

Green Economy

A Strategic Investment Opportunity
in Cape Town & the Western Cape

May 2025





Atlantis Special Economic Zone (SEZ), Cape Town

Sector Overview

The Western Cape is not just planning for a green economy – it's actively building one. With clear policy direction, modern infrastructure, and a strong pipeline of scalable, high-impact projects, the province stands out as Africa's most compelling green investment destination.

The region's renewable energy potential is among the best in the world. Abundant sunshine and strong, consistent coastal winds make the Western Cape uniquely positioned for large-scale solar and wind energy generation. The Western Cape aims to add 5700 MW of power generation through renewable energy projects, with more opportunities rapidly emerging.

What sets the Western Cape apart is its ability to scale. The Atlantis Special Economic Zone offers incentives and investment support for green manufacturers. The province is supported by modern infrastructure, efficient logistics systems, and a business environment geared for growth. The region also offers access to a deep pool of skilled professionals, researchers, and innovators.

Key segments include:

- **Renewable energy services** taking advantage of the growing demand for solutions and abundant renewable energy resources.
- A **circular economy** which offers high-value waste streams in organic, electronic and municipal waste.
- An expanding **e-mobility market**, with innovations in last mile delivery, public transport, freight logistics and private vehicles.
- An emerging **green hydrogen economy**, with the Western Cape positioned to become a leading producer and exporter.
- Opportunities for investment in **water infrastructure**, especially water treatment and water recycling infrastructure.
- As a recognized innovation hub, the Western Cape is at the forefront of **sustainable agriculture and agri-tech**. The region is contributing to advancements in smart farming, automation, and resource-efficient practices.



WHY CAPE TOWN & THE WESTERN CAPE

1. Abundant Renewable Energy Resources

With some of the world's best solar and wind conditions, the Western Cape is a leader for large-scale green energy production.

2. Thriving Clean Energy Industry

The Western Cape hosts top firms expanding into EV charging, green hydrogen, and circular materials, building a resilient clean energy ecosystem. Cape Town is home to many of South Africa's utility-scale renewable energy developers.

3. Access to Key Markets

Three major ports and a world-class airport connect to global trade, with direct access to the African Continental Free Trade Area (AfCFTA), opening doors to high-growth African markets.

4. World-Class Research & Innovation

With Hydrogen Competency Centres at the University of Cape Town and the University of the Western Cape, plus Africa's first dedicated renewable energy training facility, the region is nurturing a skilled workforce.

5. Export-Ready Trade Infrastructure

The province's deep-water ports, international airport, and road networks ensure global market access and efficient logistics for green products and technologies.

6. Support through the Atlantis SEZ & Freeport Saldanha

The Atlantis Special Economic Zone and Freeport Saldanha offer investor facilitation and streamlined services tailored to support the green economy.

7. Skilled Talent & Research Excellence

Four leading universities provide a steady pipeline of engineers, scientists, and sustainability professionals, along with rich opportunities for R&D partnerships.

8. Low-Emission Agri-Export Leadership

The Western Cape is scaling climate-smart agriculture, with investment opportunities in in smart farming and resource efficient practices.

9. Stable, Business-Friendly Governance

Strong institutions, predictable regulation, and a commitment to the rule of law make the Western Cape one of the most secure and investor-ready regions in Africa.

10. Incentives

For additional information scan here:



Green Economy Companies Shaping Cape Town & the Western Cape

The logo for Scatec, featuring the word "Scatec" in a bold, purple, sans-serif font.

Contact us for more information

For further information on setting up or expanding your business in Cape Town & the Western Cape please contact Wesgro's Investment Team

🌐 wesgro.co.za ☎️ +27 21 487 8600 ✉️ hello@wesgro.co.za
📍 7th Floor, Media24 Building, 40 Heerengracht Street, Cape Town, 8000



Scan here for
sources

Disclaimer

Wesgro has made every effort to ensure that the information in this publication is accurate. We provide said information without representation or warranty whatsoever, whether expressed or implied. It is the responsibility of users of this publication to satisfy themselves of the accuracy of the information contained herein. Wesgro cannot be held responsible for the contents of the publication in any way. © Wesgro, 2025