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Flip It

Doris Viljoen

August 2020



Job of a leader

Move from **sensing** to **sense-making** to **change-making**

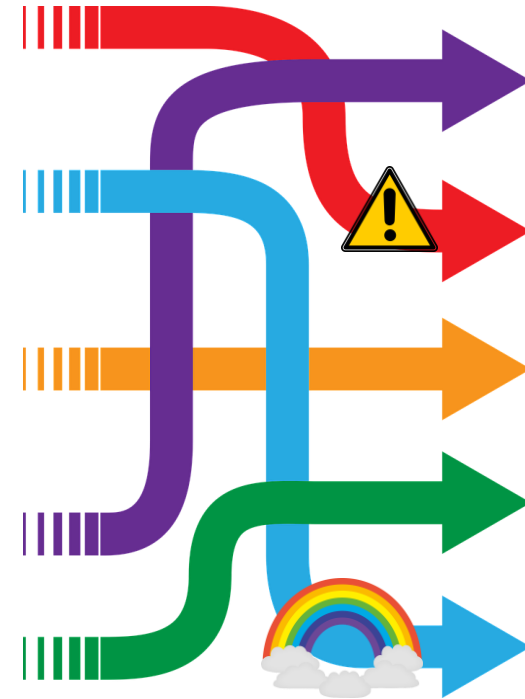
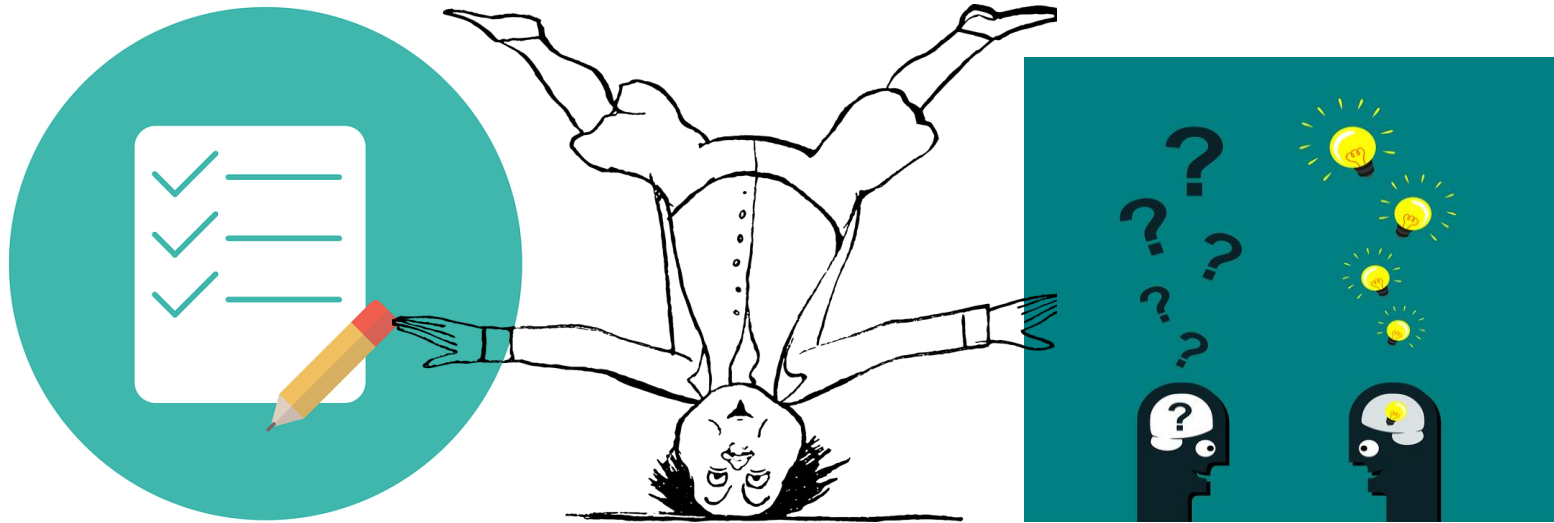


Working ON your business

Multiple
perspectives



Playing Flip-It



Chain of activities: products and services

Finding
each
other

Creating
the offer

Delivering
the offer

Getting
paid

FINANCE AND MANAGE THE PROCESS

Chain of activities: Agriculture



Final thoughts



Think Global



Focus on humans



Multi-disciplinary
is the way



Accept that things
change constantly

Be curious





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Thank you!

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