents overlooking Camps Bay

**WORLD'S
BEST LUXURY
ENTERTAINMENT
& LIFESTYLE
DESTINATION**

2015 WORLD'S MOST
ETHICAL
COMPANIES
WWW.ETHISPHERE.COM

Image courtesy of City Sightseeing Cape Town

Hop-on Hop-off touring around Cape Peninsula

Tours

Day Tours

Cape Town is unusually rich in diversity and offers a host of activities for visitors. Apart from sightseeing, shopping markets and high-end brands and visiting iconic World Heritage sites and beaches, the Western Cape also offers a wealth of cultural heritage,

like food and wine, and is a favourite destination for adventurous activities such as rock-climbing and cycling. The largest timed cycle tour in the world takes place here every year and there is a cycle tour between Cape Town and Knysna, on the Garden Route, for the truly adventurous.

Cape Point

Cape Point is the southernmost tip of the Cape Peninsula. The drive takes you via Chapman's Peak past steep mountains, secluded coves, beaches, villages and fishing communities. At Cape Point visit the Cape of Good Hope nature reserve – home of fynbos species found nowhere else in the world and a variety of wildlife including baboons, rhebok, Cape Mountain zebra, bontebok and the elusive eland. Return via the historical Simonstown naval base.

Panoramic Cape Town City Tour

Visit the Castle, the oldest building in South Africa, then move on to another historic area of the city, the Cape Malay quarter situated on the slopes of Signal Hill. Imbibe its rich spiritual, musical and culinary heritage before diving down into the city centre itself. Drive along Adderley Street, the lively centre of town, past the historic Groote Kerk and St. George's Cathedral, the Anglican Diocese of Nobel peace laureate Archbishop Desmond Tutu.

Table Mountain

A cable car ride to the top of Table Mountain, a World Heritage Site, is a highlight of any Cape Town visit. The cableway takes you

to the summit in under ten minutes whilst rotating gondola's ensure a 360 degree view of Cape Town and Table Bay. At the top stroll along 2km of pathways and enjoy magnificent views from over 12 viewing sites and decks. Facilities on the mountain include a self-service restaurant, bistro, and a shop selling gifts and curios.

Winelands Tour

A visit to the Cape Winelands is an absolute must as the region is one of breathtaking vistas and majestic mountain backdrops while being steeped in rich culture and history. Rolling vineyards and quaint Cape Dutch homesteads await you, as well as award-winning wine farms offering some of the country's best wines. The most popular and well-known regions are Stellenbosch, Franschhoek, Wellington, Paarl, and the Constantia Valley, that is just a 10-minute drive from the city centre.

Robben Island

Famous Robben Island, whose prison was once home to former South African president Nelson Mandela as well as many other black political freedom fighters, is now a World Heritage Site and provides stunning views across the bay with Table Mountain as its

Cape Winelands

backdrop. A trip to the island is an unforgettable experience and offers a glimpse into the life and times of the apartheid era. Daily tours to the island, that take approximately 3 1/2 hours, include the ferry trip there and back, an island tour and a tour of the prison with a former political prisoner as your guide.

Kirstenbosch Botanical Gardens

The beautiful Kirstenbosch gardens cover an area of 528 hectares with 36 hectares of cultivated garden. The gardens are a celebration of South African flora – showcasing only indigenous South African plants. Fynbos, proteas, cycads and rolling lawns are intermingled with streams and ponds and well-laid out pathways for easy walking.

Cultural Tours

A visit to one of the many townships surrounding the city is an experience that will open your eyes to the way in which the biggest portion of Cape Town's population lives. Take a township tour of Langa, the oldest township in South Africa or vibrant Khayelitsha, the second largest township in South Africa. Township tours will usually be

co-led by a resident in the area, showcase local industry and community projects and include a visit to a township bar or 'shebeen'.

Golf

Cape Town and the greater Western Cape Province, with its sprawling and lush green lawns, is a golfer's paradise. It is here, in Africa's sport capital that you will find some of the most majestic and scenic championship-status courses in South Africa. Golfing enthusiasts will be pleased to know that Cape Town's golf courses are highly rated in terms of setting, layout and quality.

Adventure Activities

Cape Town, and the Western Cape, caters for the more adventurous at heart. The mountains surrounding the area provide the perfect foil for abseiling, hiking, paragliding and mountain biking while the oceans are a playground for surfing, deep sea fishing and shark cage diving.



