country



Iran

September 2021

Executive Summary

This country fact sheet provides key trade and investment related statistics for Iran. Specifically, it shows global trade and investment flows including an analysis of top markets and products for Iran in relation to South Africa and the Western Cape, highlighting the largest and fastest growing products and sub-sectors. The key highlights in the fact sheet are provided below:

Economics

- Iran is grappling with the impact of the COVID-19 crisis. With more than 1.7 million cases recorded, as of mid-March 2021, and 61,000 deaths, it remains the worst affected country in the Middle East and North Africa region. After stricter lockdown measures in late-2020, the number of new, confirmed cases stayed stable and the number of deaths fell below 100 persons a day. However, a gradual relaxation of lockdown measures raises the likelihood of a fourth wave of COVID-19 cases. The vaccination of frontline medical workers started in February 2021, but full coverage of Iran's large population of 84 million will take time (World Bank, 2021).
- Iran ranked 127th out of 190 countries in terms of the Ease of Doing Business. Iran's best ranking subcategories were and registering property (70th) and dealing with construction permits (73rd).

Trade

- Polymers of ethylene were the leading export product category, valued at USD2,32bn. Crude petroleum oils and oils obtained from bituminous minerals, and acyclic alcohols and their halogenated ranked second and third valued at USD1,34bn and USD0,92bn, respectively.
- South Africa exported goods to the value of USD2,55m to Iran in 2020 compared to USD96,50m in 2011, representing a decline of 97,35%, while imported goods were valued at USD3,80bn 2011 compared to USD2,44m in 2020, which is a 99,94% decline.
- The Western Cape exported goods to the value of USD280,500 in 2020 compared to USD159,810 in 2019, representing an increment of 75,52%, while imported goods were valued at USD243,650 in 2020 compared to USD212,260 in 2019, which represents an increment of 14,79%.

FDI

Between January 2007 and July 2021 a total of 183 FDI projects were recorded into Iran. These
projects represent a total capital investment of USD33,97bn, which is an average investment
of USD185,6m per project. During the period, a total of 30 213 jobs were created. FDI value peaked
in 2016 with USD2,54bn, whereas projects peaked in the same year with 11 recorded.

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1. Country Overview

Iran, also known as Persia, is officially the Islamic Republic of Iran. The country is situated in Western Asia. It is bordered to the northwest by Armenia and Azerbaijan, to the north by the Caspian Sea, to the northeast by Turkmenistan, to the east by Afghanistan, to the southeast by Pakistan, to the south by the Persian Gulf and the Gulf of Oman, and to the west by Turkey and Iraq. It covers an area of 1,648,195 km² (636,372 sq. mi), with a population of 85 million. It is the second-largest country in the Middle East, and its capital and largest city is Tehran.

Iran is considered to be a strategic country, in terms of geopolitical location in the Asian continent. It is a founding member of the United Nations, the Economic Cooperation Organisation (ECO), the Organisation of Islamic Cooperation (OIC), and the Organization of the Petroleum Exporting Countries (OPEC). It has large reserves of fossil fuels—including the world's second-largest natural gas supply and the fourth-largest proven oil reserves. The country's rich cultural legacy is reflected, in part, by its United Nations Educational, Scientific and Cultural Organization (UNESCO) World Heritage Sites.





The Government of Iran is an Islamic theocracy which includes elements of a presidential democracy, with the ultimate authority vested in an autocratic "Supreme Leader", a position held by Ali Khamenei since Khomeini's death in 1989. The Iranian government is widely considered to be authoritarian, and over the years it has attracted widespread criticism for alleged abuses against human rights and civil liberties. Iran's capital city Tehran is home to over 8,6 million people. Other major cities include Mashhad, Isfahan, and Karaj. Most of the population belong to the Muslim faith. Persian Farsi is the country's official language.

| GENERAL INFORMATION - IRAN | | | | | |
|---------------------------------|--|--|--|--|--|
| Capital | Tehran | | | | |
| Major Cities (Population) | Mashhad, Isfahan, and Karaj | | | | |
| Population (July 2021 est.) | 85,888,910 | | | | |
| Government type | Theocratic republic | | | | |
| Chief of state | Theocratic republic | | | | |
| Head of Government (since 1989) | Ali Khamenei | | | | |
| Life expectancy | 75.06 years | | | | |
| Literacy | 85.5% | | | | |
| Ethnic groups (2016 est.) | Persian, Azeri, Kurd, Lur, Baloch, Arab, Turkmen, and Turkic tribes | | | | |
| Religion(s) | Muslim (official) 99.4% (Shia 90-95%, Sunni 5-10%), other (includes Zoroastrian, Jewish, and Christian) 0.3%, unspecified 0.4% | | | | |
| Languages | Persian Farsi (official), Azeri and other Turkic dialects, Kurdish, Gilaki and Mazandarani, Luri, Balochi, Arabic | | | | |
| Human Development Index (2019) | 0.783 | | | | |

Sources: CIA World Factbook, 2021, HDI, 2019

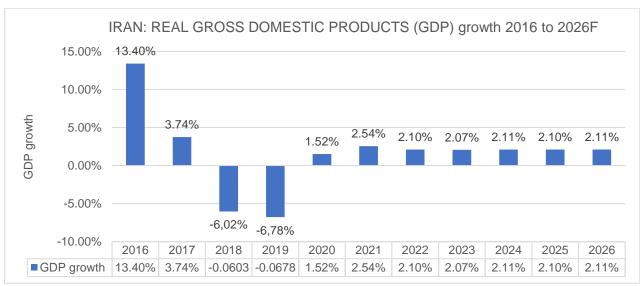
2. Economic Overview

The COVID-19 pandemic in Iran severely affected jobs and income in many labour-intensive activities, including high-contact services and the informal sector. Discouragement in the labour market, reflected in lower economic participation—of 41.4% in Q4-2020—drove the unemployment rate to 9.4%, despite employment levels falling by over 1 million YoY because of the pandemic.

