Restoring Air Route Networks for Secondary Hubs in Africa

CAPE TOWN AIR ACCESS
a division of **WESGRO**

19 November 2020

Tim Harris

Promoting direct flights to Cape Town

A true collaboration

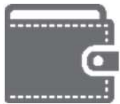# What has increased connectivity meant for the local economy?

Cape Town Air Access results since inception in 2015

19 new routes

23 route expansions

Estimated contribution to direct tourism spend
USD 345 million

Doubled international seat capacity at the airport, adding
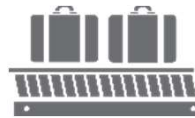**1.5 million seats**

ROI on investment
194% (2015-2019)

International terminal passenger growth
11% CAGR (2015-2019)

International business class passenger growth
5% CAGR (2015-2019)

International air cargo volume growth
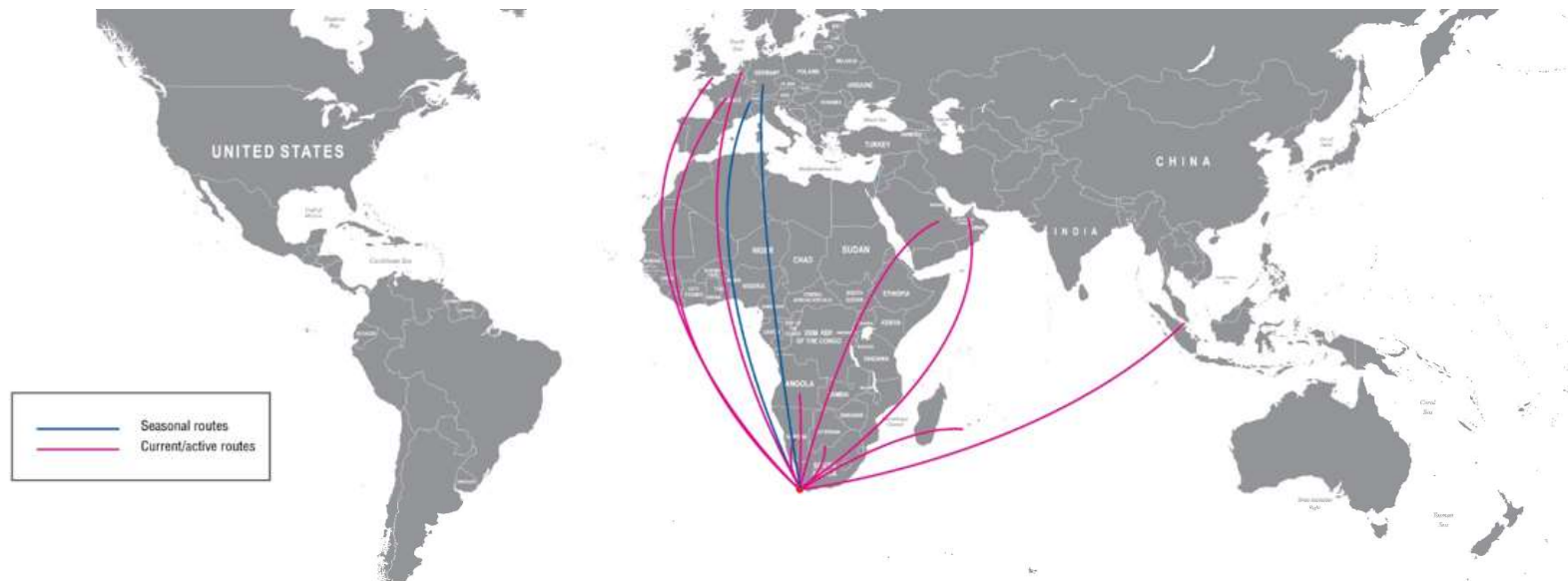**10%** CAGR (2015-2019)

Estimated additional jobs created
11 400 (2015-2019)