Shark cage diving

ONE OF THE
TOP 10
BEACHES IN
THE WORLD

NATIONAL
GEOGRAPHIC
2013



View from Table Mountain

Pre & Post Tours in Southern Africa

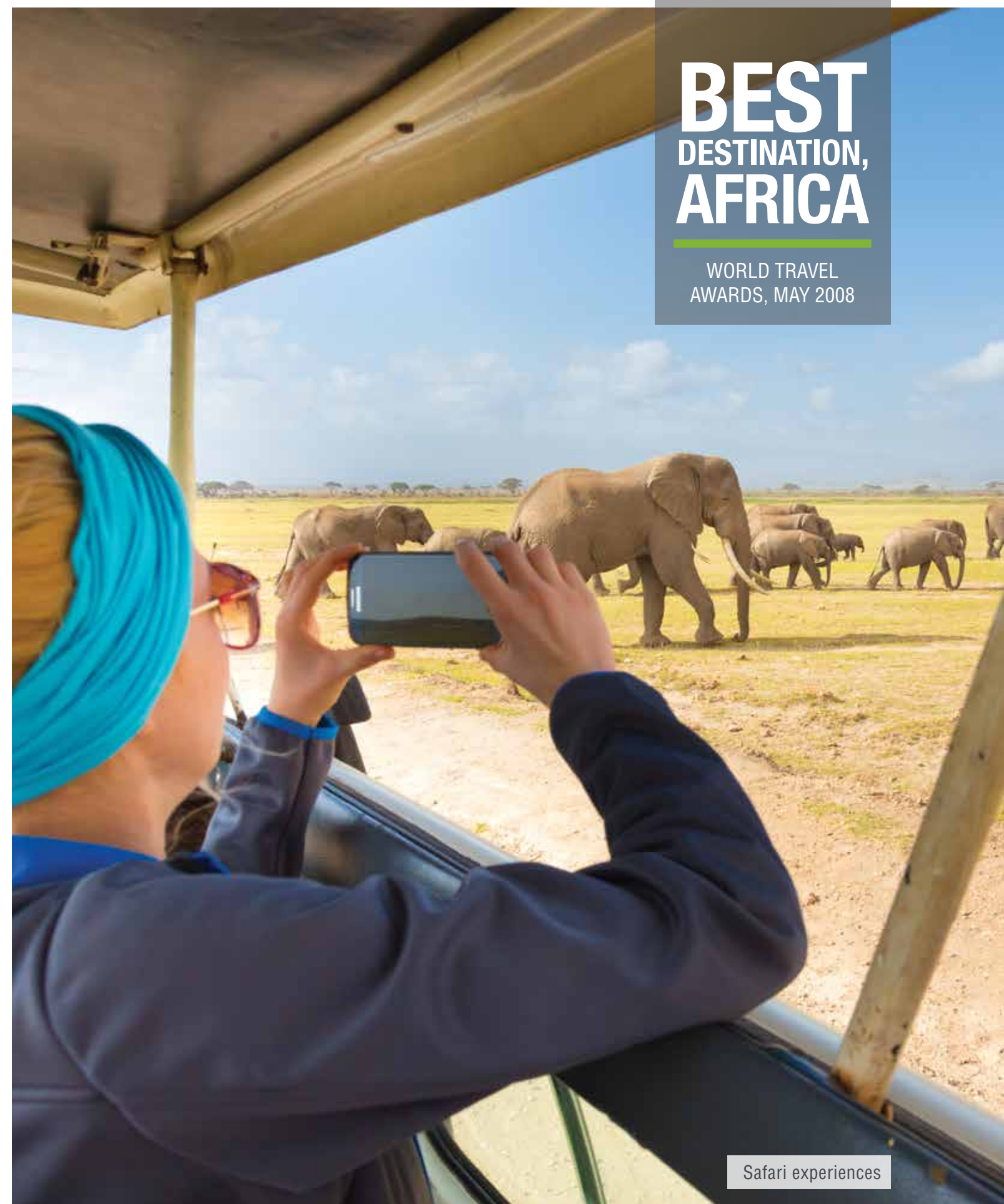
South Africa is a long-haul destination for most international delegates so it makes sense to combine a trip to South Africa with a visit to one or more of the magnificent destinations that are on offer. From the elegance and historicity of the Cape winelands to the cross-country romance of steam-train travel and the wilderness of safari – to the bushland adventures beyond South Africa's borders, the options are many and varied.