| ECONOMIC INFORMA | TION |
|--|-----------------|
| Financial Centre | Tehran |
| Exchange rate (per USD) | 42,000.00 |
| GDP (USDm) | 812,308.2 |
| GDP growth (2020 est.) | 3.1 |
| GDP per capita (2020 est.) | 5,550.06 |
| Inflation (2020 est.) | 29.7 |
| Commercial Bank Prime Lending Rate | 18.0 |
| Unemployment rate (Q4 2020 est.) | 9.4%, % |
| Doing Business in (2020 ranking) | 127 |
| Total Exports (2020) | 46,546.0 (USDm) |
| Total Imports (2020) | 38,757.5 (USDm) |
| Stock of foreign investment at home (Jan 2007-July 2021) | USD18,11bn |
| Stock of foreign investment abroad (Jan 2007-July 2021.) | USD33,97bn |

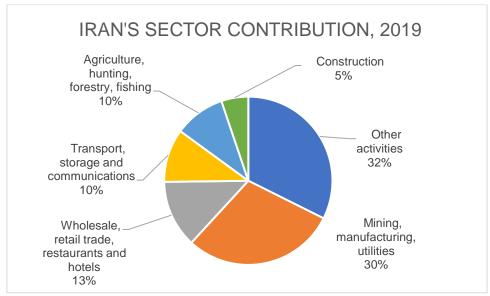
Source: Euromonitor, 2021, Statista, 2021

The illustration below shows Iran's real GDP growth over an eleven-year period. In 2020 Iran's GDP grew by 1,52% and is expected to grow by 2,54% this year.



Source: Statistica, 2020

The mining, manufacturing and utilities sector was the largest GDP contributor. This was followed by the wholesale, retail trade, restaurants, and hotels sector (13%), and transport storage and communication sector (10%).



Source: UNCTAD, 2021

2.1 Impact of COVID-19

Iran is grappling with the impact of the COVID-19 crisis. As at mid-March 2021, Iran had recorded 1.7 million cases with 61000 deaths. It remains the worst affected country in the Middle East and North Africa region. After stricter lockdown measures in late-2020, the number of new, confirmed cases stayed stable and the number of deaths fell below 100 persons a day. However, a gradual relaxation of lockdown measures raises the likelihood of a fourth wave of COVID-19 cases. The vaccination of frontline medical workers started in February 2021, but full coverage of Iran's large population of 84 million will take time (World Bank, 2021).

2.2 Doing Business in Iran

The table below shows Iran's Ease of Doing Business in 2020. According to the World Bank's *Doing Business* 2020 report, Iran's ranked 127th out of 190 countries in terms of the Ease of Doing Business. Iran's best ranking sub-categories were and registering property (70th) and dealing with construction permits (73rd).

| IRAN'S EASE OF DO | IRAN'S EASE OF DOING BUSINESS, 2020 | | | | | | | |
|-----------------------------------|-------------------------------------|--|--|--|--|--|--|--|
| SELECTED INDICATORS | RANKING OUT OF 190 COUNTRIES, 2020 | | | | | | | |
| Starting a Business | 178 | | | | | | | |
| Dealing with Construction Permits | 73 | | | | | | | |
| Getting Electricity | 113 | | | | | | | |
| Registering Property | 70 | | | | | | | |
| Getting Credit | 104 | | | | | | | |
| Protecting Investors | 128 | | | | | | | |
| Paying Taxes | 144 | | | | | | | |
| Trading Across Borders | 123 | | | | | | | |
| Enforcing Contracts | 90 | | | | | | | |
| Resolving Insolvency | 133 | | | | | | | |
| Doing Business 2020 | 127 | | | | | | | |

Source: Cost of Doing Business, 2021

2.3 Iran's Risk Ratings

"A sovereign credit rating is the credit rating of a country or sovereign entity. Sovereign credit ratings give investors insight into the level of risk associated with investing in a particular country and include political risks. At the request of the country, a credit rating agency will evaluate the country's economic and political environment to determine a representative credit rating".

Source: Investopedia

While a number of credit agencies exist, the three most globally recognised credit ratings agencies are Fitch Ratings, Moody's Investors Services (Moody's) and Standard & Poor's (S&P). The reasons for a country/sovereign to seek a credit rating from one of these three agencies include not only to access funding in international bond markets via the issuance of bonds in external debt markets, but to attract foreign direct investment. Obtaining a good sovereign credit rating instils confidence in investors seeking to invest in that country, and consequently demonstrating financial transparency and credit standing.

Due to the sanctions that were imposed on Iran, the country has been unable to participate in the global debt market, however, since the lifting of the sanctions, it has implemented several reforms which will boost investor confidence.

The table below shows Iran's risk assessment in terms of export transactions and direct investments according to ONDD. Ratings are between 1 and 7, and between A and G, with 7 and G being the maximum risk indicators. The political risk in Iran is high in the short and medium-term. All categories of direct investment risk, i.e., war risk, risk of expropriation and government action and transfer risk are all above 5 indicating a high risk for direct investments.

| IRAN'S RISK ASSESSMENT | | | | | | | | |
|---|----------------------|-------|--|--|--|--|--|--|
| | EXPORT TRANSACTIONS | | | | | | | |
| | Short Term | 7 | | | | | | |
| Political Risks | Medium-Long term | 7 | | | | | | |
| | Special Transactions | 7 | | | | | | |
| Commercial Risk | G | | | | | | | |
| | DIRECT INVEST | MENTS | | | | | | |
| Political violence risk | | 6 | | | | | | |
| Risk of expropriation and government action | | 6 | | | | | | |
| Transfer risk | | 7 | | | | | | |

Source: ONDD, 2021

2.4 Logistics

Iranian ports play an important role in export and import trade of the country. The Ports Authority of Iran runs the seaports, which is operated by the Government of Iran. The port of Iran provides safe and efficient transportation system that ensures safe trading in the ports and improved economic prosperity of the country. Their ports have direct shipping connections with other countries through the important shipping lines.



3. Trade

This section discusses Iran's trade with the rest of the world by looking at both services trade and trade in goods.

3.1 Trade in services

In 2015, Iran experienced the highest trade services in terms of exports over an eight-year period. Iran's export in services increased by 3,09% between 2017 and 2018, while global imports decreased by 6,39% in the same period. During the period under consideration, Iran consistently maintained a negative trade balance.