Promoting direct flights to Cape Town

The CPT Route Network in 2020/21

Seasonal routes
Current/active routes

AIRFRANCE
Paris, France

KLM
Amsterdam,
Netherlands

BRITISH AIRWAYS
London Heathrow, UK
London Gatwick, UK

Lufthansa
Munich*, Germany

SINGAPORE AIRLINES
Singapore, Singapore

QATAR AIRWAYS
Doha, Qatar

edelweiss air
Zurich, Switzerland*

sa express
we fly for you
Walvis Bay, Namibia

TAAG LINHAS AEREAS DE ANGOLA ANGOLA AIRLINES
Luanda, Angola

Condor
Frankfurt, Germany*

Air Namibia
Windhoek, Namibia
Walvis Bay, Namibia

AIRLINK
Freedom of the African Sky
Windhoek, Namibia,

air mauritius
Port Louis, Mauritius

Emirates
Dubai, UAE

AIR BOTSWANA
Doing Your Way
Gaborone, Botswana

virgin atlantic
London Heathrow, UK*

Connecting the rest of Africa to Cape Town is a strategic priority

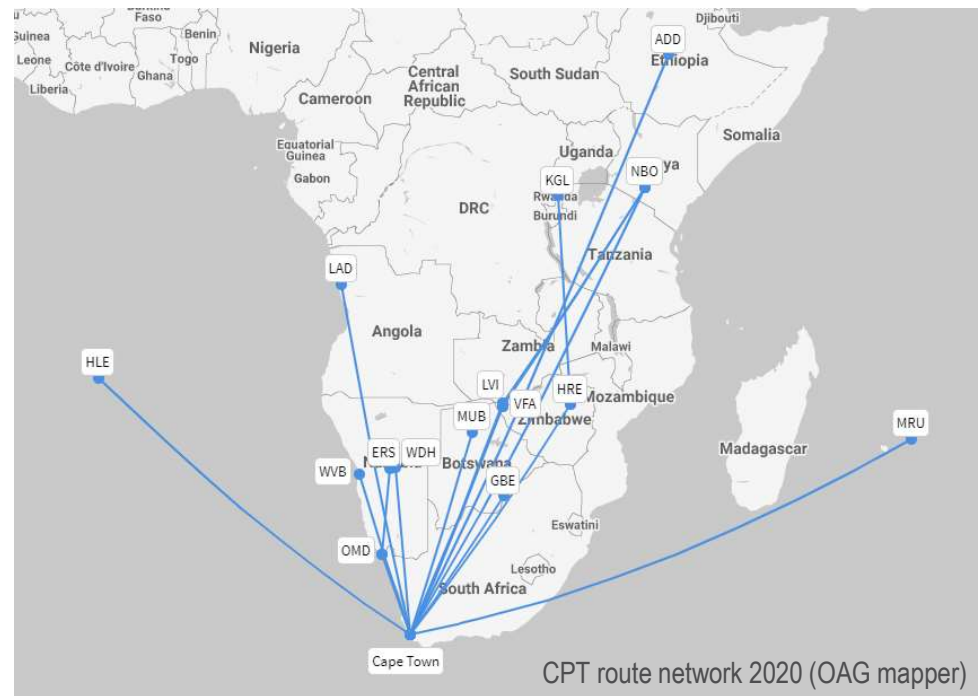**Four new African airlines added to the network since 2015:**

15 destinations connected to Cape Town of which 10 are new: Addis Ababa, Harare, Kigali, Livingstone, Luanda, Maun, Nairobi, Victoria Falls, Oranjemund and Saint Helena.

400,000 seats added

This includes inbound and outbound passengers.