“Twenty years from now you will be more disappointed by the things you didn't do than by the ones you did do. So throw off the bowlines, sail away from the safe harbor. Catch the trade winds in your sails. Explore. Dream. Discover.

Mark Twain

**BEST
DESTINATION,
AFRICA**

WORLD TRAVEL
AWARDS, MAY 2008



Safari experiences



Cape Town



Cape Winelands



Cape West Coast



Cape Overberg



Garden Route & Klein Karoo



Cape Karoo

WESTERN CAPE

Garden Route & Klein Karoo

The tour visits the famed Garden Route, with a dramatic and spectacular coastline of cliffs interspersed with endless golden beaches, huge natural lagoons, and thick indigenous coastal forests. Inland there are mountain passes and desert scenery and the famed Cango caves, as well as the Addo Elephant National Park with its large elephant herds.

Cape Winelands

The Cape Winelands are situated east of Cape Town among beautiful mountains creating some stunning vistas. The region is steeped in culture and history with some excellent examples of typical Dutch architecture dating back to the 17th century. The Winelands encompass several regions each with their own wine tasting tours. The most popular towns include Stellenbosch (which is closest to Cape Town), Franschhoek, Wellington, and Paarl.

Cape West Coast

For many the West Coast is an acquired taste--kilometers of empty, often windswept beaches and hardy coastal scrub, low horizons and big skies, lonely tree-lined dirt roads, and distant mountains behind which lie lush pockets carpeted in vineyards. Catch the spring flower displays that occur in the West Coast National Park anytime from the end of July to early September or take a walk on the wild side with water sports including angling, diving, surfing, sailing, kite-boarding, windsurfing and swimming, as well as hiking and horse-riding.

Cape Karoo

The Cape Karoo's windmill-peppered landscapes inspire poetry, the scenes resemble movie sets and it is the ultimate escape from the world. It has a colourful past

— explore Khoi and Xam (Bushman) rock art in Nelspoort, Beaufort West; or take a trip to the Anglo Boer War graves and block houses and follow the battle routes near Prince Albert or travel back in time along Smuggler's Route, an old liquor smuggler's trail through the settlements near Laingsburg. For a walk on the wild side, visit the Karoo National Park and see the Kgalagadi lions, known for their impressive dark brown manes.

Cape Overberg

A short one-hour drive from Cape Town over the spectacular Sir Lowry's Pass lies the magnificent mountain ranges, fynbos (Cape Flora), rolling wheat and canola fields, and coastal towns of the Cape Overberg. Its coastlines are spectacular and famous for whale watching. People flock here from across the globe to watch the whales and the town of Hermanus is home to the only whale crier in the world. The adventurous get their kicks in a variety of activities, shark-cage diving, deep-sea fishing, abseiling and quad-biking- but there are also gentle back roads and the Hermanus Wine Route to explore.



SOUTH AFRICA

Safari

South Africa is one of the top safari destinations in the world offering a large number of private game reserves as well as being home to one of the biggest game reserves in the world, the acclaimed Kruger National Park. In addition to the Kruger National Park and the surrounding luxury Private Game Reserves, a wide selection of other Safari options are also available in the Eastern Cape, KwaZulu-Natal and Northern Cape areas.

Sun City

Only 2-hours drive from Johannesburg, Sun City is a vibrant mix of entertainment, watersports, golf, gambling and family fun – a lush and tropical fantasyland deep in the African bushveld. Renowned for its concerts and extravaganza's, Sun City offers four different hotels to choose from, from affordable family fun to the height of luxury. This, combined with exhilarating game viewing at the adjacent Pilanesberg National Park makes for a truly memorable holiday experience.

Johannesburg

The city is affectionately known as “Jo’burg”, “Jozi” and “JHB” by South Africans. Johannesburg has not traditionally been known as a tourist destination, but the city is a transit point for connecting flights to Cape Town, Durban, and the Kruger National Park. This vibrant and modern African city, offering excellent infrastructure, hotels and a melting pot of cultural experiences is well worth a visit.