Source: TradeMap, 2021

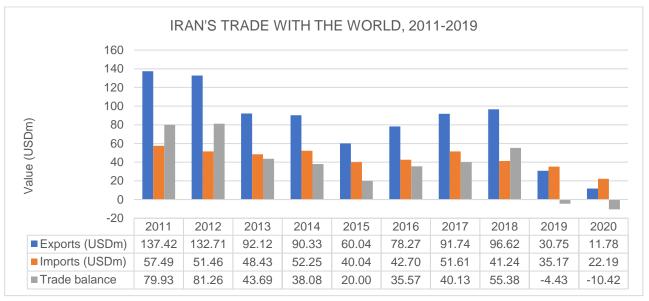
The table below shows Iran's trade in services for 2018. Transport was the largest services exported by Iran. It was valued at USD2,47bn, followed by travel services valued at USD5,03bn, and construction USD1,08bn. Transport services was the largest import service into Iran valued at USD2,48bn, followed by travel and construction valued at USD8,70bn and USD3,45bn, respectively.

| T | OP 10 SERVICES EXPOR | TED IRAN, | 2018 | TOP 10 SERVICES IMPORTED BY IRAN, 2018 | | | | |
|-------|--|--------------------------|------------------------------|--|--|-----------------------|-----------------------|--|
| CODE | SERVICE | VALUE 2018 (USDbn) | % GROWTH 2014- 2018 | CODE | SERVICE | VALUE 2018 (USDbn) | % GROWTH 2014-2018 | |
| 3 | Transport | 2,47 | -0,06 | 3 | Transport | 2,48 | 0,01 | |
| 4 | Travel | 5,02 | 0,11 | 4 | Travel | 8,70 | 0,01 | |
| 5 | Construction | 1,08 | 0,11 | 5 | Construction | 3,45 | 4,83 | |
| 6 | Insurance and pension services | 0,05 | 0,05 | 6 | Insurance and pension services | 0,02 | 0,02 | |
| 7 | Financial services | 0,12 | 0,05 | 7 | Financial services | 0,39 | -0,01 | |
| 8 | Charges for the use of intellectual property | 0,01 | 0,05 | 8 | Charges for the use of intellectual property | 0,13 | -0,01 | |
| 9 | Telecommunications, computer, and information services | 0,17 | 0,15 | 9 | Telecommunications, computer, and information services | 0,41 | -0,03 | |
| 10 | Other business services | 0,45 | 0,05 | 10 | Other business services | 0,74 | -0,01 | |
| 11 | Personal, cultural, and recreational services | 0,22 | 0,05 | 11 | Personal, cultural, and recreational services | 0,22 | -0,01 | |
| 12 | Government goods and services | 0,31 | 0,12 | 12 | Government goods and services | 0,73 | 0,02 | |
| TOTAL | Translation, 2004 | 9,90 | 0,01 | TOTAL | · | 17,25 | 0,02 | |

Source: TradeMap, 2021

3.2 Trade in goods

The figure below illustrates the trend in Iran's global trade from 2011 to 2020. Iran was a net exporter of goods over the period. Iran's global exports were valued at USD11,78bn in 2020 compared to USD137,42bn in 2011, which is a decline of 91,43%. Global imports in 2020 were valued at USD22,19bn compared to USD79,93bn in 2011, declining by 61,39%.



Source: TradeMap, 2021

The table below shows Iran's top 10 destination markets for 2020. China was the leading destination market for Iran with exports valued at USD6,40bn. China and Iran enjoy strong cultural, political, and historical ties. Iran regards China as its strategic partner because in 1979 the United States imposed sanctions on Iran, this was in response to the Iran's illicit nuclear activities. Turkey and Russia ranked second and third valued at USD1,19bn and USD0.80bn, respectively. Of the top 10 destination eight countries were Asian states.

| ТО | P 10 DESTINATI | ON MARKETS FOR IRANA | AIN EXPORTS, 2020 |
|---------|----------------|----------------------|--------------------|
| RANK | COUNTRY | VALUE 2020 (USDbn) | % GROWTH 2016-2020 |
| 1 | China | 6,40 | -11,53% |
| 2 | Turkey | 1,19 | -17,17% |
| 3 | Russia | 0,80 | 33,73% |
| 4 | Pakistan | 0,37 | 10,30% |
| 5 | Armenia | 0,31 | 12,17% |
| 6 | Germany | 0,31 | 3,99% |
| 7 | Azerbaijan | 0,30 | 35,65% |
| 8 | India | 0,30 | -13,63% |
| 9 | Qatar | 0,15 | • |
| 10 | Italy | 0,12 | 43,61% |
| TOTAL E | XPORTS | 11,78 | -10,51% |

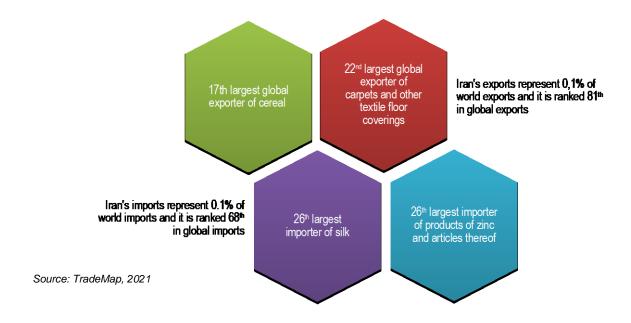
Source: TradeMap, 2021

The table below shows Iran's global import markets for 2020. China was the leading source market for Iran with imports valued at USD8,51bn. Turkey and India were ranked second and third valued at USD2,25bn and USD2,24bn, respectively.

| | TOP 10 SOURCE MARKETS FOR IRANIAN IMPORTS, 2020 | | | | | | | | |
|------------|---|--------------------|--------------------|--|--|--|--|--|--|
| RANK | COUNTRY | VALUE 2020 (USDbn) | % GROWTH 2014-2018 | | | | | | |
| 1 | China | 8,51 | -12,45% | | | | | | |
| 2 | Turkey | 2,25 | -5,73% | | | | | | |
| 3 | India | 2,24 | -2,39% | | | | | | |
| 4 | Germany | 1,76 | -0,89% | | | | | | |
| 5 | Russian Federation | 1,42 | 13,50% | | | | | | |
| 6 | Brazil | 1,16 | -2,60% | | | | | | |
| 7 | Italy | 0,64 | -7,77% | | | | | | |
| 8 | Netherlands | 0,40 | 3,30% | | | | | | |
| 9 | Malaysia | 0,32 | -4,65% | | | | | | |
| 10 | Canada | 0,31 | 53,32% | | | | | | |
| TOTAL IMPO | RTS | 22,19 | -14,02% | | | | | | |

Source: TradeMap, 2021

The hexagons below show Iran's competitive advantage in trade:



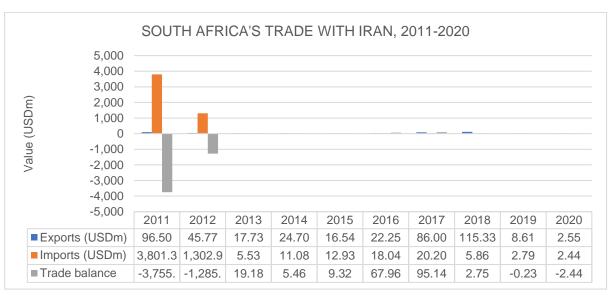
The table below shows Iran's top 10 traded products in 2020. Polymers of ethylene were the leading export product category, valued at USD2,32bn. Crude petroleum oils and oils obtained from bituminous minerals, and acyclic alcohols and their halogenated ranked second and third valued at USD1,34bn and USD0,92bn, respectively. Maize or corn was the leading imported product by Iran, valued at USD1,09bn. Rice, and parts and accessories for tractor were ranked second and third at USD0,88bn and USD0,61bn, respectively.

| TC | P 10 PRODUCTS EXPORTE | TOP 10 PRODUCTS IMPORTS INTO IRAN, 2020 | | | | | |
|-------|---|---|--------------------------|----------|--|--------------------------|------------------------------|
| RANK | PRODUCT | VALUE 2020 (USDbn) | % GROWTH 2016-2020 | RANK | PRODUCT | VALUE 2020 (USDbn) | % GROWTH 2016- 2020 |
| 1 | Polymers of ethylene | 2,32 | -4,67% | 1 | Maize or corn | 1,09 | -2,59% |
| 2 | Crude petroleum oils and oils obtained from bituminous minerals | 1,34 | -7,74% | 2 | Rice | 0,88 | 12,29% |
| 3 | Acyclic alcohols and their halogenated | 0,92 | -0,09% | 3 | Parts and accessories for tractor | 0,61 | 9,20% |
| 4 | Another nut | 0,88 | 1,41% | 4 | Soya beans | 0,55 | -2,15% |
| 5 | Semi-finished products of iron or non-alloy steel | 0,66 | 4538,30% | 5 | Telephone sets | 0,42 | 6,93% |
| 6 | Iron ores and concentrates, incl. roasted iron pyrites | 0,27 | 24,05% | 6 | Cane or beet sugar and chemically pure sucrose | 0,40 | 72,99% |
| 7 | Copper | 0,26 | 8,26% | 7 | Medicaments | 0,36 | -14,66% |
| 8 | Petroleum gas and other gaseous hydrocarbons | 0,26 | 38,62% | 8 | Human blood; | 0,35 | 5,41% |
| 9 | Mineral or chemical nitrogenous fertilisers | 0,24 | -21,20% | 9 | Air or vacuum pumps | 0,30 | 7,15% |
| 10 | Cyclic hydrocarbons | 0,22 | -17,19% | 10 | Instruments and appliances used in medical, surgical, dental, or veterinary sciences | 0,29 | -6,27% |
| TOTAL | EXPORTS | 11,78 | -15,40% | TOTAL IN | MPORTS | 22,19 | -8,84% |

Source: TradeMap, 2021

3.3 Iran's trade with South Africa

South Africa exported goods valued at USD2,55m to Iran in 2020 compared to USD96,50m in 2011, representing a decline of 97,35%. In turn, imported goods from Iran were valued at USD3,80bn 2011 compared to USD2,44m in 2020, which is a 99,94% decline. The decline in trade was across all products.



Source: Quantec, 2021

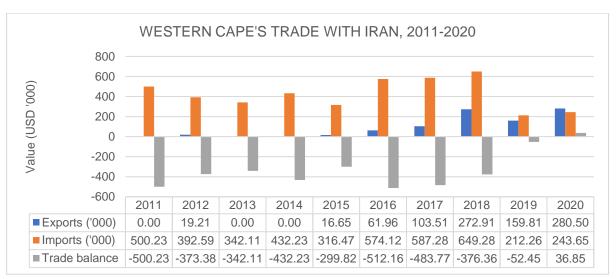
Machinery for sorting, screening, separating, washing, crushing, grinding, mixing, or kneading earth, stones was the leading export product category to Iran from South Africa in 2020, valued at USD540 506. This export was followed by plants and parts of plants valued at USD289 072, and meat of bovine animals valued at USD252 148. Dates, figs, pineapples, avocados, guavas, mangoes, and instruments and appliances used in medical, surgical, dental, or veterinary sciences were the largest imports from Iran valued at USD472 781 and USD391 472 in 2020.

| OP 10 E | XPORTS FROM SOUTH A | AFRICA TO I | RAN, 2020 | TOI | P 10 IMPORTS FROM I AFRICA, 20 | | OUTH |
|---------|--|-------------------------|--------------------------|-------|---|-------------------------|------------------------------|
| RANK | PRODUCT | VALUE 2020 (USDm) | % GROWTH 2016-2020 | RANK | PRODUCT | VALUE 2020 (USDm) | % GROWTH 2016- 2020 |
| 1 | Machinery for sorting, screening, separating, washing, crushing, grinding, mixing, or kneading earth, stones | 0,54 | 264,37% | 1 | Dates, figs, pineapples, avocados, guavas, mangoes, and mangosteens | 0,47 | |
| 2 | Plants and parts of plants | 0,29 | 104,31% | 2 | Instruments and appliances used in medical, surgical, dental, or veterinary sciences | 0,39 | 175,61% |
| 3 | Meat of bovine animals | 0,25 | - | 3 | Casein, caseinates and other casein derivatives; casein glues | 0,18 | |
| 4 | Chromium ores and concentrates | 0,21 | 2,74% | 4 | Machinery for sorting, screening, separating, washing, crushing, grinding, mixing, or kneading earth, stone, ores, or other mineral substances, in solid | 0,17 | |
| 5 | Other moving, grading, levelling, scraping, excavating, tamping, compacting, extracting, or boring machinery, for earth, minerals, or ores | 0,19 | - | 5 | Carpets and other textile floor coverings, woven | 0,15 | 32,35% |
| 6 | Unwrought aluminium | 0,19 | | 6 | Carpets and other textile floor coverings | 0,15 | -2,06% |
| 7 | Instruments and appliances used in medical, surgical, dental, or veterinary sciences, | 0,13 | - | 7 | Carboxyamide- function compounds | 0,12 | |
| 8 | Prepared glues and other prepared adhesives | 0,10 | - | 8 | Other nuts | 0,10 | 3871,98% |
| 9 | Flat-rolled products of stainless steel | 0,09 | - | 9 | Pasta | 0,08 | 4,91% |
| 10 | Other agricultural, horticultural, forestry, poultry-keeping, or bee- keeping machinery | 0,08 | - | 10 | Bread, pastry, cakes, biscuits, and other bakers' wares | 0,07 | |
| TAL EX | PORTS | 2,55 | 38,44% | TOTAL | IMPORTS | 2,44 | -16,89% |