CPT route network 2020 (OAG mapper)
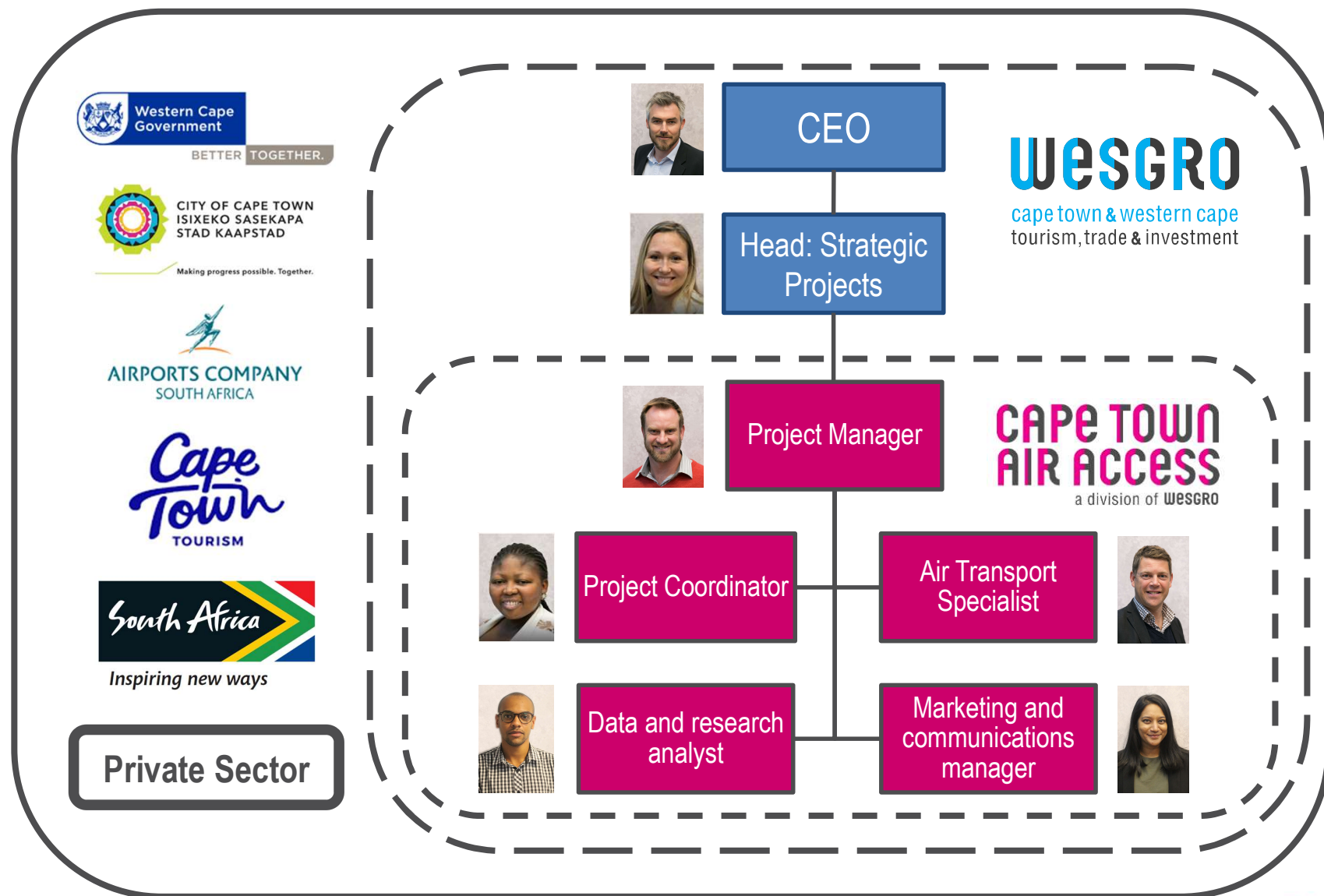
Promoting direct flights to Cape Town

Secondary hubs driving change in Africa

- The post COVID-19 world provides an opportunity to rebuild and restructure the African aviation landscape;

- Air connectivity can unlock the dormant potential of African countries;

- Air transport is an access enabler, both for cargo and passengers, especially for landlocked African countries;

- Africa as a region is competing with other global destinations and regions for limited airline capacity and service offerings;

- Changing travel patterns, such as point-to-point services, emergence of low-cost carriers and the introduction of new aircraft technologies encourage the development of secondary airport hubs;

- Cape Town Air Access results demonstrate an alternative to home-carrier strategies.

Promoting direct flights to Cape Town

Cape Town Air Access structure

Promoting direct flights to Cape Town