KwaZulu-Natal

Durban is one of the fastest-growing urban areas in the world. Its port is the busiest in South Africa and also one of the 10 largest in the

world. Durban is blessed with balmy weather all year round, and a beachfront bordered by 5-star hotels and apartments, making it a perfect holiday paradise. A short flight takes you to the historic city of Pietermaritzburg, gateway to the Natal Midlands and the charming Drakensberg resorts.

Luxury Trains

Luxury train journeys and holidays make for a different and exciting way to experience South Africa. From the romance of steam travel on Rovos Rail to an overnight stay on the legendary Blue Train there is no grander way to traverse the country. Premier Classe offers a more affordable option.

Eastern Cape

South Africa's 'wild' province, the Eastern Cape features expanses of untouched beach, bush and forest. This was Nelson Mandela's home province, and is an area with some enticing attractions – among them the Addo Elephant National Park, with the densest elephant population in the world; the dramatic Wild Coast; and, of course, Mandela's home at Qunu.



NEIGHBOURING COUNTRIES

From the spectacular Victoria Falls on the Zambia/Zimbabwe border, considered by many to be among the 7 Natural Wonders of the World, to the Okavango Delta in Botswana, a vast wetland in the Kalahari desert, or the vast open spaces of Namibia, South Africa's neighbours offer unforgettable tours for game viewing and just experiencing the wonders of unspoiled Africa. But if the bushveld holds no appeal, you can opt to visit instead an Indian Ocean island. Whether it's the Seychelles with its stunning beaches or

magical Mauritius with its pampered five star luxury or the outdoor adventure and French culture of Reunion or the underwater coral reefs of the Bazaruto archipelago in Mozambique, all are easily in reach of South Africa as affordable and extraordinary tropical getaways. Not to be overlooked are South Africa's tiny, landlocked neighbours, Swaziland, one of the few remaining executive monarchies in Africa, and Lesotho, aka The Mountain Kingdom, offering rugged landscapes and overwhelming friendliness.

SCIENTIFIC TOURS

Subject to the particular need for congress or meeting, “Tours to scientific establishments, science teaching facilities and other related institutions can be arranged.

WORLD
DESIGN
CAPITAL
2014

CONFERENCE SUPPORT



**BEST
CONVENTION
BUREAU
IN SOUTHERN
AFRICA**



2014 – 2016

Convention Bureau

The **Cape Town and Western Cape Convention Bureau** is a strategic business unit of Wesgro, the Western Cape Destination Marketing, Investment & Trade Promotion Agency. The bureau promotes Cape Town and the Western Cape as a premier destination for meetings, incentives, conferences, events, exhibitions and trade fairs. The bureau provides destination expertise and support to associations, corporates, professional conference organisers, destination management companies and event organisers.

The bureau will be able to provide the international organising committee with all the necessary information on the product and service suppliers that will make the conference successful and will serve as local contacts.

“ *The Bureau has partnerships with more than 2 500 industry service providers which operate excellent venues, facilities and services across the city to successfully host world-class events and conferences.*

Services

Our mandate is to secure meetings and conferences and as a government agency, we do not charge for any of our services. We can help you with the following:

Pre and Post Bid Assistance

- Review bid or event requirements
- Assess financial requirements
- Source and suggest suitable venues and service providers
- Where applicable, apply for funding
- Identify suitable legacy programmes
- Conference & Meeting bid production and presentation
- Conference & Meeting bid promotion support material
- Site inspection (flight arrangements on application)

- Public relations support & building attendance
- Liaise with key stakeholders: airport, city, police and international relations
- Facilitate funding applications (if applicable)
- Destination web links to conference websites & assistance in marketing event

On-site Event Services

- Facilitate Visitor Information booth
- Liaise with key stakeholders: airport, city, police and international relations
- Welcome banners
- Post-event servicing & evaluation
- BestCities network introduction

Convention Planning Support

- Introduction to service suppliers
- Business sector introduction and creating networking opportunities (if applicable)



BestCities Global Alliance

We are proud to be a member of the BestCities Global Alliance (www.bestcities.net) together with Berlin, Copenhagen, Dubai, Edinburgh, Houston, Melbourne, Tokyo and Vancouver. BestCities is committed to delivering the world's best service experience for meeting planners and is recognised globally for its innovative approach in setting the highest professional standards and best practices for the meetings and convention industry. For more information please visit:

www.bestcities.net

Industry Associations

South Africa offers an advanced and very developed congress, tourism and events industry. A number of local associations control and manage the standards and development of the local industry. When working with local suppliers, we recommend clients use members of these associations.