Source: Quantec, 2021

3.4 Iran's trade with the Western Cape

The Western Cape exported goods to the value of USD280,500 in 2020 compared to USD159,810 in 2019, representing an increment of 75,52%, while imported goods were valued at USD243,650 in 2020 compared to USD212,260 in 2019, which represents an increment of 14,79%.



Source: Quantec, 2021

Plants and parts of plants was the leading export product category to Iran from the Western Cape in 2020, valued at USD83 197. This export was followed by other agricultural, horticultural, forestry, poultry-keeping, or bee-keeping machinery (USD69 728), and Citrus fruit (USD35 026). Dates, figs, pineapples, avocados, guavas, mangoes and Instruments and appliances used in medical, surgical, dental, or veterinary sciences were the largest import from Iran valued at USD1,66m, and USD1,07m in 2020.

| TOP 10 | EXPORTS FROM THI TO IRAN, 20 | | RN CAPE | ТОР | 10 IMPORTS FROM IRA AFRICA 202 | | HTUO |
|--------|--|----------------------------|--------------------------|------|--|----------------------------|--------------------------|
| RANK | PRODUCT | VALUE 2020 (USD'000) | % GROWTH 2016-2020 | RANK | PRODUCT | VALUE 2020 (USD'000) | % GROWTH 2016-2020 |
| 1 | Plants and parts of plants | 83,2 | - | 1 | Dates, figs, pineapples, avocados, guavas, mangoes, and mangosteens | 99,6 | - |
| 2 | Other agricultural, horticultural, forestry, poultry-keeping, or bee-keeping machinery | 69,73 | - | 2 | Instruments and appliances used in medical, surgical, dental, or veterinary sciences | 64,22 | - |
| 3 | Citrus fruit | 35,03 | - | 3 | Casein | 53,9 | - |
| 4 | Wine of fresh grapes | 21,82 | - | 4 | Machinery for sorting, screening, separating, washing, crushing, grinding, mixing, or kneading earth, stone, ores, or other mineral substances | 25,37 | 0,16% |
| 5 | Ferrous waste and scrap | 14,05 | - | 5 | Carpets and other textile floor coverings | 24,11 | - |
| 6 | Measuring or checking instruments | 7,02 | - | 6 | Carpets and other textile floor coverings | 15,03 | -16,78% |
| 7 | Umbrellas and sun umbrellas | 6,46 | - | 7 | Carboxyamide-function compounds | 10,91 | - |
| 8 | Parts suitable for use solely or principally with the apparatus of headings 85.25 to 85.28 | 5,19 | - | 8 | Other nuts | 8,51 | - |

| 9 | Centrifuges, including centrifugal dryers | 3,61 | - | 9 | Pasta | 7,34 | 72,06% |
|---------------|---|-------|---------|----------|---|--------|--------|
| 10 | Borates | 3,22 | - | 10 | Bread, pastry, cakes, biscuits, and other bakers' wares | 3,27 | 1 |
| TOTAL EXPORTS | | 280,5 | 107,38% | TOTAL II | MPORTS | 243,65 | 8,35% |

Source: Quantec, 2021

3.4 Trade agreements

South Africa does not have a trade agreement with Iran, but the two countries have in the past signed numerous agreements of cooperation.

3.5 Trade regulations and standards

Indirect taxes such as value added tax (VAT) is a set rate per goods, ranging from three to 10 per cent. Some goods may be subject to double taxation if also required from the country of origin. In 2015 it was set that VAT is going to increase by one per cent to generate more revenue for the country.

There is a variety of items which are exempted from import taxes in Iran. Some popular items are:

- unprocessed agricultural products
- flour, bread, sugar, rice, milk, cheese
- machinery
- livestock and animals
- feedstock and pesticides.

Iran currently has free trade zones which avoid non-tariff barriers such as value-added services (VAT). These specialised economic zones have been established to provide:

- 100 per cent foreign ownership
- flexible monetary control
- no entry visa required
- 20 years tax exemption.

Special certificates

Cargo and goods being imported into the country must be secured and fully concealed with documentation of commercial invoice, bill of lading, labelling and measurements. Most imports come via ports through the gulf and are apparent to customs upon arrival.

Commercial invoice: All imports of goods and services must have their commercial invoice stamped and legalised by government from origin of export. Without this document companies will be fined, and goods may be rejected from entry.

Bill of lading: When exporting products to a non-governmental importer in Iran it must include the bill of lading. When items are declared, they are subject to different tax thresholds and must include:

- marks of identification, name, and address of consignee
- quantities, weights, and values.

Certificate of insurance: Certificates must include details about the overall program, project or contract that is being embarked on, information about the organisation, total value of the project and other details may be requested. Also, all sections of the form must be filled out and in order.

Weights and measures: Iran uses the metric system of weight and other measurements.

Public health requirements

The health care system in Iran is arranged around three pillars, the public government system, the private sector, and the non-governmental organisation (NGO). In the coming years, millions of US dollars will be spent in medical services due to increasing demand from an aging population. All travellers should have up-to-date vaccinations for tetanus, measles, mumps, and rubella, polio, hepatitis A and B, typhoid, and yellow fever (Austrade, 2021).

