

A photograph of an industrial robotic welding process. Two robotic arms are positioned over a workpiece, with bright orange sparks flying from the point of contact. The scene is dimly lit, with the primary light source being the intense heat of the weld.

# CAPE TOWN & WESTERN CAPE BUSINESS GROWTH SERVICES

Where a wealth of services meets a world of opportunity

**WESGRO**

cape town & western cape  
tourism, trade & investment

## Are you looking to expand your business?

Wesgro's Business Growth Services (BGS) team offers a free and confidential facilitation service to companies and organisations looking to grow in a first-class African business destination. We offer a range of post-establishment facilitation services and encourage follow-on investment to achieve greater local economic impact.

## Let us facilitate your business expansion and help you unlock your business potential in Cape Town and the Western Cape, South Africa.

Key services that we provide are:

- Facilitating access to funding
- Facilitating access to incentives/grants
- Professional referral services
- Conducting sector specific research via our Research Unit
- Conducting policy advocacy and reducing Red Tape through InvestSA One Stop Shop
- Doing site location visits to assist businesses with identifying and acquiring better operating space
- Intergovernmental services
- Strategic matchmaking

## Why expand in Cape Town & the Western Cape?

- **Growing Economy:** one of the largest economies in Africa. Over 500 000 jobs added to the region since 2010. (Source: StatsSA QLFS)
- **Globally Connected:** voted Africa's best airport three years in a row, the Cape Town International Airport is connected to over 21 countries, with 750 000 international inbound seats and 13 new routes added in the last three years. (Source: ACSA)
- **Access to Africa:** Cape Town and the Western Cape, connects you to the rest of Africa, with total exports from the Cape to the rest of the continent valued at US\$3.2 billion in 2017 alone. (Source: Quantec)
- **Africa's Tech Hub:** Cape Town is the Tech Capital of Africa, employing over 40,000 people, more than Lagos & Nairobi combined. (Source: Endeavour Insight Report 2018)
- **Skills & Education:** the Western Cape has the highest number of students qualifying for university in the country. Thousands of foreign students come to study at four major universities in the province, 70% of which are from African countries. (Source: CHEC)
- **World-Class Infrastructure:** The Western Cape Government spent close to US\$1.6 billion on road infrastructure since 2009 and Cape Town has 848 kms of fibre optic cables and 25 switching facilities.

For over 30 years, we have built trusted relationships with key stakeholders in the public and private sector across the Western Cape, South Africa and the rest of the world.







## Our success stories are our pride

In the past five years the Wesgro Investment Promotion unit has secured more than **R12,5 billion in foreign and domestic fixed investment** into Cape Town and the Western Cape. These investments will help support the creation of more than **6,300 new direct jobs**.

We have worked with businesses ranging from major multinationals to SMME's in easing the path to establishment and growth within the Western Cape economy and beyond.

Let's work together to grow your business in the Cape Town and the Western Cape.

## Speak to the Experts

T: +27 (0) 21 487 8600

E: [belvana@wesgro.co.za](mailto:belvana@wesgro.co.za), [zaheer@wesgro.co.za](mailto:zaheer@wesgro.co.za)

W: [www.wesgro.co.za](http://www.wesgro.co.za) | [www.investcapetown.com](http://www.investcapetown.com)



**Western Cape  
Government**  
Economic Development  
and Tourism