South African Association for the Conference Industry (SAACI)

SAACI is recognised as the official body and mouth-piece of the conference industry by SA Tourism and government. It is dedicated to maintaining and improving its levels of efficiency and professionalism. Its members consist of Professional Conference Organisers (PCO's), Destination Management Companies, Event Management companies, hotels, conference venues, etc.

www.saaci.co.za



Southern Africa Tourism Services Association (SATSA)

The SATSA Bonded logo serves to testify to the fact that the bearer, being a SATSA member in good standing, has a financial guarantee in place to cover monetary deposits lodged with the member in advance of services to be rendered.

www.satsa.co.za



Federated Hospitality Association of Southern Africa (FEDHASA)

FEDHASA (Federated Hospitality Association of South Africa) is recognised by Government as the official representative of the hospitality industry of South Africa. It is the umbrella association for hotels, restaurants, conference centres, caterers, self-catering accommodation, B & Bs and guest houses, clubs, taverns, and service providers to the hospitality industry.

www.fedhasa.co.za



Exhibition & Event Association of Southern Africa

The role of EXSA is to serve, and actively grow, the exhibition and events industry in South Africa. This is achieved through promoting the unique benefits offered by exhibitions and events, and raising the profile of their members who include venues, organisers and suppliers..

www.exsa.co.za

Wesgro

The Western Cape is a region of unlimited potential; and this translates into unlimited opportunity. Whether you're interested in travel, investment, film or export, Cape Town and the Western Cape has something for you.

Wesgro, the official tourism, trade and investment promotion agency for Cape Town and the Western Cape, can help you to uncover the opportunities.

In addition to offering the services of the Convention Bureau, Wesgro also offers the following services that might be of value when organizing a business event in Cape Town and the Western Cape.

Investment

Wesgro works to attract foreign investment to the Western Cape's economy. Innovation, creativity and passion forms a strong foundation for the development of businesses and the recruitment of investment. With unlimited opportunities, cost competitiveness in various emerging sectors, a young dynamic workforce and world-class infrastructure, it's obvious why the Cape is an inspiring place to do business.

Our team has experience and market knowledge across the following sectors:

- Agri-business
- Hotel and real estate investments
- Creative industries
- Information and communication technology

- Oil and gas
- Renewable energy
- Pharmaceuticals and biotechnology
- Metals, tools, niche engineering and manufacturing

We provide the following services to investors:

- Information on sector-specific investment opportunities
- Removal of constraints to investors and lobbying of decision-makers to improve the business environment
- Access to finance
- Immigration assistance
- Location benchmarking
- Site location
- Market support
- Matchmaking
- Incentives
- Retention and expansion of investment

Export

Wesgro promotes locally-produced products and services abroad and aligns international buyers with the best the province has to offer. They offer assistance to small and medium-sized businesses within the province with the following:

- Export development support
- Access to international market information
- Training on export readiness
- Participation in outward and inward buying Initiatives

Research

Knowledge is power. Wesgro Research provides intelligence to guide and inform exporters, investors and local business. They also publish reports on the regional economy; these are available to the public through the Wesgro website. Industry and sector reports are available for investors to facilitate decision making, while country reports identify key trends and opportunities for exporters in markets around the world. Wesgro Research has specialist knowledge of trade and foreign direct investment and the ability to provide key insights on global transactions.

Film

Cape Town and the Western Cape is a highly sought after film destination. Major international productions come to our shores because we offer a wide range of locations and world-class services and studios.