3.6 Tariffs

Tariffs imposed on South African exports to Iran for 2020 are listed below.

| | TARIFFS IMP | OSED ON SOUTH AFRICAN EXPO | RTS BY IRAN | , 2020 | |
|---|-------------|--|-------------|---|------------|
| HS CODE AND PRODUCT DESCRIPTION | TARIFF (%) | HS CODE AND PRODUCT DESCRIPTION | TARIFF (%) | HS CODE AND PRODUCT DESCRIPTION | TARIFF (%) |
| H01: Live animals | 7 | H33: Essential oils, perfumes, cosmetics, toiletries | 22 | H65: Headgear and parts thereof | 46 |
| H02: Meat and edible meat offal | 21 | H34: Soaps, lubricants, waxes, candles, modelling pastes | 21 | H66: Umbrellas, walking-sticks, seat-sticks, whips | 52 |
| H03: Fish, crustaceans, molluscs, aquatic invertebrates | 40 | H35: Albuminoids, modified starches, glues, enzymes | 16 | H67: Bird skin, feathers, artificial flowers, human hair | 55 |
| H04: Dairy products, eggs, honey, edible animal product | 31 | H36: Explosives, pyrotechnics, matches, pyrophorics | 18 | H68: Stone, plaster, cement, asbestos, mica, articles | 35 |
| H05: Products of animal origin | 44 | H37: Photographic or cinematographic goods | 7 | H69: Ceramic products | 47 |
| H06: Live trees, plants, bulbs, roots, cut flowers | 25 | H38: Miscellaneous chemical products | 9 | H70: Glass and glassware | 25 |
| H07: Edible vegetables and certain roots and tubers | 35 | H39: Plastics and articles thereof | 12 | H71: Pearls, precious stones, metals, coin | 9 |
| H08: Edible fruit, nuts, peel of citrus fruit, melons | 42 | H40: Rubber and articles thereof | 25 | H72: Iron and steel | 15 |
| H09: Coffee, tea, mate, and spices | 24 | H41: Raw hides and skins (other than furskins) and leather | 22 | H73: Articles of iron or steel | 16 |
| H10: Cereals | 12 | H42: Articles of leather, animal gut, harness, travel goods | 53 | H74: Copper and articles thereof | 6 |
| H11: Milling products, malt, starches, inulin, wheat gluten | 42 | H43: Furskins and artificial fur, manufactures thereof | 54 | H75: Nickel and articles thereof | 5 |
| H12: Oil seed, oleagic fruits, grain, seed, fruit, | 9 | H44: Wood and articles of wood, wood charcoal | 9 | H76: Aluminium and articles thereof | 15 |
| H13: Lac, gums, resins, vegetable saps and extracts | 7 | H45: Cork and articles of cork | 5 | H78: Lead and articles thereof | 5 |
| H14: Vegetable plaiting materials, vegetable products | 16 | H46: Manufactures of plaiting material, basketwork, etc. | 55 | H79: Zinc and articles thereof | 6 |
| H15: Animal, vegetable fats and oils, cleavage products, | 30 | H47: Pulp of wood, fibrous cellulosic material, waste | 5 | H80: Tin and articles thereof | 5 |
| H16: Meat, fish, and seafood food preparations | 41 | H48: Paper & paperboard, articles of pulp, paper, and board | 13 | H81: Other base metals, cermets, articles thereof | 7 |
| H17: Sugars and sugar confectionery | 37 | H49: Printed books, newspapers, pictures | 10 | H82: Tools, implements, cutlery, of base metal | 19 |
| H18: Cocoa and cocoa preparations | 40 | H50: Silk | 38 | H83: Miscellaneous articles of base metal | 25 |
| H19: Cereal, flour, starch, milk preparations and products | 31 | H51: Wool, animal hair, horsehair yarn and fabric thereof | 19 | H84: Nuclear reactors, boilers, machinery | 13 |
| H20: Vegetable, fruit, nut food preparations | 43 | H52: Cotton | 23 | H85: Electrical, electronic equipment | 19 |
| H21: Miscellaneous edible preparations | 21 | H53: Vegetable textile fibres paper yarn, woven fabric | 16 | H86: Railway, tramway locomotives, rolling stock, equipment | 7 |
| H22: Beverages, spirits, and vinegar | 28 | H54: Manmade filaments | 25 | H87: Vehicles other than railway, tramway | 34 |
| H23: Residues, wastes of food industry, animal fodder | 9 | H55: Manmade staple fibres | 20 | H88: Aircraft, spacecraft, and parts thereof | 5 |
| H24: Tobacco and manufactured tobacco substitutes | 20 | H56: Wadding, felt, nonwovens, yarns, twine, cordage | 29 | H89: Ships, boats, and other floating structures | 8 |
| H25: Salt, sulphur, earth, stone, plaster, lime, and cement | 5 | H57: Carpets and other textile floor | 54 | H90: Optical, photo, technical, | 11 |
| H26: Ores, slag, and ash | 5 | coverings H58: Special woven or tufted | 34 | medical apparatus H91: Clocks and watches and | 8 |
| H27: Mineral fuels, oils, distillation | 7 | fabric, lace, tapestry H59: Impregnated, coated, or | 19 | parts thereof H92: Musical instruments, parts, | 50 |
| products, H28: Inorganic chemicals, precious | 6 | laminated textile fabric H60: Knitted or crocheted fabric | 32 | and accessories H93: Arms and ammunition, | 41 |
| metal compound, isotopes H29: Organic chemicals | 7 | H61: Articles of apparel, | 55 | parts, and accessories thereof H94: Furniture, lighting, signs, | 15 |
| H30: Pharmaceutical products | 12 | accessories, knit or crochet H62: Articles of apparel, | 55 | prefabricated buildings H95: Toys, games, sports | 16 |
| H31: Fertilizers | 5 | accessories, not knit or crochet H63: Other made textile articles, | 54 | requisites H96: Miscellaneous | 5 |
| H32: Tanning, dyeing extracts, tannins, | 15 | sets, worn clothing H64: Footwear, gaiters and the | 50 | manufactured articles H97: Works of art, collectors' | |
| derivatives, pigments Source: TradeMap, 2021 | L | like, parts thereof | | pieces, and antiques | <u> </u> |

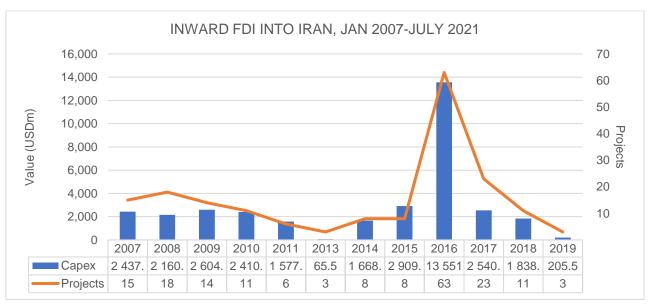
NOTE: Exporters should not take the HS2 tariff as conclusive and as the actual tariff that will be applied to the exported product. The tariffs indicated above are <u>average</u> tariffs and for products within the category it may be higher or lower than indicated. Where the tariff is zero it can be assumed that there is zero tariff applicable to all products within that HS code. Tariffs are determined according to the importing country's national tariff line from the HS6 level and upwards. Exporters are advised to visit <u>www.macmap.org</u> to determine the exact tariff applicable to the product at HS6.

