

cape town & the western cape. if you're not inspired, you're not here.

We are a region of unlimited potential, which translates into unlimited opportunity.

Wesgro, the government agency that promotes the economy of Cape Town and the Western Cape, holds the film and media promotion mandate for the city and province.

Our destination is a highly sought after film region, boasting a wide range of locations and exemplary services and studios.

Our Film and Media Promotion unit offers the following services:

- Assists local and international film companies looking to produce in the Western Cape
- Assists local and international film companies looking to find distribution and co-production parties
- Hosts B2B sessions, Exporter Development programmes, and masterclasses
- Offers policy and regulatory guidance
- Communicates and lobbies with regional and national regulatory and professional bodies
- Project mentoring
- Investment advice
- Marketing

Proud member of the
African Film Commissions Network



Regulatory and professional bodies



Why cape town?

lowest annual operating costs

(property, labour and utility costs) in the film and TV industry when benchmarked against other film cities such as Auckland, Madrid, Rio de Janeiro, Beijing, London, New York, Paris and Toronto. (fDi Benchmark, 2018)



why south africa?

To date, South Africa has 9 co-production treaties with Australia, Canada, France, Germany, Ireland, Italy, Netherlands, New Zealand and the United Kingdom. Germany has been the leading co-producing partner. Brazil soon will have a treaty ratified.

Rated one of the
top 10 film production centres in the world.

The Department of Trade and Industry pays back a portion of the Qualifying South African Production Expenditure (QSAPE). Foreign movie-makers subject to qualification can get from **20 – 25%** of their South African costs back and local filmmakers can get from **35% – 50%** back. There is also a separate post-production incentive of **22 – 25%**. Tax incentives can also be attracted.

Facilities and productions



Cape Town Film Studios

... is the first world-class, custom-built, Hollywood style film studio complex in Africa, and has been rated as the best film studio complex of its kind, in the developing world by international production executives. (CTFS 2017)

Some feature film productions hosted in South Africa include:

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| <ul style="list-style-type: none">• Mandela: Long Walk to Freedom• Amelia• Dredd• Invictus• Blood Diamond• The Interpreter• Lord of War• Chronicle• Ali• Beyond Borders• Tsotsi• Momentum• The Giver• Tomb Raider• Maze Runner: The Death Cure• Mad Max: Fury Road | <ul style="list-style-type: none">• Dark Tower• 24 Hours to Live• Noem My Skollie• Eye in the Sky• Resident Evil: The Last Chapter• The Brothers Grimsby• Jim Button and Luke the Engine Driver• The Last Face• Bloodshot• Bulletproof 2• Inside Man 2• Red Sea Diving Resort• Judge Dredd• Safe House• The Empty Man |
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World-class animations produced in the Western Cape Province include:

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| <ul style="list-style-type: none">• Adventures in Zambezia• Khumba• Stickman | <ul style="list-style-type: none">• Revolting Rhymes• The Snail and the Whale |
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Longform TV shows and series shot in the Western Cape Province include:

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| <ul style="list-style-type: none">• Saints and Strangers• Blacksails (S1-S4)• Young Leonardo• Dominion• SAF3• Homeland (S4)• Of Kings and Prophets• Outlander (S3)• Troy: Fall of a City | <ul style="list-style-type: none">• The Last Post• Warrior• Warrior (S2-S3)• Good Omens• The Crown (S1-2)• Blood Drive• Raised by Wolves (S1)• Black Mirror (S5)• Doctor Who (S12) |
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The industry is further supported by local training institutions which include: University of Cape Town Film and Media Department, AFDA, City Varsity, Red and Yellow, AAA Cape Town, Vega, The Animation School, SAE and False Bay College to name a few.

Why film here?

Structural diversity, accessibility, cheap production costs and climate (good quality light in summer), and diverse locations.



The film industry has local skills across facilitation, production, technical services and the creative arena boasting over

2,500 direct service providers.

The Western Cape film and media industry covers every type of film: **commercials, feature films, television, as well as equipment and support services, post production, animation, CGI and training.** The sector is primarily divided into two main sub-sectors, namely **commercials** and **longform.** The production of international films, advertisements and series are identified as the main sources of activities. Animation and interactive entertainment are growing contributors to the sector.

Several **film events**

are hosted in Cape Town and the Western Cape.

Festivals include: **Africa Games Week, Catalyst Africa, Encounters South African International Documentary Festival, Cape Town International Animation Film Festival (co-located with Comic Con Cape Town), Wavescape Festival, the Garden Route International Film Festival and Silwerskermfees.**



CAPE TOWN & WESTERN CAPE
FILM & MEDIA PROMOTION
a division of **WESGRO**

an inspiring place to create