Our Film and Media Promotion unit:

- Assists local and international film companies looking to do production in the Western Cape
- Assists local and international film companies looking to find distribution and co-production parties
- Hosts B2B sessions, Exporter Development
- Programmes and Masterclasses
- Offers policy and regulatory guidance
- Communicates and lobbies with regional and national regulatory and

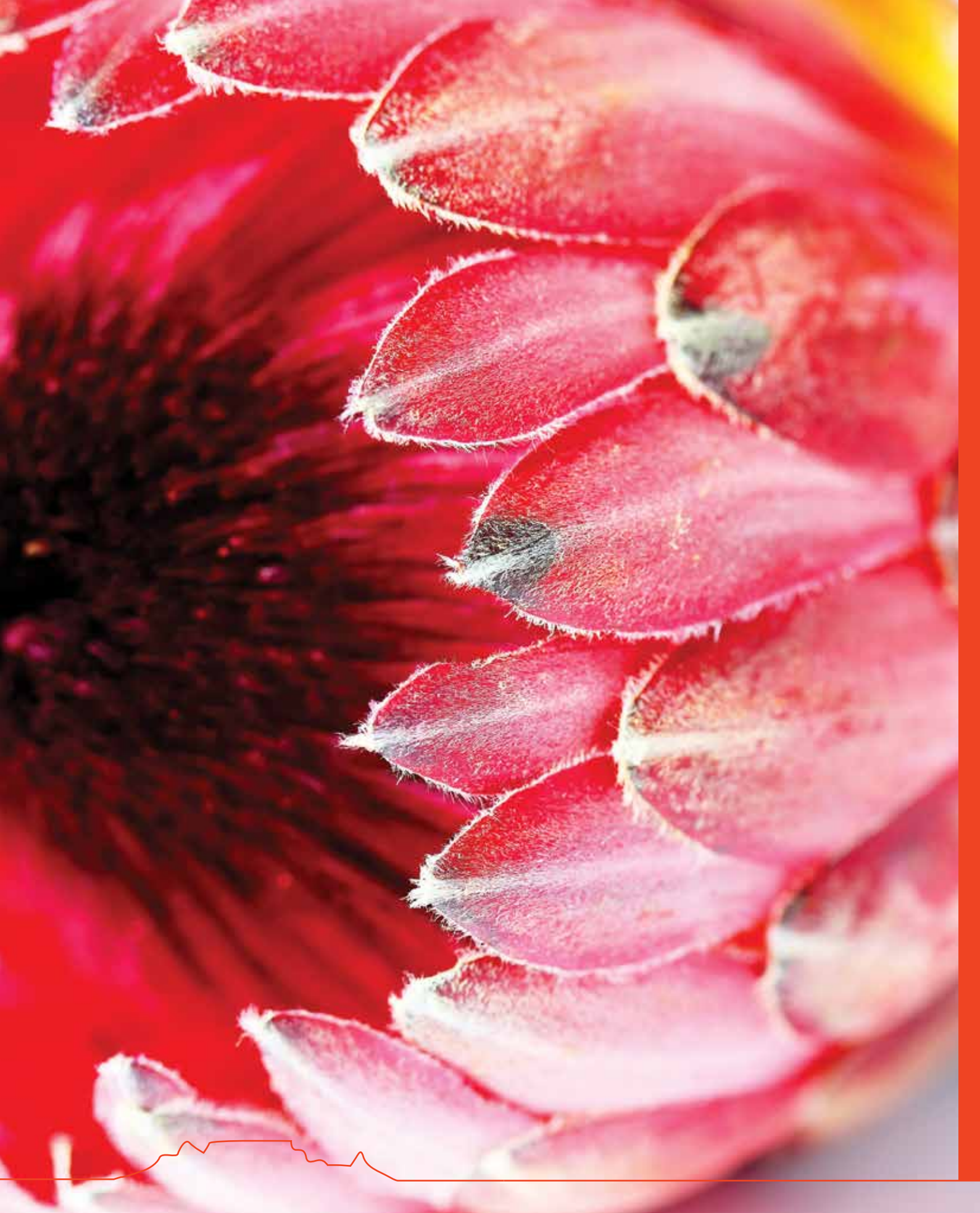
professional bodies







- Offers project mentoring
- Offers investment advice
- Assists with marketing

Destination Marketing

Discoverctwc (Discover Cape Town & Western Cape) forms part of Wesgro, the official Tourism, Trade & Investment Promotion Agency for Cape Town and Western Cape. We promote our City and its five surrounding regions; the Cape West Coast, Cape Overberg, Cape Karoo, Garden Route & Klein Karoo and the Cape Winelands. We're here to help you discover one of the most inspiring destinations in the world.

WESGRO
cape town & western cape
tourism, trade & investment



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