4. Foreign Direct Investment

This section analyses Iran's outward and inward FDI flows to and from the rest of the world.

4.1 Global FDI into Iran

Between January 2007 and July 2021, a total of 183 FDI projects were recorded into Iran. These projects represent a total capital investment of USD33,97bn, which is an average investment of USD185,6m per project. During this period, a total of 30,213 jobs were created. FDI value peaked in 2016 with USD2,54bn, whereas projects peaked in the same year with 11 recorded.



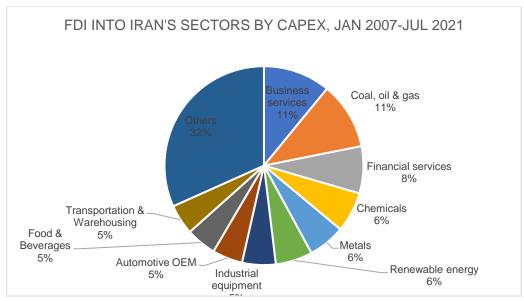
Source: FDI Intelligence, 2021

China was the largest source market for inward FDI into Iran in terms of projects, with 18 investment projects, which accounted for 9,84% of projects. Germany and Russia ranked second and third accounting for 17 and 13 projects, respectively.

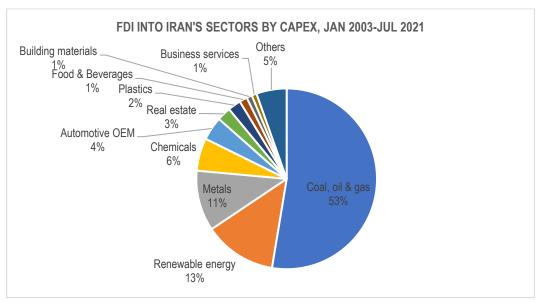
| | TOP 10 SOURCE MARKETS FOR FDI INTO IRAN, 2003 – DECEMBER 2015 | | | | | | | |
|-------|---|----------|---------------|------------------|------------|-----------|--------|--|
| RANK | COUNTRY | PROJECTS | % PROJECTS | CAPEX, (USDm) | % CAPEX | COMPANIES | JOBS | |
| 1 | China | 18 | 9,84% | 6 032,0 | 17,76% | 15 | 4857 | |
| 2 | Germany | 17 | 9,29% | 554,7 | 1,63% | 17 | 742 | |
| 3 | Russia | 13 | 7,10% | 1 764,2 | 5,19% | 10 | 1306 | |
| 4 | Italy | 12 | 6,56% | 1 382,9 | 4,07% | 9 | 836 | |
| 5 | South Korea | 11 | 6,01% | 4 276,2 | 12,59% | 10 | 4442 | |
| 6 | France | 10 | 5,46% | 3 221,0 | 9,48% | 9 | 1810 | |
| 7 | Turkey | 9 | 4,92% | 1 132,8 | 3,33% | 9 | 1726 | |
| 8 | United Kingdom | 9 | 4,92% | 696,9 | 2,05% | 9 | 601 | |
| 9 | India | 8 | 4,37% | 557,3 | 1,64% | 7 | 991 | |
| 10 | Spain | 7 | 3,83% | 180,9 | 0,53% | 6 | 515 | |
| TOTAL | • | 183 | 100,00% | 33 967,8 | 100,00% | 164 | 30 213 | |

Source: FDI Intelligence, 2021

The figures below show global inward FDI into Iran by sector, from January 2007 to July 2021 by number of projects and capex. Business services and the coal, oil and natural gas sector accounted for 11% projects respectively. In terms of capex, the coal, oil, and natural gas received 53% followed by the renewable sector which received 13% of the total capex. These two sectors received the most projects and capex, indicating their overall attractiveness in promoting inward FDI.



Source: FDI Intelligence, 2021



Source: FDI Intelligence, 2021

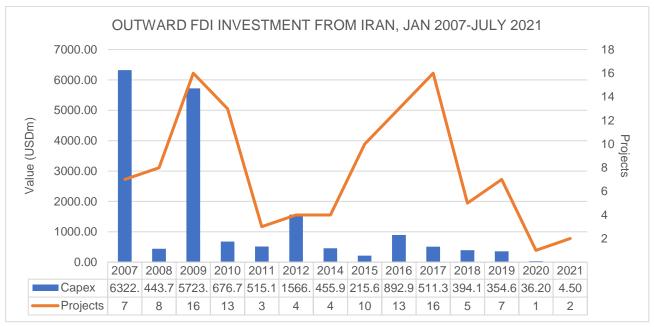
Carlo Maresca, Kamaz, Titan Petrokimia Nusantara and Unit International were the largest source companies for inward FDI into Iran in terms of projects, 3 investment projects respectively.

| TOP 10 SOURCE COMPANIES FOR FDI INTO IRAN, JAN 2003 – JUL 2021 | | | | | | | |
|--|---|----------------------|--------------|---------|--------|--|--|
| RANK | COMPANY | SECTOR | PROJECT S | CAPEX | JOBS | | |
| 1 | Carlo Maresca | Renewable energy | 3 | 983,7 | 168 | | |
| 2 | Kamaz | Automotive OEM | 3 | 432,1 | 909 | | |
| 3 | Titan Petrokimia Nusantara | Plastics | 3 | 1070,8 | 440 | | |
| 4 | Unit International | Coal, oil & gas | 3 | 5400 | 172 | | |
| 5 | Aptech | Business services | 2 | 54,4 | 402 | | |
| 6 | Aujan Industries | Food & Beverages | 2 | 100 | 1291 | | |
| 7 | Chery Automobile | Automotive OEM | 2 | 379,3 | 1454 | | |
| 8 | China Metallurgical Group Corporation (MCC) | Metals | 2 | 537 | 126 | | |
| 9 | Fratelli Cosulich | Coal, oil & gas | 2 | 202,7 | 772 | | |
| 10 | LG Electronics | Consumer electronics | 2 | 133,8 | 171 | | |
| TOTAL | | | 183 | 33967,8 | 30 213 | | |

Source: FDI Intelligence, 2021

4.2 Outward FDI from Iran to the rest of the world

Between January 2007 and December 2020, a total of 109 FDI projects were recorded from Iran. These projects represent a total capital investment of USD18, 11bn.The graph shows that outward FDI from Iran peaked in 2007 at USD6,32bn and in 2009 and 2017 16 projects were recorded into Iran.



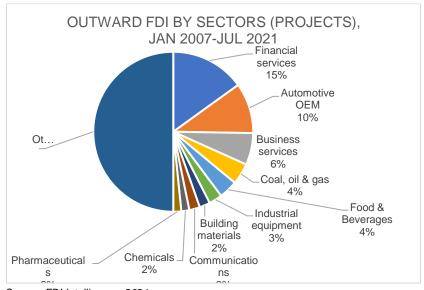
Source: FDI Intelligence, 2021

Iraq was the largest destination market in terms of projects, with 11 investment projects, which accounted for 10,9% of all projects. Turkey ranked second while Germany and Syria were ranked third contributing 5.50% respectively. None of the top ten destination markets were from the African continent.

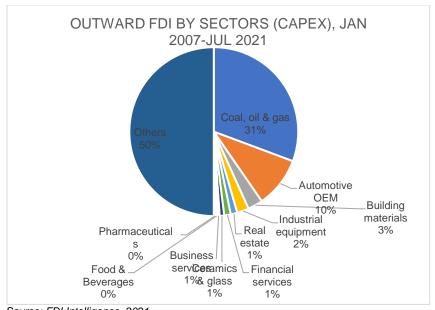
| 1 | TOP 10 FDI DESTINATION MARKETS FOR FDI INVESTMENT INTO IRAN, JAN 2003-JUL 2021 | | | | | | | |
|-------|--|----------|---------------|-----------------|---------|--------|--|--|
| RANK | COUNTRY | PROJECTS | % PROJECTS | CAPEX (USDm) | %CAPEX | JOBS | | |
| 1 | Iraq | 11 | 10,09% | 10 481,12 | 57,87% | 3 546 | | |
| 2 | Turkey | 7 | 6,42% | 9 225,28 | 50,93% | 1 488 | | |
| 3 | Germany | 6 | 5,50% | 395,60 | 2,18% | 56 | | |
| 3 | Syria | 6 | 5,50% | 3 927,18 | 21,68% | 1 349 | | |
| 5 | United Kingdom | 6 | 5,50% | 586,92 | 3,24% | 131 | | |
| 6 | Azerbaijan | 5 | 4,59% | 6 435,98 | 35,53% | 1 784 | | |
| 7 | UAE | 5 | 4,59% | 1 182,47 | 6,53% | 317 | | |
| 8 | Algeria | 4 | 3,67% | 2 452,69 | 13,54% | 1 268 | | |
| 9 | Russia | 4 | 3,67% | 3 337,39 | 18,43% | 1 449 | | |
| 10 | Venezuela | 4 | 3,67% | 2 629,63 | 14,52% | 770 | | |
| TOTAL | | 109 | 100,00% | 18 112,80 | 100,00% | 33 223 | | |

Source: FDI Intelligence, 2021

The financial services sector received the largest share of FDI from Iran in terms of projects accounting for 15%, followed by the automotive OEM, and business services accounting for 10% and 6% respectively. In terms of capex the coal, oil, and natural gas for 31%, the automotive OEM and building material sector accounted for 10% and 6% respectively.



Source: FDI Intelligence, 2021



Source: FDI Intelligence, 2021

Iran Khodro Industrial Group (IKCO) was the largest company for outward FDI from Iran in terms of projects, with 12 investment projects. Four of the top 10 investing companies were in the financial services sector.

| TOP 10 COMPANIES FOR FDI FROM IRAN, 2007 -JUL 2021 | | | | | | | |
|--|--|--------------------|----------|-----------------|--------|--|--|
| RANK | COMPANY | SECTOR | PROJECTS | CAPEX (USDm) | JOBS | | |
| 1 | Iran Khodro Industrial Group (IKCO) | Automotive OEM | 12 | 2 172,9 | 7 486 | | |
| 2 | Bank Melli Iran | Financial services | 7 | 94,2 | 172 | | |
| 3 | National Iranian Oil Company | Coal, oil & gas | 4 | 40,0 | 125 | | |
| 4 | Parsian Bank | Financial services | 4 | 64,7 | 209 | | |
| 5 | Fars News Agency | Communications | 3 | 16,6 | 65 | | |
| 6 | Iran Petrochemical Commercial Company (IPCC) | Chemicals | 3 | 30,2 | 128 | | |
| 7 | Payame Noor University (PNU) | Business services | 3 | 46,4 | 184 | | |
| 8 | Saipa | Automotive OEM | 3 | 261,3 | 1 260 | | |
| 9 | Bank Mellat | Financial services | 2 | 34,3 | 41 | | |
| 10 | Bank Saderat Iran Financial services | | 2 | 30,2 | 32 | | |
| TOTAL | | • | 109 | 18 112,8 | 33 223 | | |

Source: FDI Intelligence, 2021

4.3 Inward investment from South Africa into Iran

The table below shows the investments by South African companies into Iran from 2007 to December 2021. A total of 3 FDI projects were recorded in the period from South African to Iran. These projects represent a total capital investment of USD1, 04bn. During this period, a total of 1041 jobs were created.

| | TOP 10 SOURCE COMPANIES FOR FDI INTO IRAN, JAN 2003 – JUL 2021 | | | | | | | | |
|-------------|--|---------|----------------|-------------------|-----------------|------|--|--|--|
| | RANK | COMPANY | SECTOR | CLUSTER | CAPEX (USDM) | JOBS | | | |
| Nov 2005 | MTN International | Gauteng | Communications | ICT & Electronics | 133,8 | 89 | | | |
| May 2005 | MTN International | Gauteng | Communications | ICT & Electronics | 7,5 | 12 | | | |
| Feb 2003 | Sasol Nitro | Gauteng | Chemicals | Physical Sciences | 900 | 940 | | | |
| TOTAL | | | | | 1041,3 | 1041 | | | |

Source: FDI Intelligence, 2021

There were no recorded FDI projects from Iran to South Africa.

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